

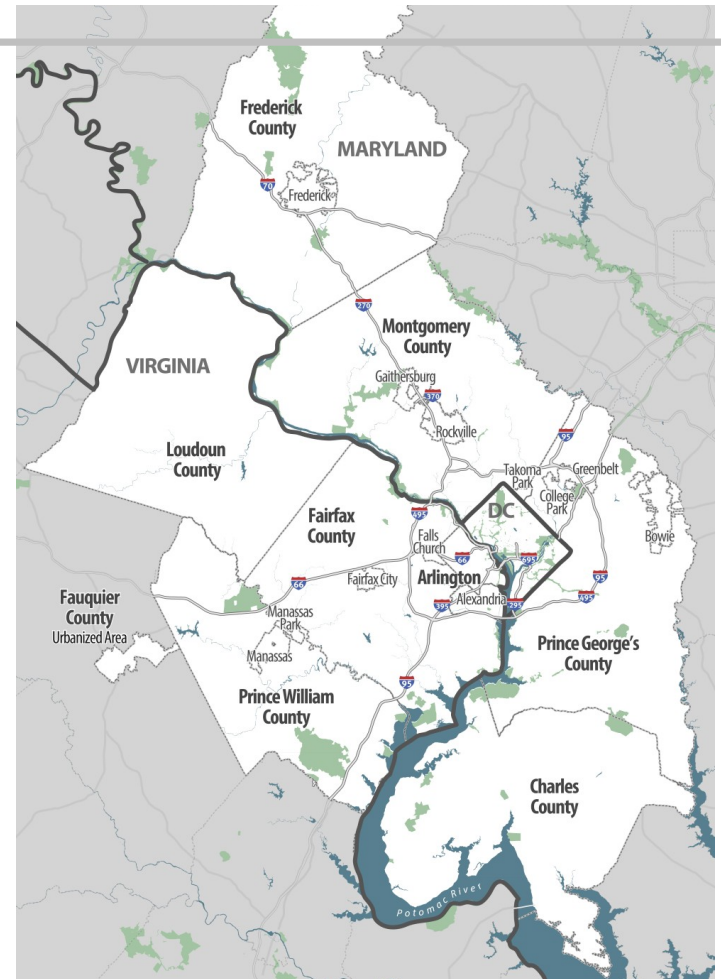
# MPO BOARD ENGAGEMENT THROUGH TARGET SETTING

---

Using the Federally Required PM1  
Target Setting Requirements to  
Engage MPO Board Members On  
the Topic of Safety

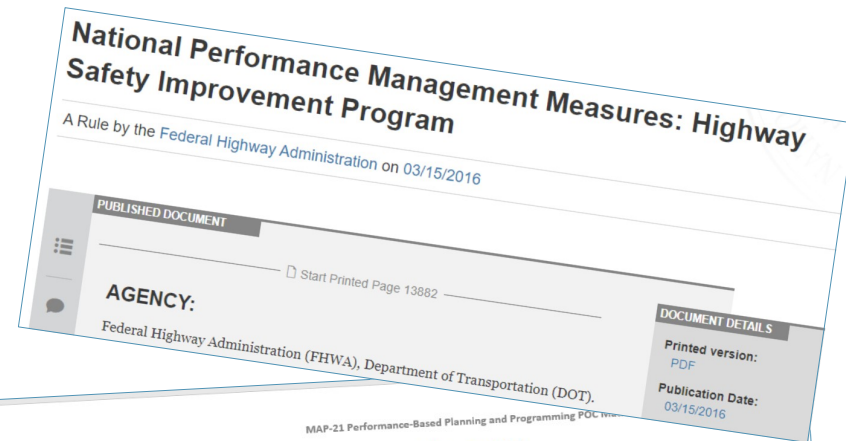
# National Capital Region Transportation Planning Board

- The National Capital Region Transportation Planning Board (TPB) is the federally designated Metropolitan Planning Organization (MPO) for the Washington, DC region
- Multistate MPO:
  - District of Columbia,
  - Northern Virginia, and
  - Suburban Maryland
- Population: ~ 5.4 million
- Employment: ~ 3.2 million



# Beginnings...

- Federal requirement for MPOs to set regional highway safety targets
- TPB Staff preparations:
  - Outreach to our member state DOTs (MD, VA, DC)
  - Educating the Transportation Planning Board and Technical Committee
- Focus: *How to meet the new requirements*



MAP-21 Performance-Based Planning and Programming POC

Table 1 Point of Contact

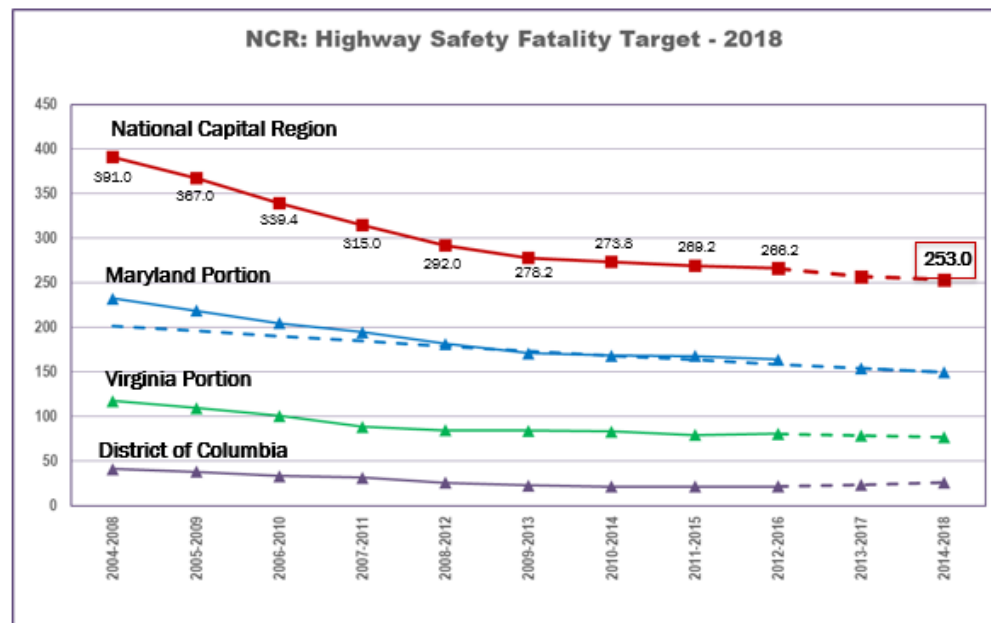
MAP-21 Performance Areas <sup>1</sup>	TPB	States and Agencies			
		DDOT	MDOT	VDOT	WMA
Overall Planning	Eric Randall <a href="mailto:erandall@mwco.org">erandall@mwco.org</a> 202-962-3254	Mark Rawlings <a href="mailto:Mark.rawlings@dc.gov">Mark.rawlings@dc.gov</a> 202-671-2234 Colleen Hawkinson <a href="mailto:Colleen.hawkinson@dc.gov">Colleen.hawkinson@dc.gov</a> 202-671-2228	Mike Haley <a href="mailto:mhaley@mdot.state.md.us">mhaley@mdot.state.md.us</a> 410-855-1011	Marsha Fyde - Central Office <a href="mailto:Marsha.Fyde@vdot.virginia.gov">Marsha.Fyde@vdot.virginia.gov</a> 804-786-2985 Norman Whitaker - District Office <a href="mailto:Norman.whitaker@vdot.virginia.gov">Norman.whitaker@vdot.virginia.gov</a> 703-259-2799	Allison Davis <a href="mailto:adavis5@wma">adavis5@wma</a> 202-962-2056
	Jon Schermann <a href="mailto:jschermann@mwco.org">jschermann@mwco.org</a> 202-962-3317	James Cheeks <a href="mailto:James.cheeks@dc.gov">James.cheeks@dc.gov</a> 202-671-1497 Carole Lewis <a href="mailto:Carole.lewis@dc.gov">Carole.lewis@dc.gov</a> 202-409-1028	Tom Gianni <a href="mailto:tgianni@mdot.state.md.us">tgianni@mdot.state.md.us</a> 410-787-4014	Stephen Read - Central Office <a href="mailto:Stephen.Read@vdot.virginia.gov">Stephen.Read@vdot.virginia.gov</a> 804-786-9094	
Highway Safety	Nicole McCall <a href="mailto:nmccall@mwco.org">nmccall@mwco.org</a> 202-962-3341	Edward Carpenter <a href="mailto:Edward.carpenter@dc.gov">Edward.carpenter@dc.gov</a> 202-671-4685 Yared Tesfaye <a href="mailto:Yared.tesfaye@dc.gov">Yared.tesfaye@dc.gov</a> 202-671-4687	Will Gayle <a href="mailto:wgayle2@sha.state.md.us">wgayle2@sha.state.md.us</a> 410-545-0342	Adam Matteo - Central Office <a href="mailto:Adam.Matteo@vdot.virginia.gov">Adam.Matteo@vdot.virginia.gov</a> 804-786-5171	
Pavement and Bridge conditions					
Highway					

of 2 281 words



# Preparing for the First Set of Targets

- Understanding our state's differing target setting methodologies
- Developing and vetting our regional methodology
- Focus: *Ensuring our methodology was defensible*



# Safety Target Setting Methodology

- Apply Maryland's approach to identify a "sub-target" for the Maryland portion of the National Capital Region (NCR)
- Apply Virginia's approach to identify a sub-target for the Virginia portion of the NCR
- Incorporate the District of Columbia's target as a sub-target for the DC portion of the NCR
- Combine the three sub-targets to create the regional target



# Board Discussion & Staff Response

- **Board member concerns:**

- Concerned about the “high” numbers
- Desire for more aspirational targets

- **Staff responses:**

- Federal regulations specify data-driven targets
- New “whereas” clauses added to the resolution



# Resolution Language

- WHEREAS, safety of all modes of travel is an important element of TPB's Vision, and a regional priority, with many its member jurisdictions having adopted aspirational safety goals associated with Vision Zero and Towards Zero Deaths; and
- WHEREAS, the TPB encourages every member jurisdiction in the region to adopt similar aspirational goals and calls on the transportation agencies of the region to redouble their efforts to develop projects, programs and policies to achieve dramatic reductions in fatalities and serious injuries; and
- WHEREAS, the TPB remains focused on achieving its aspirational goals and will use the annual regional highway safety targets and the target setting process to evaluate the region's progress toward achieving its aspirational goals; and





# Preparing for the 2<sup>nd</sup> Set of Targets

- Redirected some UPWP funds for a Regional Safety Study to:
  - Understand what factors contribute to crashes in the region
  - Determine where crashes are over-represented
  - Identify and recommend proven effective solutions
  - Provide the TPB and member jurisdictions specific suggestions to improve safety





# Board Discussion: 2<sup>nd</sup> Set of Targets

- **Board member input:**

- Some support for more aspirational targets...
- Even more support for finding ways to reduce fatalities
- High level of interest in the regional safety study
- Directed our state DOT members to update the TPB quarterly on their safety efforts

*"...we need to add something to the resolution that says we need to be more aggressive than the goals we have been presented..."*

*"...I would agree we need to be as aggressive and aspirational as possible with these goals, but I would also argue that our goals are fairly meaningless unless we actually have the policies and the initiatives to achieve said goals..."*

*"What keeps going through my mind is that we just have the numbers, we don't have the "why" behind the numbers..."*



# 2019: Safety Engagement

- State DOT Safety Updates:
  - March, April, May, September, October
- Regional Safety Study:
  - June kickoff
  - Benchmarking three peer MPOs
  - Crash data acquisition and analysis
- Vision Zero at member jurisdictions
- #DrivingItHome

will appoint the 2019 CAC chairman.  
Action: Appoint members and alternates to the 2019 CAC.

12:55 P.M. 8. PERFORMANCE BASED PLANNING AND PROGRAMMING: HIGHWAY SAFETY TARGETS  
Jon Schermann, TPB Transportation Planner

The board will be briefed on and asked to approve regional highway safety targets for 2019 for the National Capital Region. A draft set of highway safety targets for the region was distributed to the board in December.

Action: Adopt Resolution R11-2019 to approve regional highway safety targets.

INFORMATION ITEMS

1:15 P.M. 9. VISUALIZE 2045: ENVIRONMENTAL JUSTICE ANALYSIS RESULTS  
Serdin Pittman, TDR Transportation Planner

INFORMATION ITEMS

1:05 P.M. 10. ACTIVITIES TO ADDRESS SAFETY CHALLENGES IN THE REGION: VIRGINIA DEPARTMENT OF TRANSPORTATION (VDOT)  
Jon Schermann, TPB Transportation Planner  
Stephen Read, Virginia Department of Transportation

In January, the board approved Resolution R11-2019 to set performance-based planning and programming (PBPP) highway safety targets for 2019. As part of the resolution, the board requested that member DOTs report quarterly on their efforts to improve safety. In this first briefing, VDOT will provide an overview of Virginia's safety program. In subsequent months, the District and Maryland DOTs will provide similar briefings.

1:30 P.M. 11. VISUALIZE 2045: ADDRESSING THE REGION'S CAPACITY FOR ADDITIONAL HOUSING  
[Name], COG Community Planning and Services Director

INFORMATION ITEMS

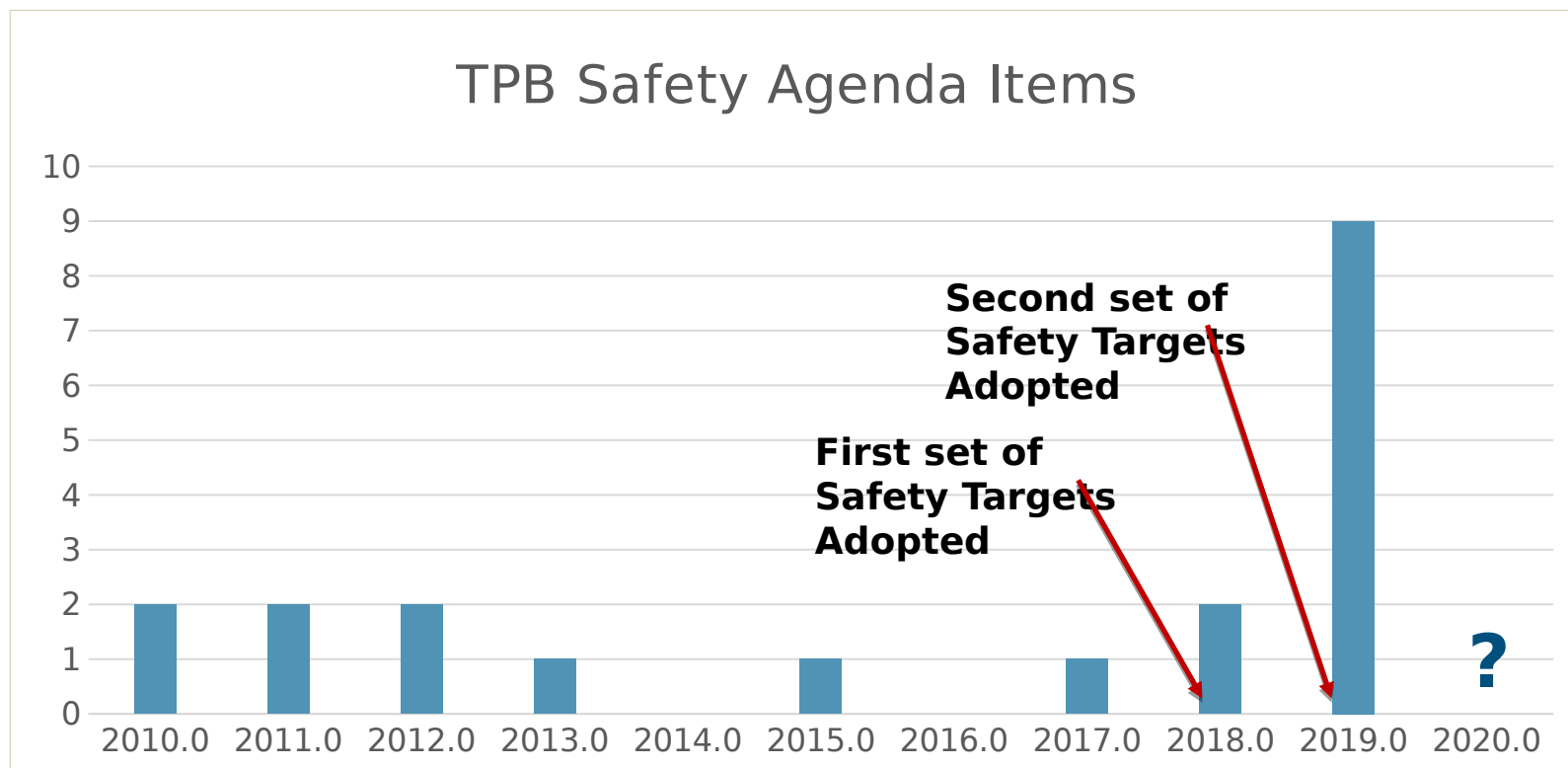
1:05 P.M. 9. ACTIVITIES TO ADDRESS SAFETY CHALLENGES IN THE REGION: DISTRICT DEPARTMENT OF TRANSPORTATION (DDOT)  
Jon Schermann, TPB Transportation Planner  
Linda Bailey, Vision Zero Director, District Department of Transportation

In January, the board approved Resolution R11-2019 to set performance-based planning and programming (PBPP) highway safety targets for 2019. As part of the resolution, the board requested that member DOTs report quarterly on their efforts to improve safety. In this second briefing, DDOT will provide an overview of DC's safety program.

1:35 P.M. 10. 2017 WASHINGTON-BALTIMORE REGIONAL AIR PASSENGER SURVEY



# Safety Is On the Agenda!



Source: TPB staff analysis



# Why Did This Happen?

---

- Requirement to set targets put safety on the agenda
- Fatalities were going in the wrong direction + news coverage of crashes
- Topic hits close to home for some board members



# Parting Thoughts

---

- TPB is not a special case
- Put safety onto your policy board's agenda
  - Set numerical regional safety targets
- Do not be afraid



Jon Schermann

TPB Transportation Planner

(202) 962-3317

[jschermann@mwkog.org](mailto:jschermann@mwkog.org)

[mwkog.org/tpb](http://mwkog.org/tpb)

---

Metropolitan Washington Council of Governments

777 North Capitol Street NE, Suite 300

Washington, DC 20002



National Capital Region  
**Transportation Planning Board**