

VITAL SIGNS

Taking the Pulse of the San Francisco Bay Area - *Together*

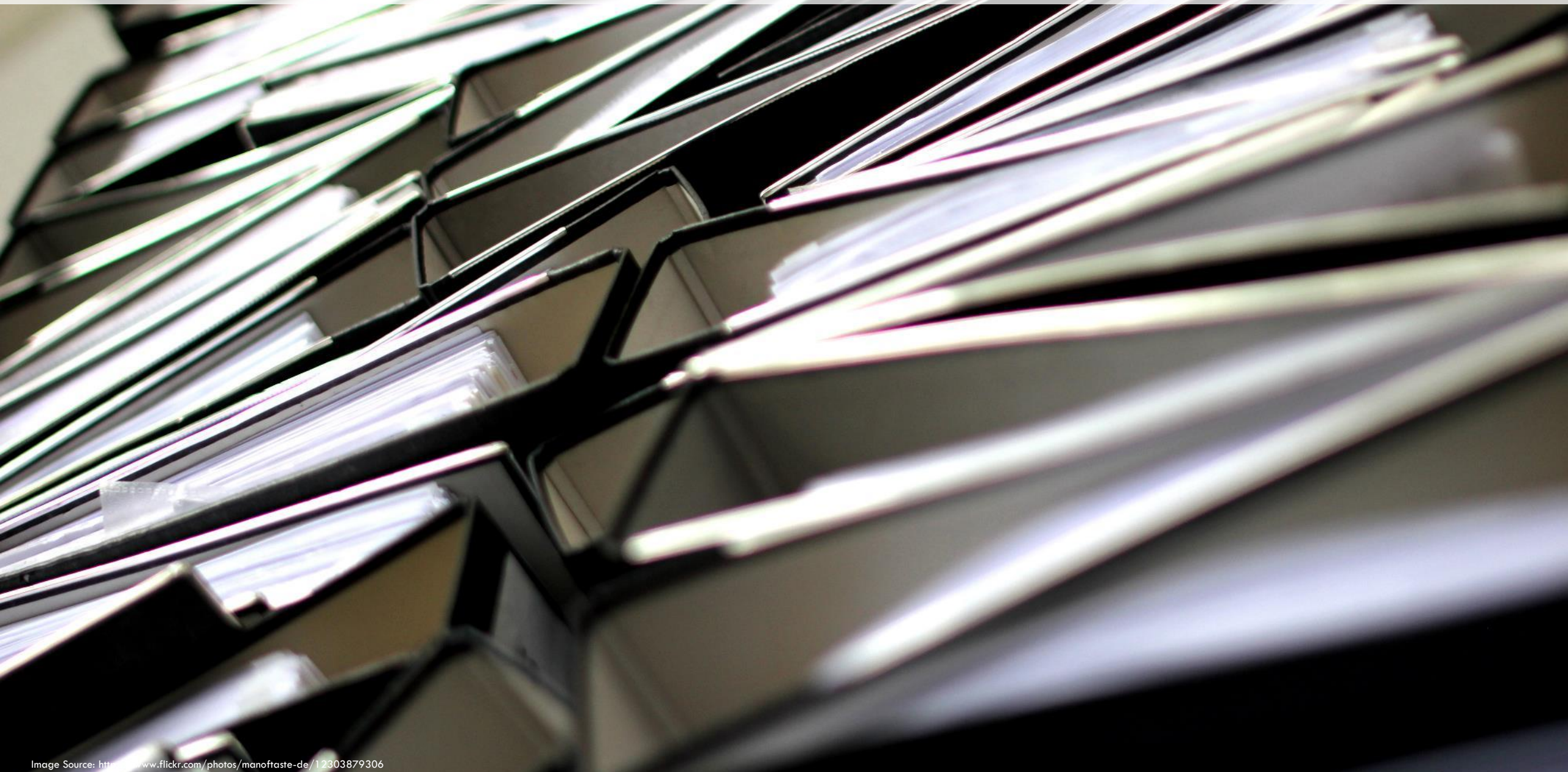
David Vautin, Principal Planner/Analyst
Metropolitan Transportation Commission &
Association of Bay Area Governments
AMPO Conference – September 26, 2018



Public expectations for transparency
have never been higher.



Technology provides us an ability to move beyond paper reports.

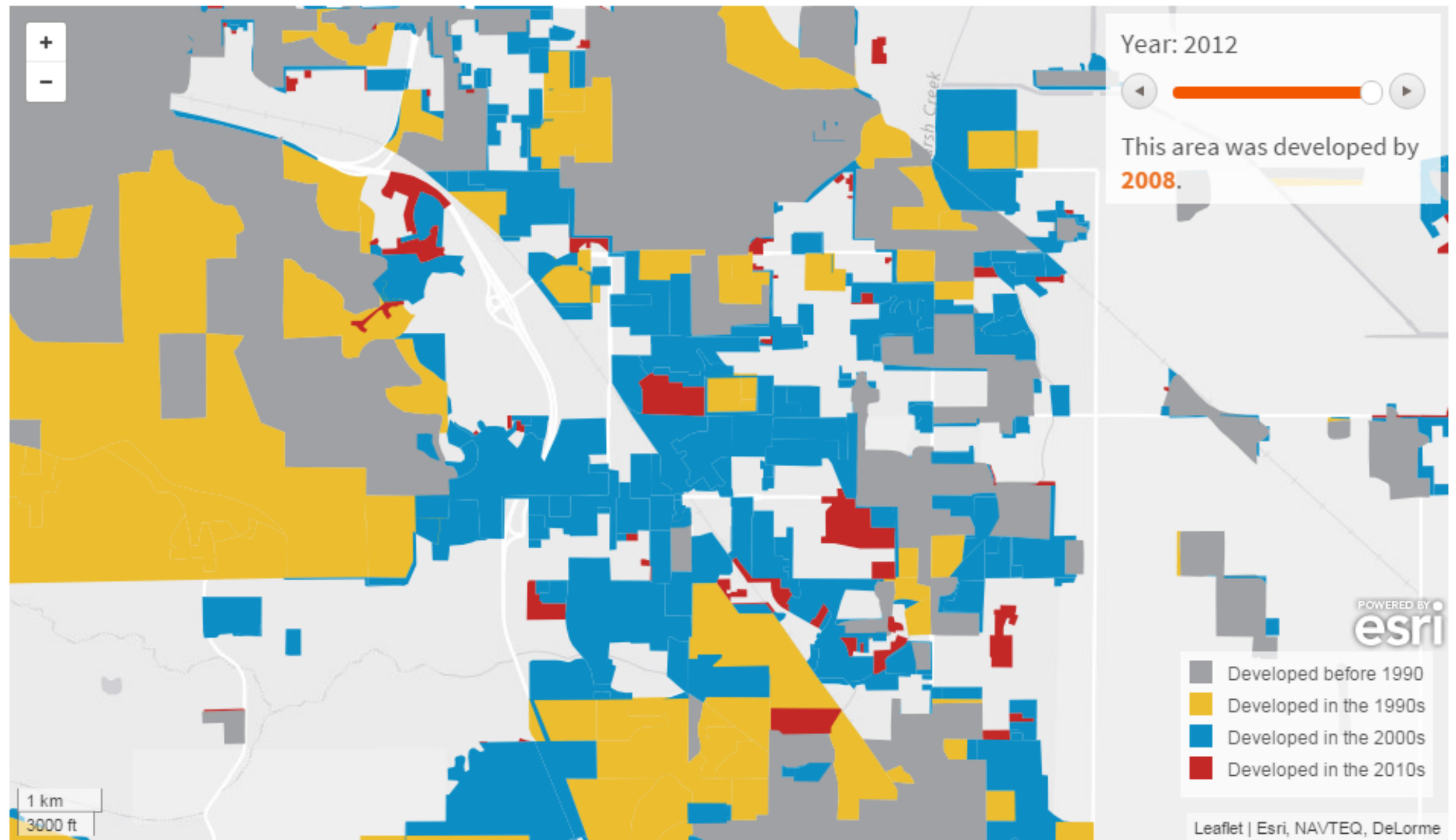


VITAL SIGNS

The Bay Area's Performance Monitoring Initiative



Greenfield Development Since 1990



BayArea Plan

Plan Bay Area established a regional vision for transportation, land use, and housing in the 21st century.



Planners sometimes spend too much time forecasting.



** Not an actual travel demand model.

Vital Signs seeks to track implementation of sustainability objectives in the region, creating a “one-stop shop” for tracking regional and local trends.



MTC

ABAG

BAAQMD

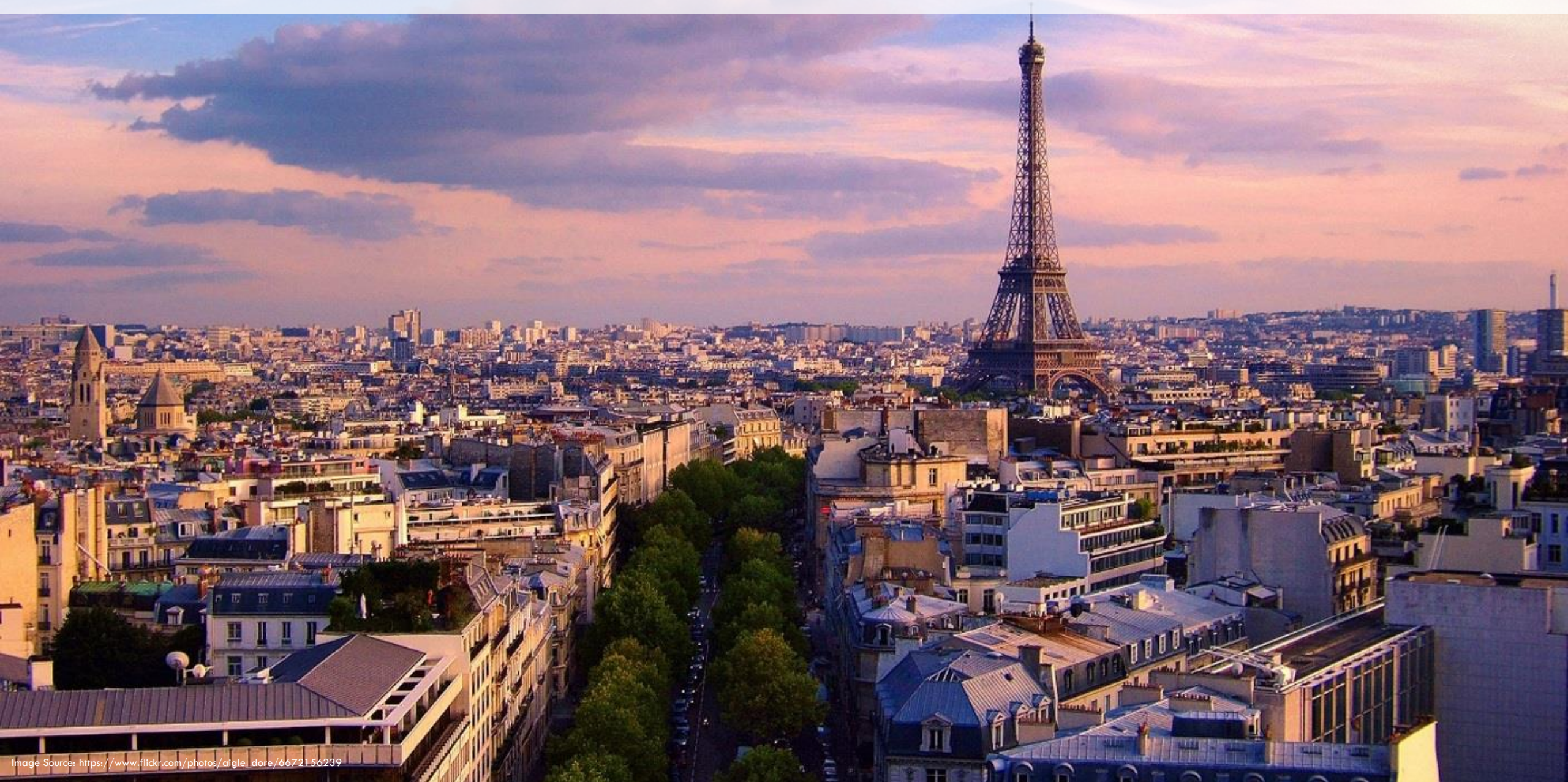
BCDC

BARC



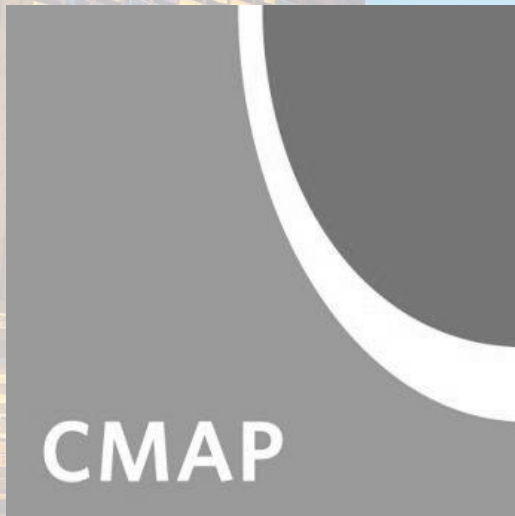


Cutting-edge regions across the globe are leveraging technology.



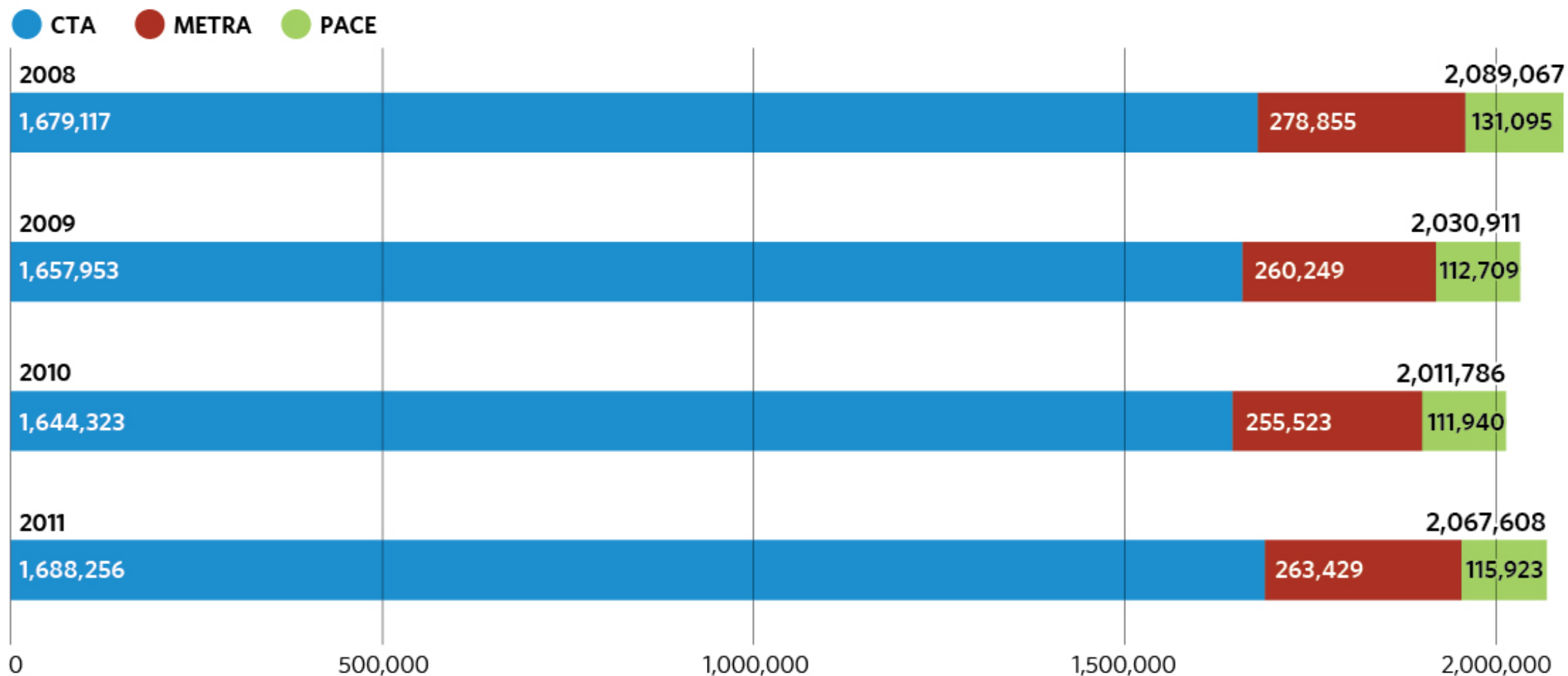


SANDAG



**Metro
Pulse**

Passenger transit trips per day, regional total, 2008-11



Note: Does not include paratransit trips.

Source: National Transit Database.



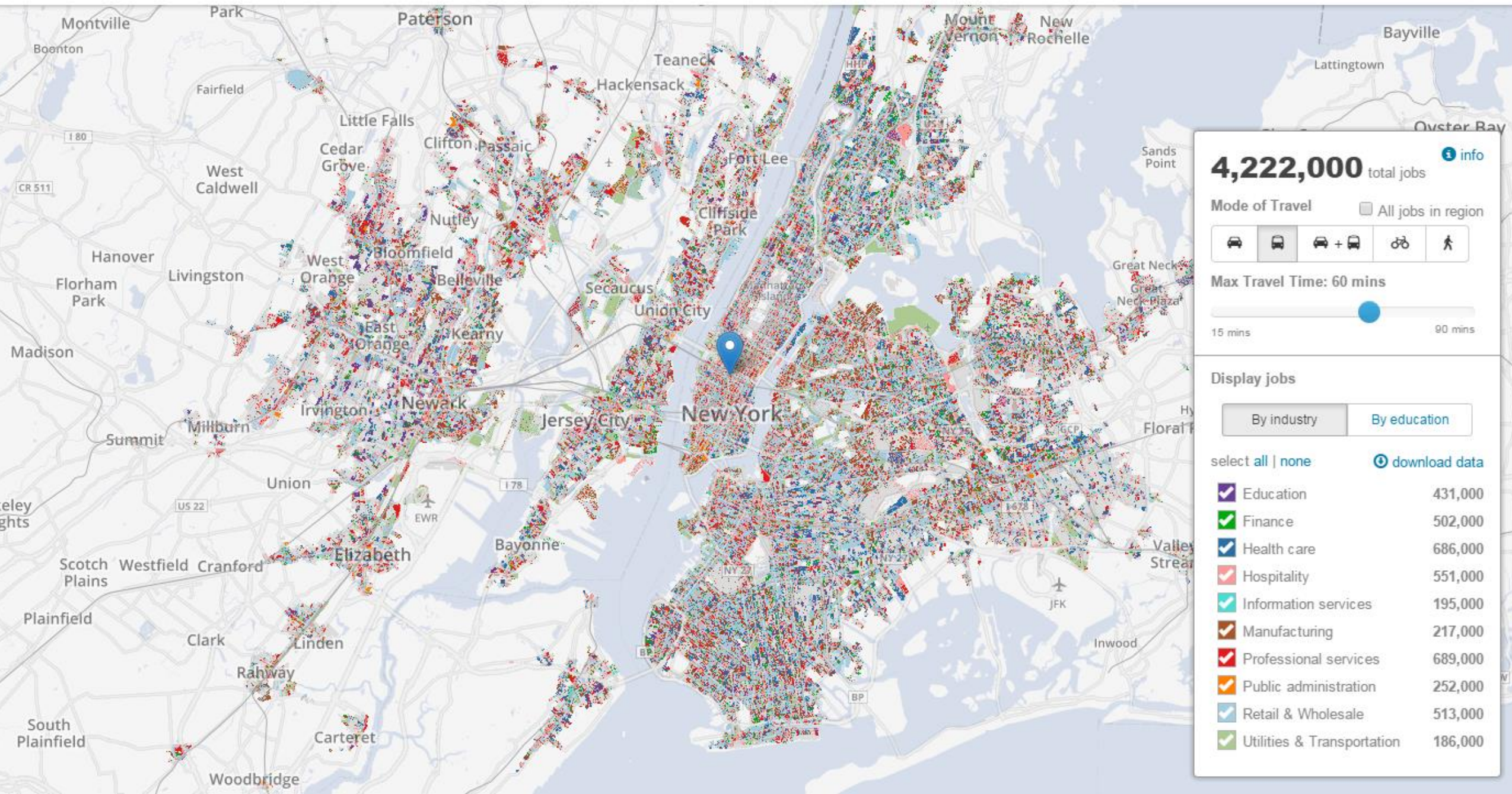
Transport
for London

GREATER
LONDON
AUTHORITY



Regional Plan Association

The New York Times



4,222,000 total jobs [info](#)

Mode of Travel ☐ All jobs in region



Max Travel Time: 60 mins



Display jobs

By industry

By education

select [all](#) | [none](#)

[download data](#)

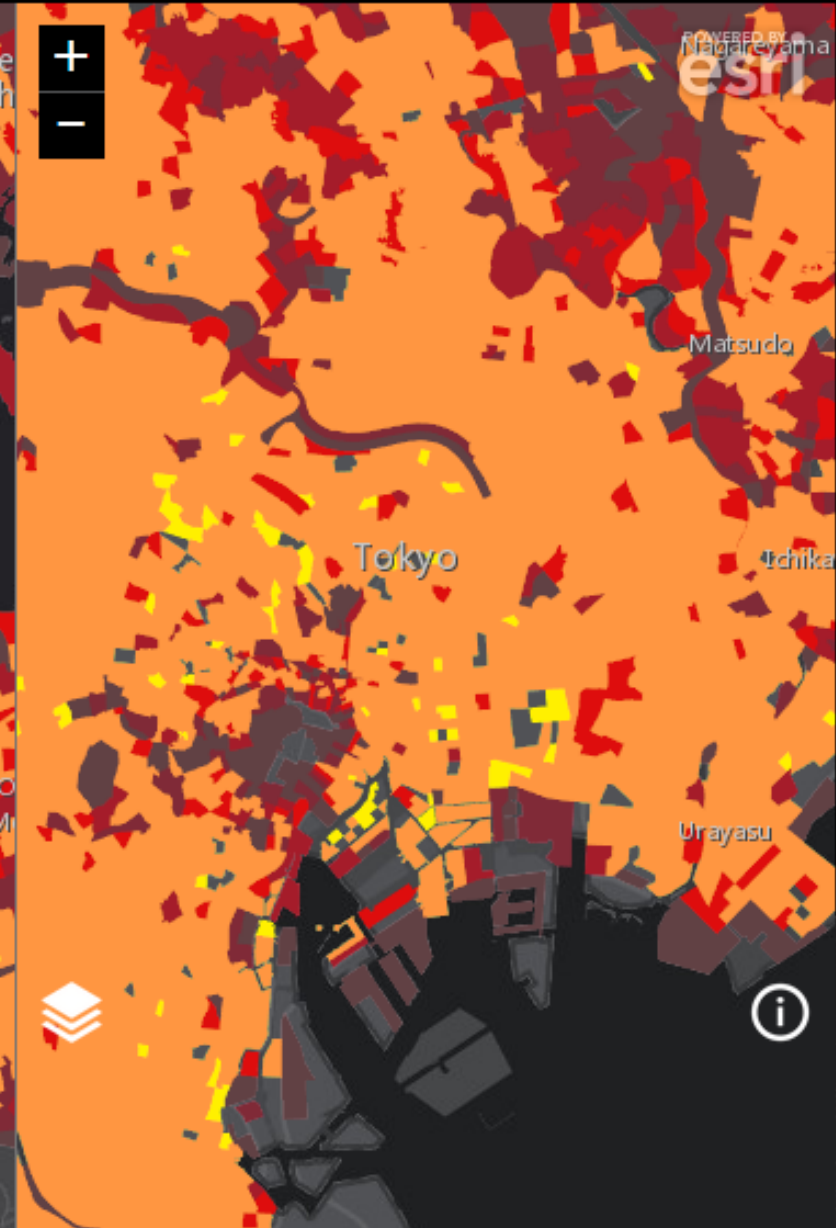
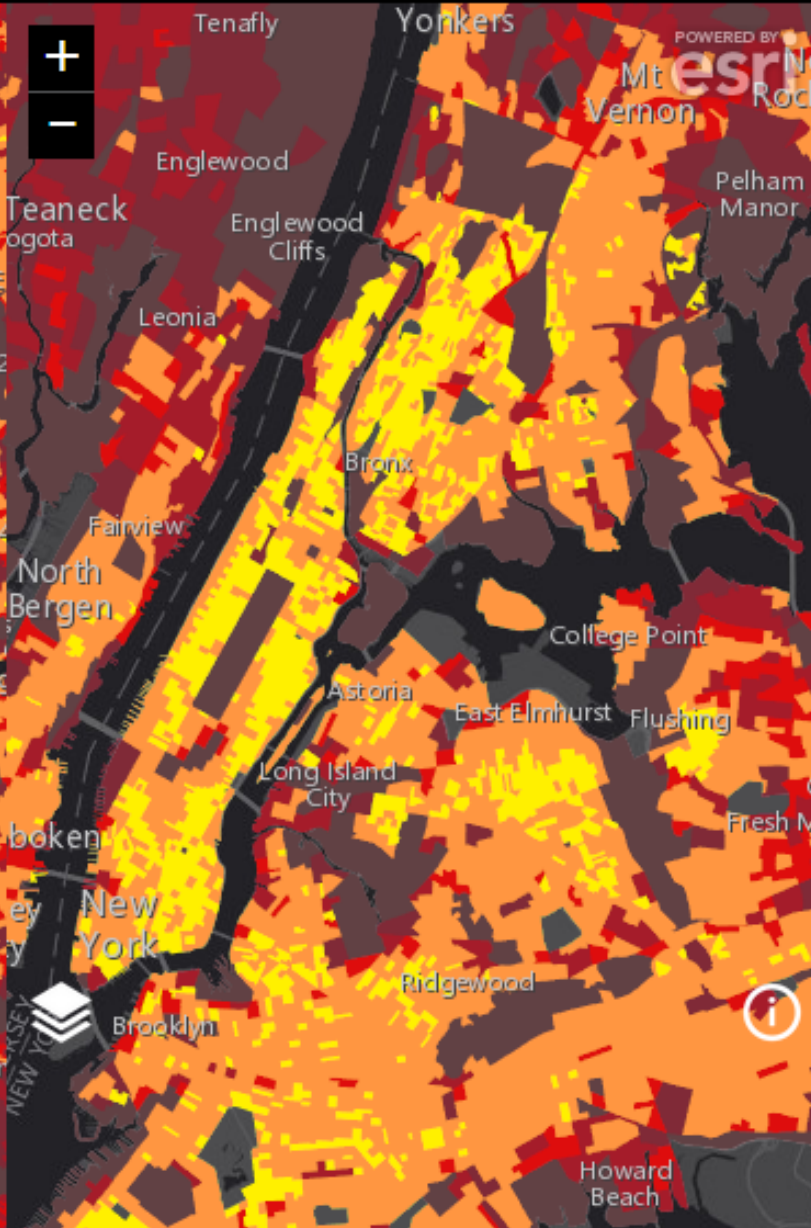
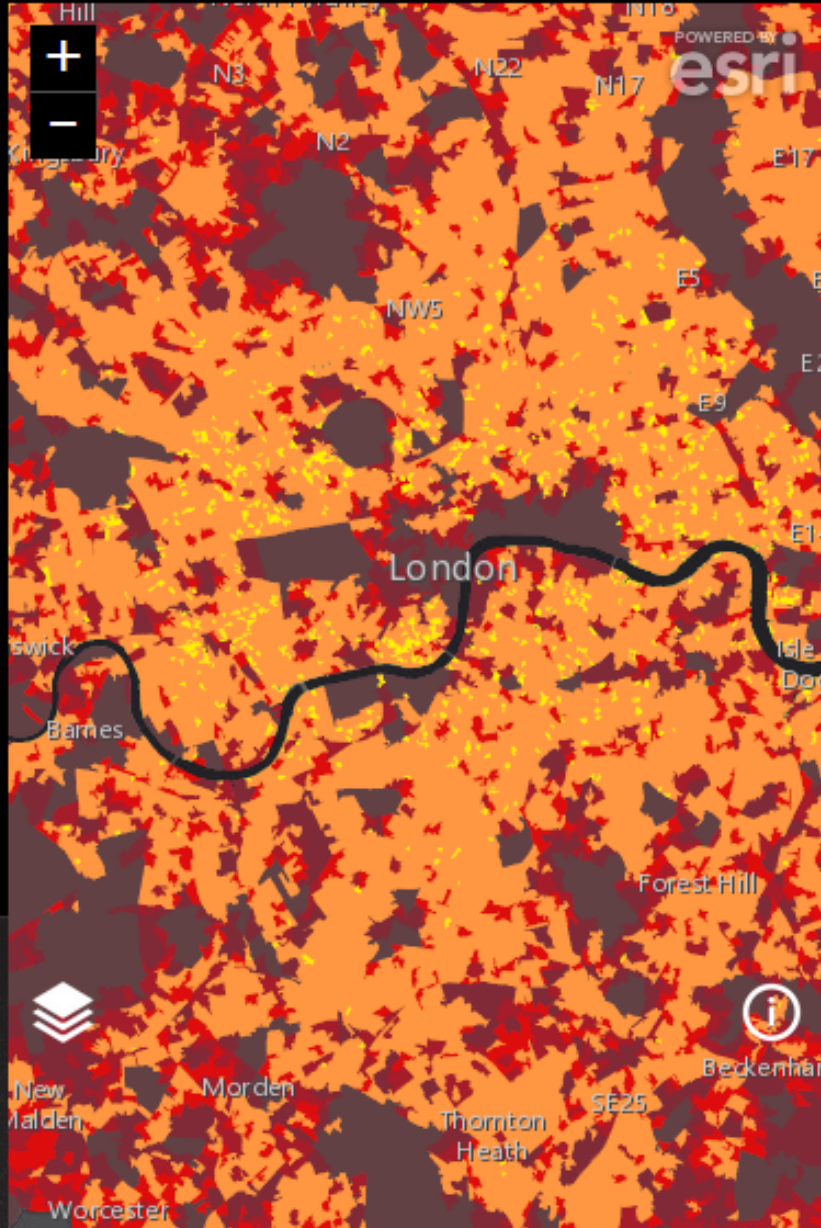
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| <input checked="" type="checkbox"/> | Utilities & Transportation | 186,000 |



MEASURE OF AMERICA

A Project of the Social Science Research Council

Urban Observatory™



VITAL SIGNS



**Performance
Monitoring**

**Data
Visualization**

Open Data



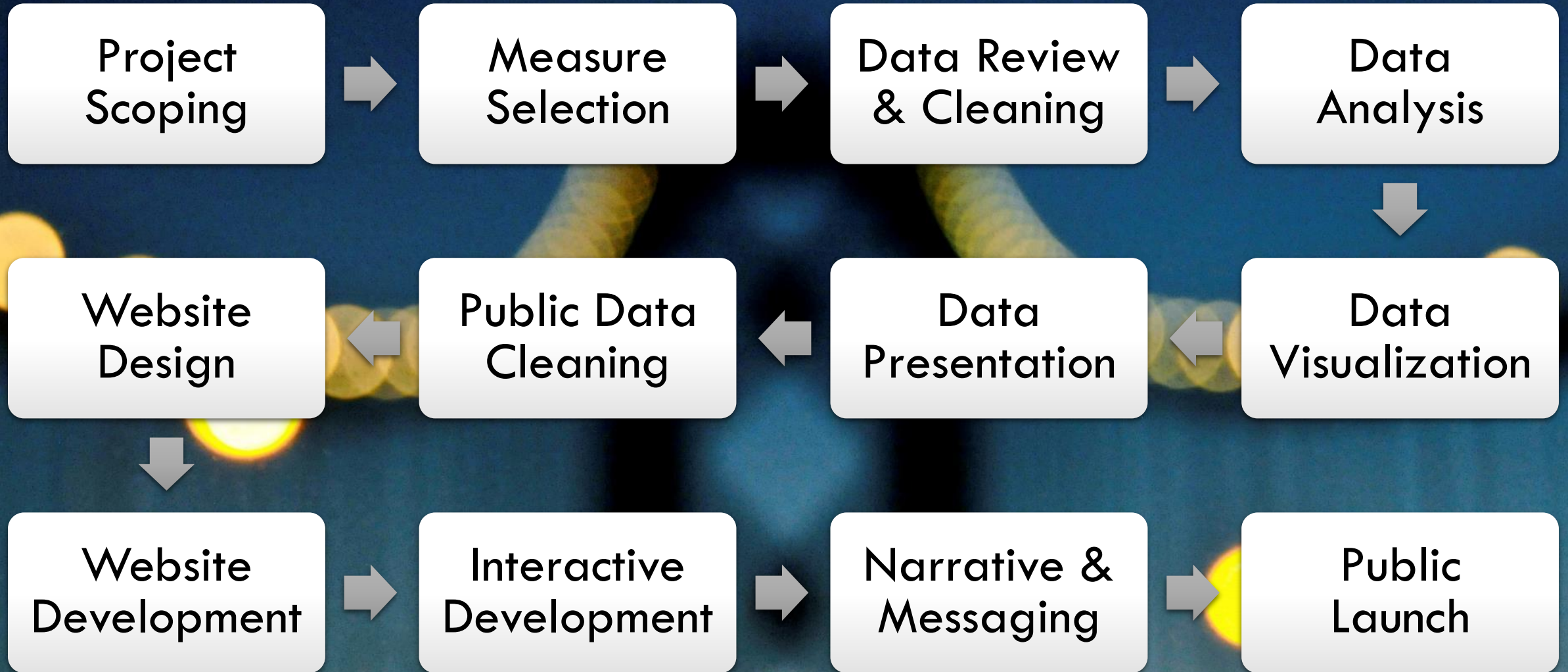
VITAL SIGNS

Long-Term Lens

**Hyper-
Localization**

100% Interactive





The biggest hurdle: data silos and institutional barriers.



**Project
Manager**



The interactive Vital Signs website allows residents to explore trends on the regional, county, city, and even neighborhood levels.

VITAL SIGNS



Indicators



About



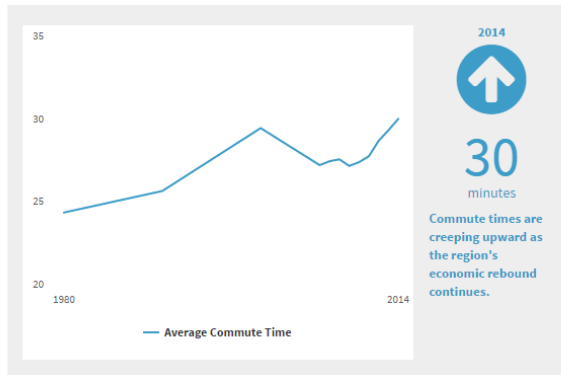
News Center



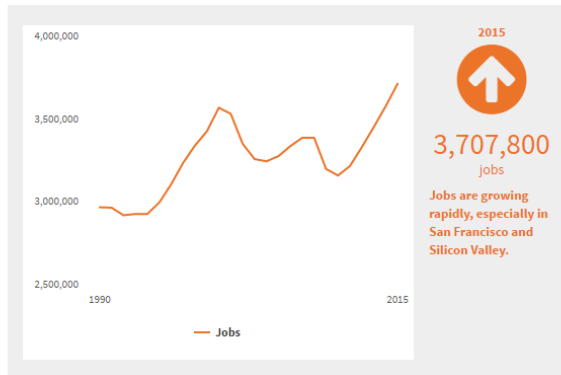
Data Center

What's the latest pulse of the Bay Area?

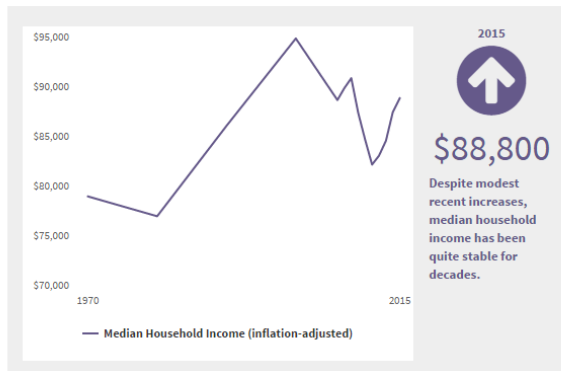
Transportation Commute Time >



Land & People Jobs >



Economy Income >



Environment Ozone Concentrations >



VITAL SIGNS



Indicators



About



News Center



Data Center

COMMUTE MODE CHOICE

Regional Performance

Local Focus

National Context

UPDATED DECEMBER 2015

ShareThis

Outpacing other large urban centers in using transit to get to their jobs. Residents of cities like Emeryville, El Cerrito, Albany and Berkeley have transit mode shares even higher than much larger urban centers like San Jose and Oakland.

2014 Commute Mode Choice for Cities and Neighborhoods

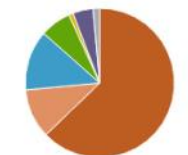
Drive Alone Carpool Transit Walk Bike Other Telecommute → Home → Work



Top Cities for Walking

1. Berkeley: 16.2%
2. Yountville: 14.2%
3. San Francisco: 10.3%
4. Sebastopol: 10.0%
5. St. Helena: 8.8%
6. Emeryville: 7.7%
7. Healdsburg: 6.9%
8. Sonoma: 6.8%
9. Calistoga: 5.7%
10. Palo Alto: 5.4%

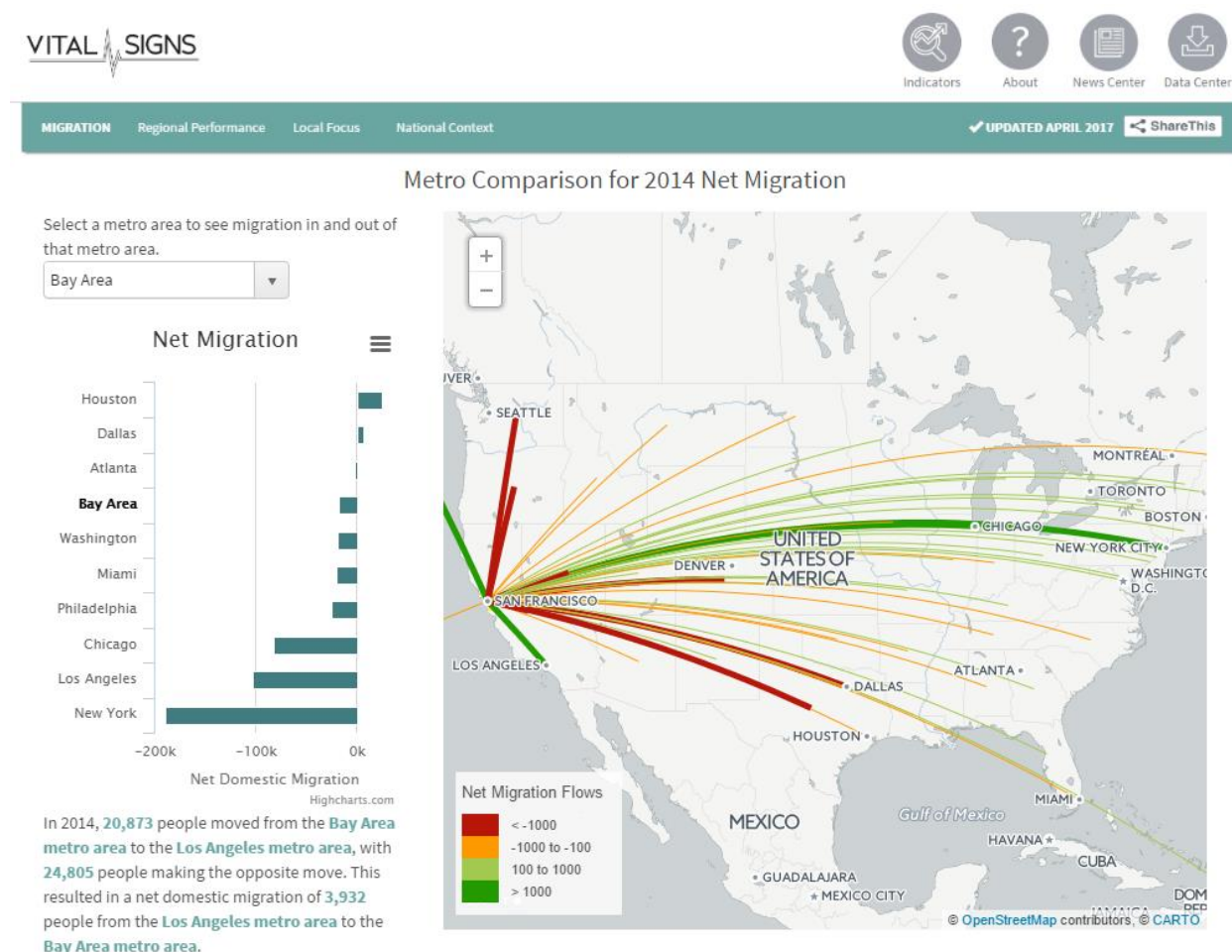
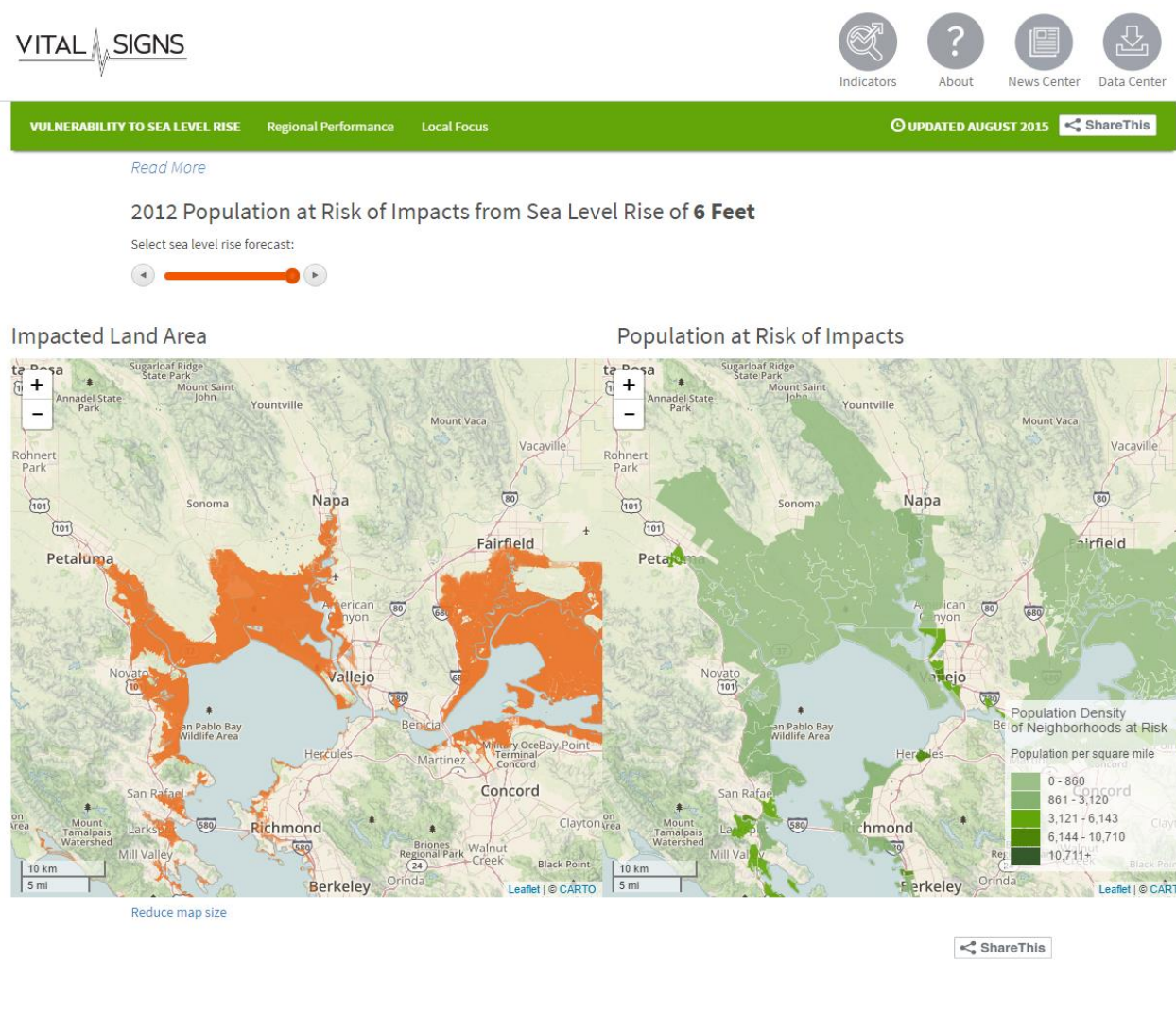
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Drive Alone Carpool Public Transit Walk Bike Telecommute Other

vitalsigns.mtc.ca.gov


The interactive Vital Signs website allows residents to explore trends on the regional, county, city, and even neighborhood levels.





vitalsigns.mtc.ca.gov


Users can create customized charts that can be exported to PowerPoint with one click.


VITAL SIGNS


Transportation

Land Use


Economy


Environment


Measures


Data Center


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TRANSIT RIDERSHIP

Regional Performance

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BRIDGE CONDITION

Regional Performance

Local Focus

National Context

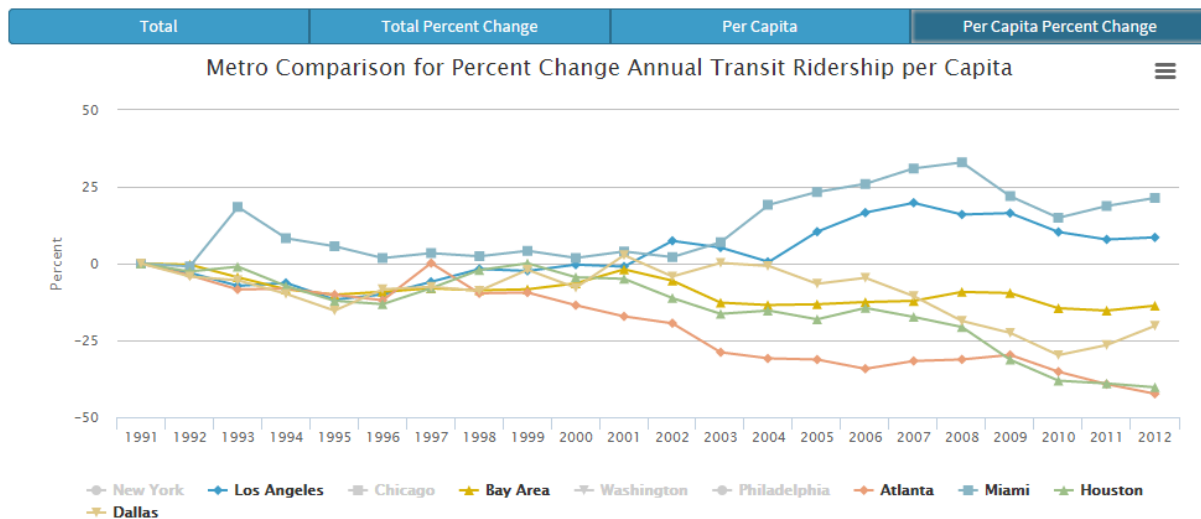
ShareThis

National Context

In terms of generating transit ridership, the San Francisco Bay Area is being outpaced by its peers.

While the Bay Area remains one of the nation's most transit-oriented metro areas, New York, Chicago, Philadelphia and Miami have all experienced notable growth in overall and per-capita ridership since 2002. In that same time, the Bay Area has seen declines in both measures – a 3 percent slide in total ridership and a 10 percent decline on a per-capita basis. The only metros with greater declines in ridership than the Bay Area were Houston, Dallas and Atlanta.

[Read More](#)

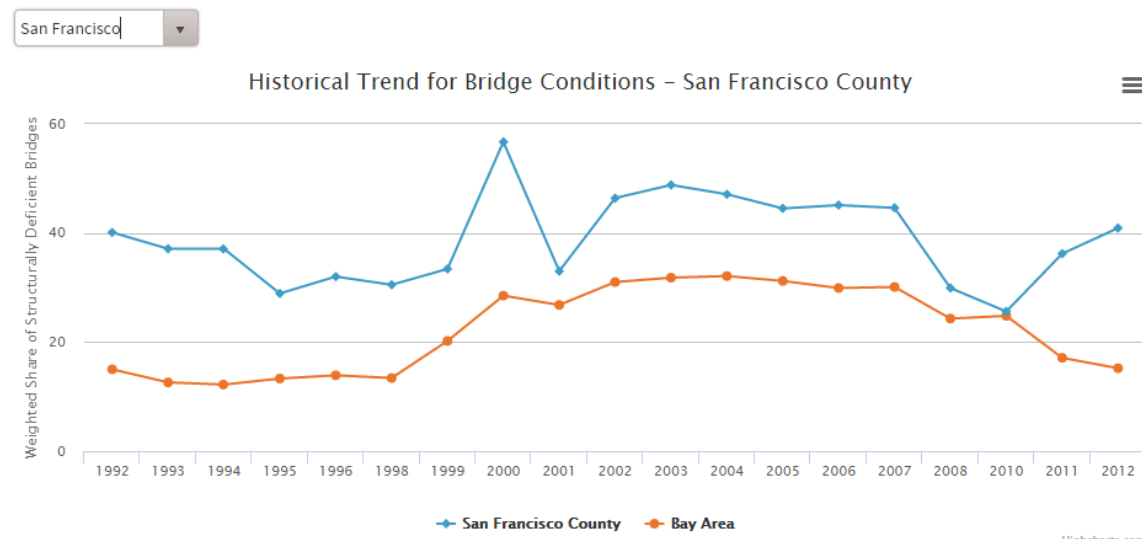


Regional Performance

Bay Area bridge conditions have significantly improved over the past decade.

Bay Area bridges and overpasses are in their best shape since 1998, thanks to substantial efforts to improve the seismic and structural safety of these critical facilities. In 2012, the share of bridges flagged as structurally deficient fell by two percentage points – and now stands at just 15 percent.

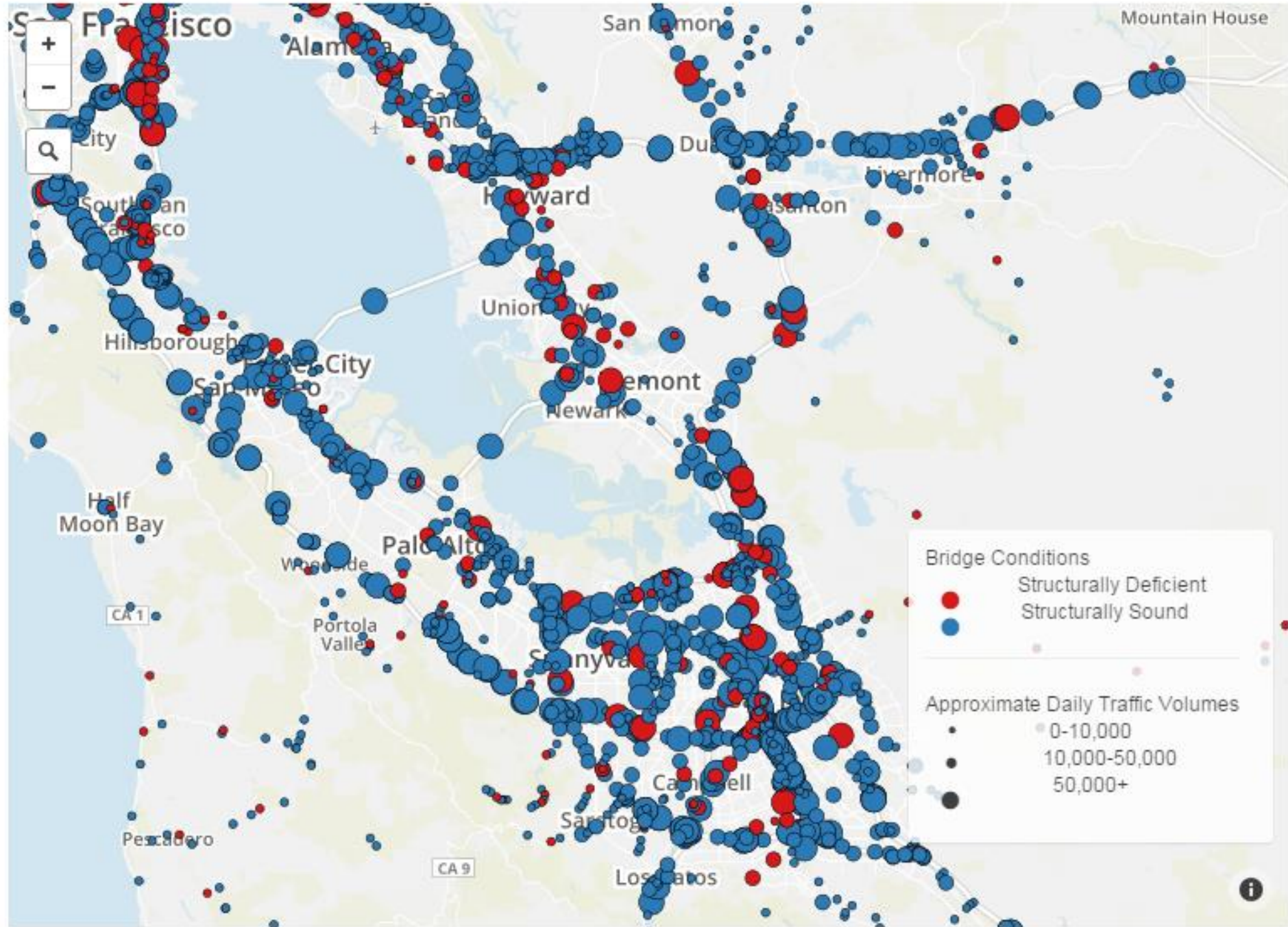
[Read More](#)



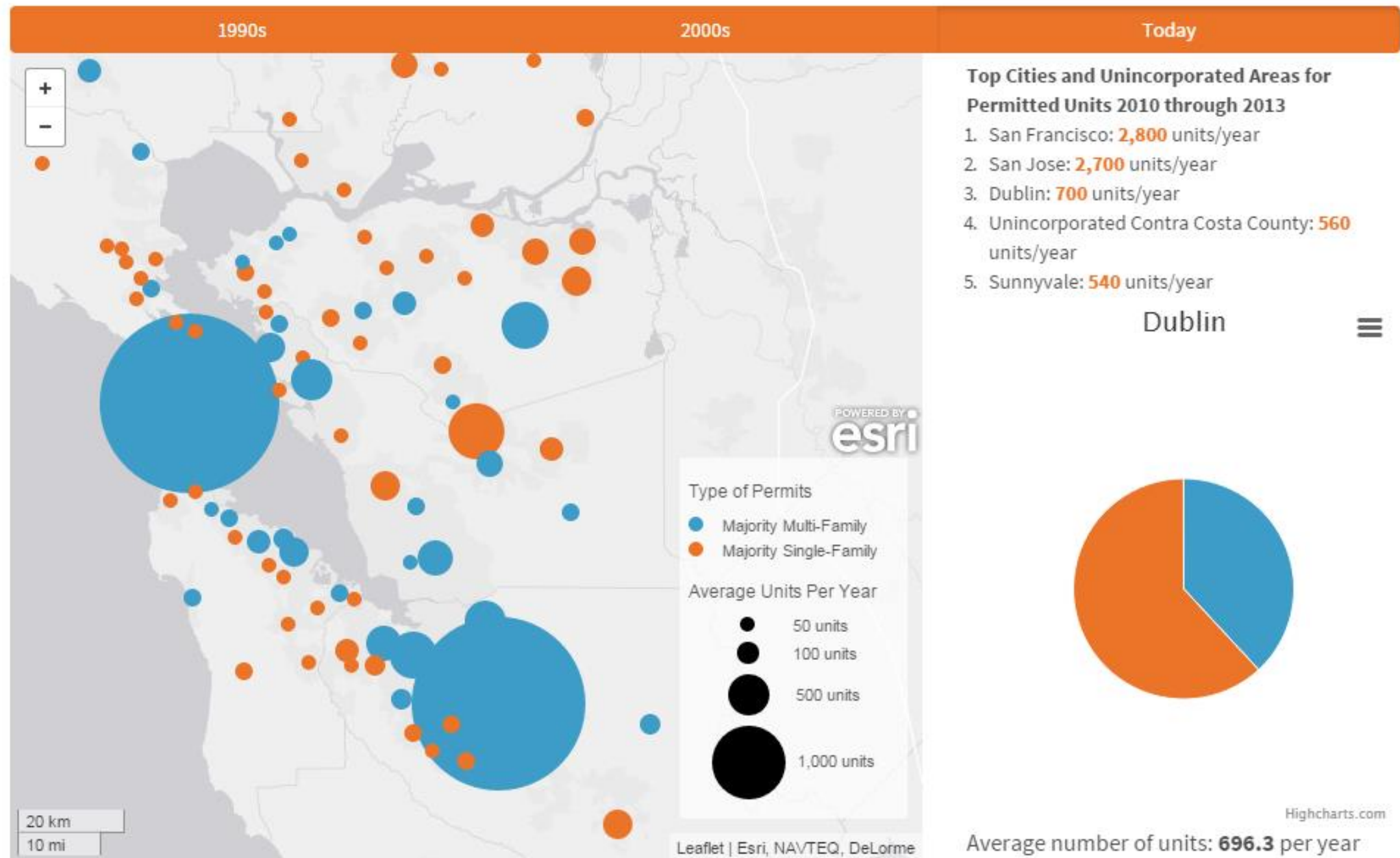
Bridge Condition

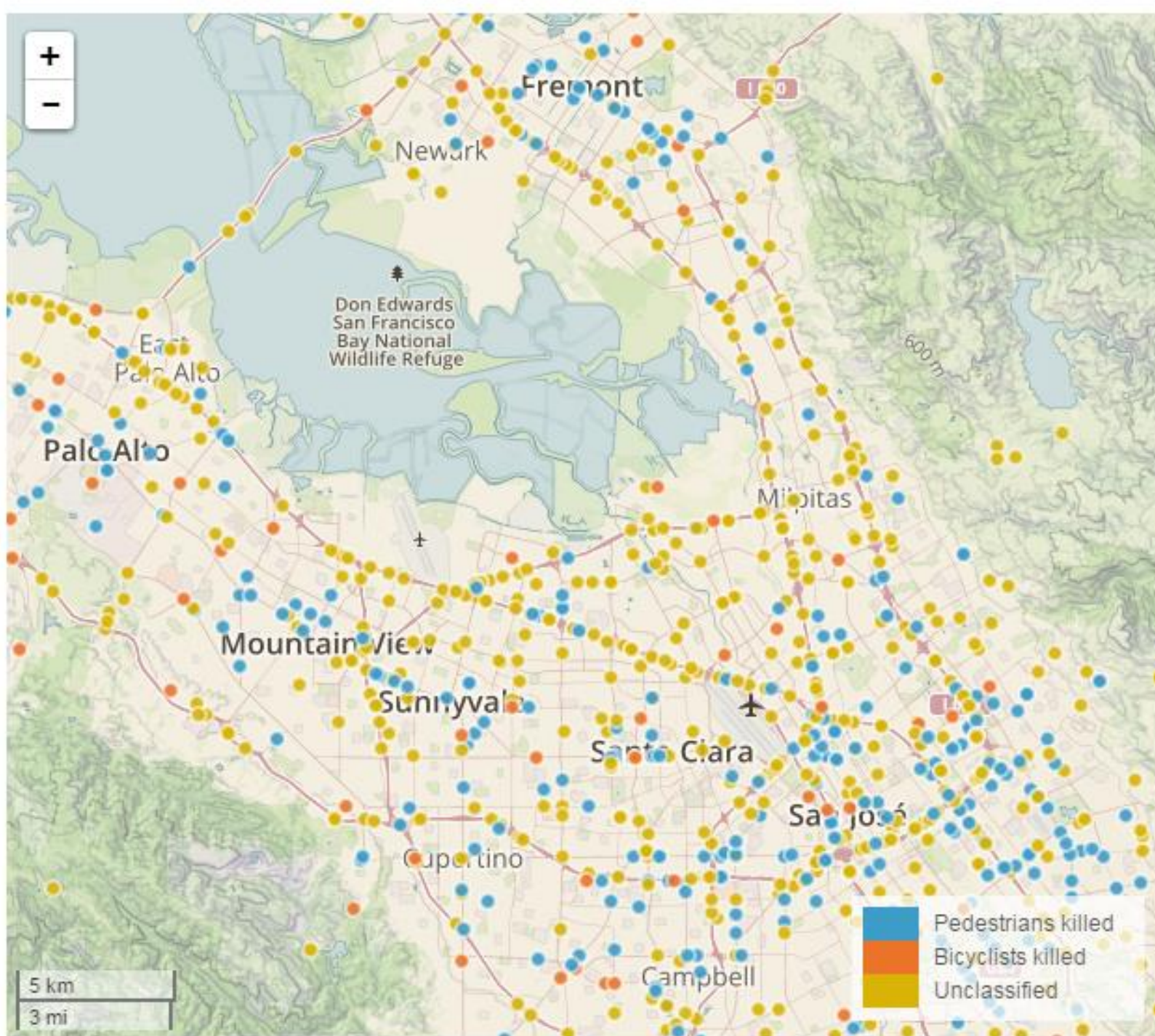
NB INTERSTATE
280

Structurally Sound



Housing Growth by City and Unincorporated Area by Decade





1 killed in November 2002

Location:

ALMA ST at EVERETT AV

City:

PALO ALTO

County:

SANTA CLARA

Time of day:

9:00 PM

Pedestrians killed:

1

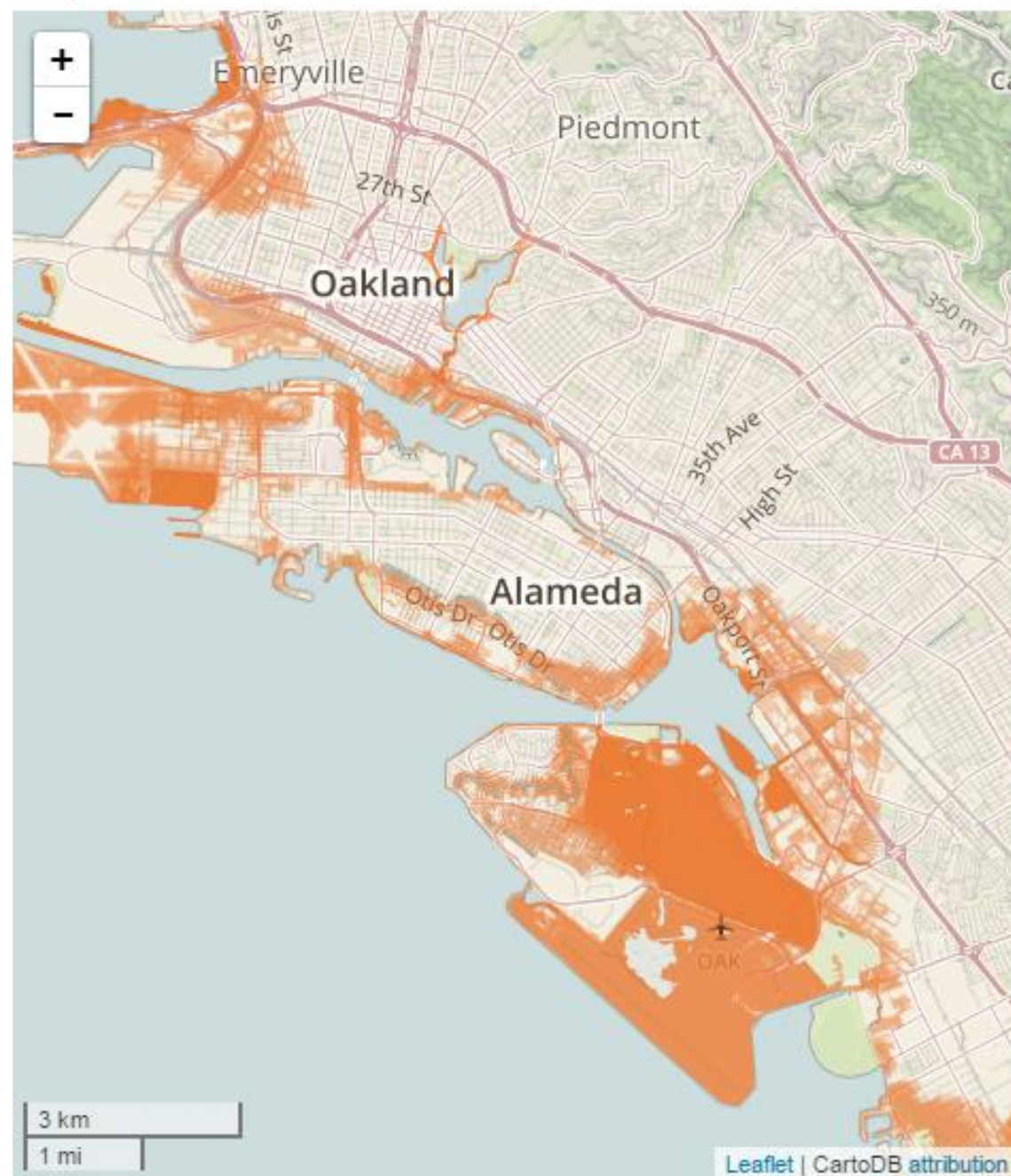
Bicyclists killed:

0

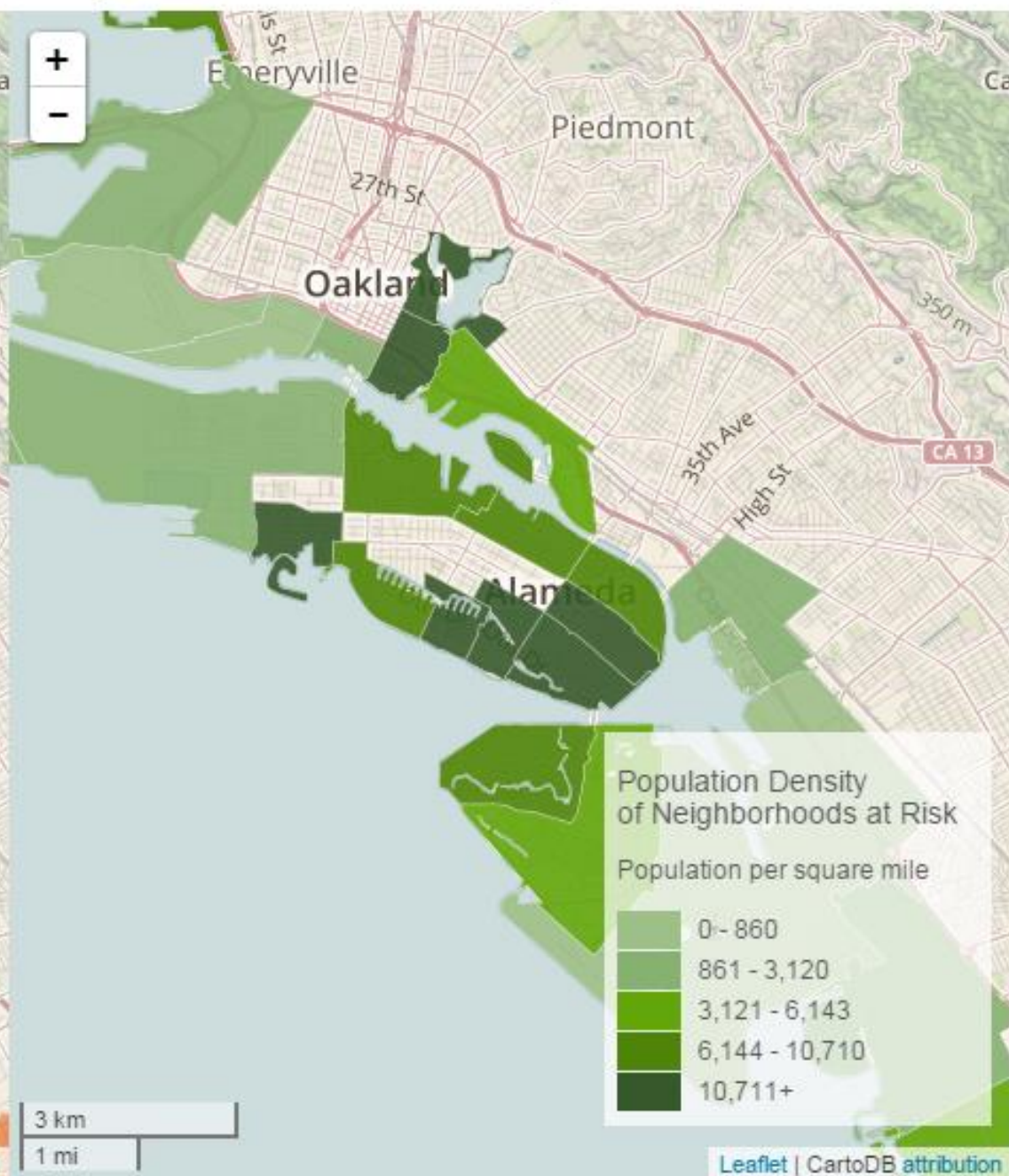
Motorists killed:

0

Impacted Land Area



Population at Risk of Impacts



San Jose Mercury News

BAY AREA NEWS GROUP
2.7 MILLION BAY AREA READERS IN PRINT AND ONLINE

Tuesday, February 3, 2015

100 \$1.50
24/7 NEWS COVERAGE ON WWW.MERCURYNEWS.COM

BAY AREA COMMUTES

EVEN IF IT'S LONG, YOU CAN RELY ON IT

Our drive-times place first for predictability among major U.S. metro areas, and new study also finds that we spend slightly less time behind the wheel



Most predictable a.m. commutes

- 242 From I-680 to Highway 4
- 380 From I-280 to Highway 101
- 85 From Highway 17 to 101

Most unpredictable a.m. commutes

- 242 From Highway 4 to I-680
- 80 From I-580 to Highway 4
- 101 From Hwy. 85 to I-280/I-680

MORE COMPLETE LIST, PAGE A8



How do we rank in predictability?

The Bay Area, with a Buffer Time Index of 0.41, is the most predictable in the nation. Next up:
2. Philadelphia 0.46 4. Chicago 0.53
3. Houston 0.49 5. Atlanta 0.60
SEE THE ENTIRE TOP TEN, PAGE A8

By Gary Richards

richards@mercurynews.com
In the predawn darkness, traffic is already at a crawl on Interstate 580 through Livermore, on Highway 101 approaching Mountain View and before the toll plaza on the Bay Bridge, where a single fender bender can mean long delays for thousands of drivers.

Bay Area commuting can be torture, at levels not felt in more than a decade.

But a new study suggests that the region's road warriors have one advantage over the rest of the country: Freeway commute times here are more predictable than in any other major U.S. metro area.

"Yes, we have plenty of congestion," said John Goodwin of the Metropolitan Transportation Commission, "but it's congestion we can count on."

It's what transportation experts call a "reliable commute." If your commute stinks today, it likely will stink tomorrow. If it's a breeze on Monday and Tuesday, you'll typically have no problem Wednesday, Thursday and Friday. Either way, you'll know exactly when you have to leave your house to get to work each day on time.

Of the 10 regions in the study,

See **COMMUTE**, Page 8

ONLINE EXTRA

For more on Bay Area commuting, go to www.mercurynews.com/traffic.

DAMPENING THE DROUGHT

Finally, a vital dose of relief

'Pineapple Express' could bring up to 3 inches of rain to thirsty cities in Bay Area

By Paul Rogers

progers@mercurynews.com

After the driest January in recorded history, the Bay Area is back in the rain business.

Meteorologists are reporting that conditions in the Pacific are generating what appears to be a strong "Pineapple Express" storm that is expected to hit Northern California starting Thursday evening, bringing steady rain through the weekend to the drought-stricken Golden State.

Although conditions could still change, the storm is expected to bring between 1 and 3 inches of rain to the Bay Area, with the heaviest amounts in the Santa Cruz Mountains and other high elevations, and up to 6 inches in North Bay communities like Sonoma County by Monday morning.

"This is the first big storm since December," said Austin Cross, a meteorologist with the National Weather Service in Monterey. "One storm

See **STORM**, Page 8

Who bikes to work?

23% Increase in bike commutes from 2009 to 2013



Who works where they live?

88% Share of Santa Clara County residents who work there (No. 1 in region)

Who uses public transit to commute?

32% Share of San Francisco residents who use public transit (No. 1 in region)



How long do our commutes take?

28:00 Average commute in the Bay Area

Source: Metropolitan Transportation Commission

WHERE THE RAIN MAY FALL

Forecast precipitation, in inches

25 1 2 3 4 5 6 8 10 12

Rain predicted for the Bay Area

10" Rain predicted for Redding and other cities in far Northern California

8,000 Predicted snow level, in feet, meaning the storm will leave rain, not snow, on much of the Sierra

Source: Plymouth State University Bay Area news group

San Jose, CA

San Francisco, CA

San Diego, CA

Los Angeles, CA

Phoenix, AZ

Denver, CO

Chicago, IL

New York, NY

Washington, DC

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Atlanta, GA

Phoenix, AZ

San Jose, CA



Cathy Chea @urbangeekbot

New BayAreaVitalSigns tool from @MTCBATA visualizes/tracks transpo performance data! **Your turn SoCal!** #opendata vitalsigns.mtc.ca.gov



CA High-Speed Rail @CaHSRA

Data, lots of data, the most data. @MTCBATA unveiled their Vital Signs site and it's awesome. #BayArea #SF #transit vitalsigns.mtc.ca.gov



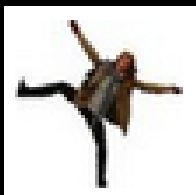
TransForm @TransForm_Alert

We are nerding out on @MTCBATA's new Vital Signs website: bit.ly/1x91RVY



TransitWiki @TransitWiki

Awesome new #data tool out of @MTCBATA. vitalsigns.mtc.ca.gov **Enjoy, #transponerds!**



Melanie Curry @currymel

New Vital Signs website from MTC is **fun for all data nerds**
la.streetsblog.org/2015/02/06/new... via @streetsblogla

78,000+

Bay Area residents have used the
Vital Signs tool at least once

The reality: it's a marathon, not a sprint.



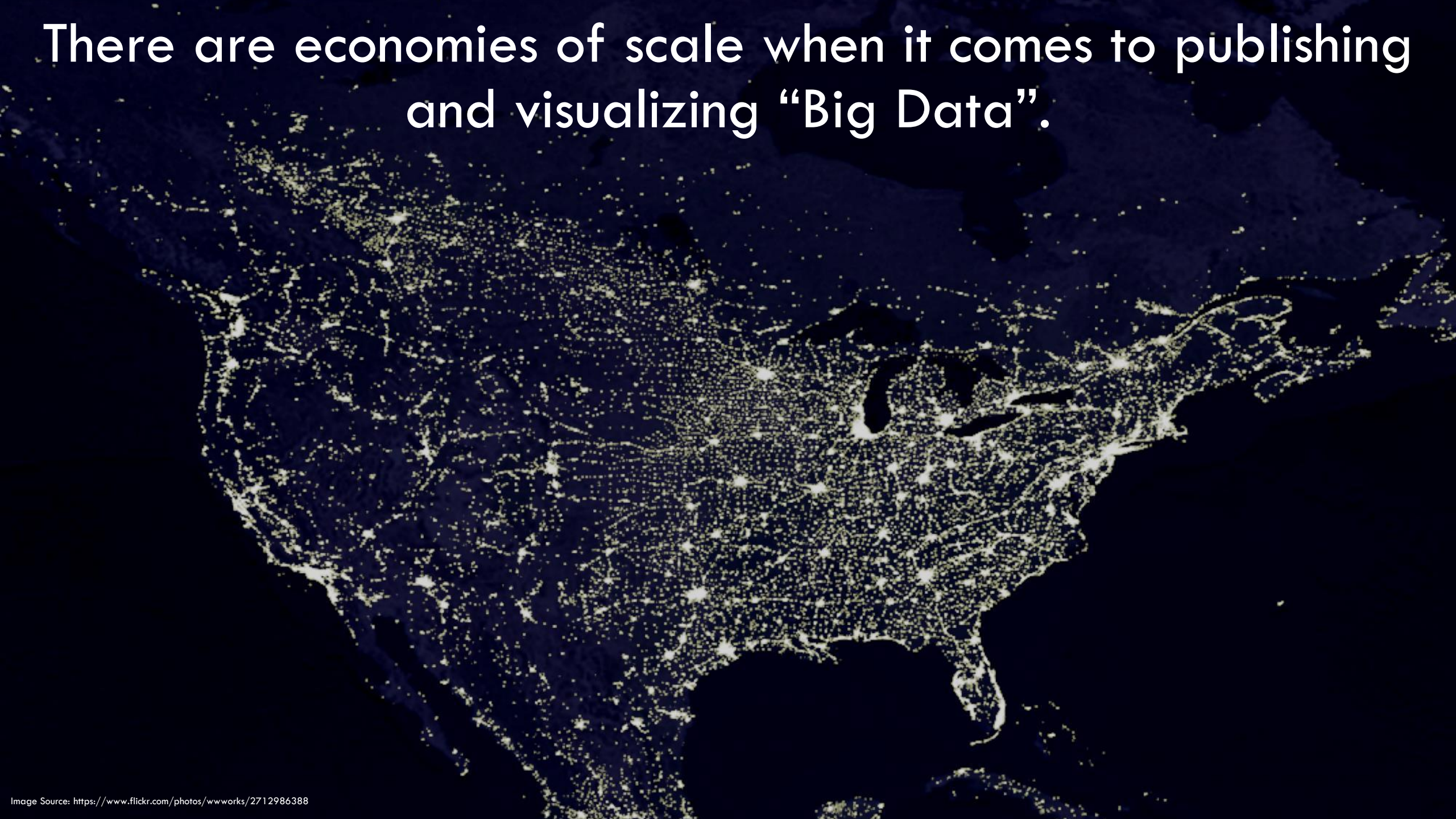
The quantity of data available is increasing at an exponential rate;
the public should not have to navigate multiple government
agencies' complex websites to track trends in their communities.



Data visualization is essential for communicating complex information to the public at large.



There are economies of scale when it comes to publishing
and visualizing “Big Data”.



Finally, there's always room for improvement – for example, syncing more closely with long-range planning, integrating new technologies, and better serving the public.



VITAL SIGNS

vitalsigns.mtc.ca.gov



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Metropolitan Transportation Commission
Association of Bay Area Governments

