THE NEED FOR COUNTERMEASURES

NEXT GENERATION TRANSIT FOR BALANCING FUTURE MOBILITY



Mike Wallace, Principal September 26, 2018

WHAT'S PROMPTING INTEREST?

Transit is making headlines

Transportation

Falling transit ridership poses an 'emergency' for cities, experts fear

News > Transportation

BART's Oakland Airport Connector losing money; Uber, Lyft to blame?

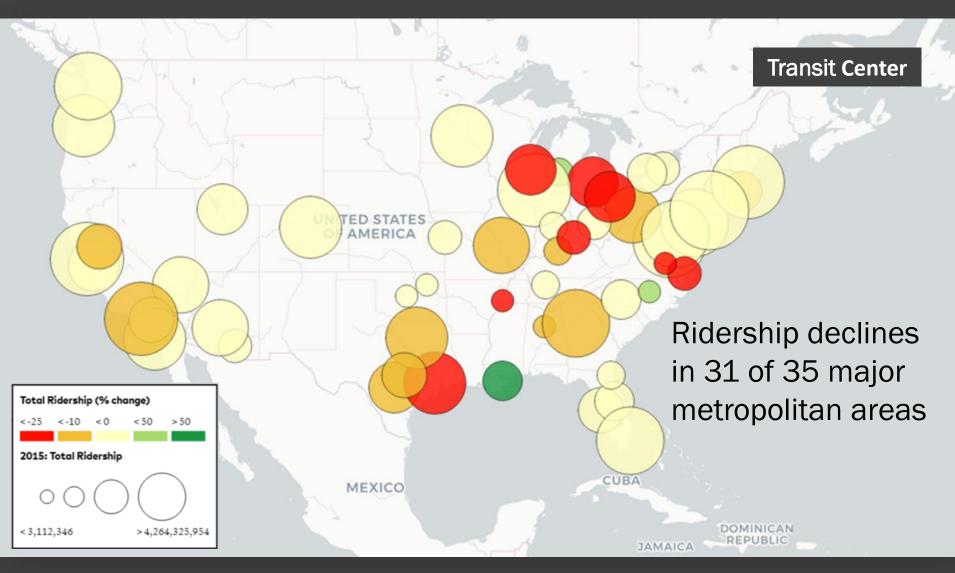
Home Transportation

Marin bus ridership decline mirrors Bay Area Why Is L.A. Expanding Transit—and Losing Riders?

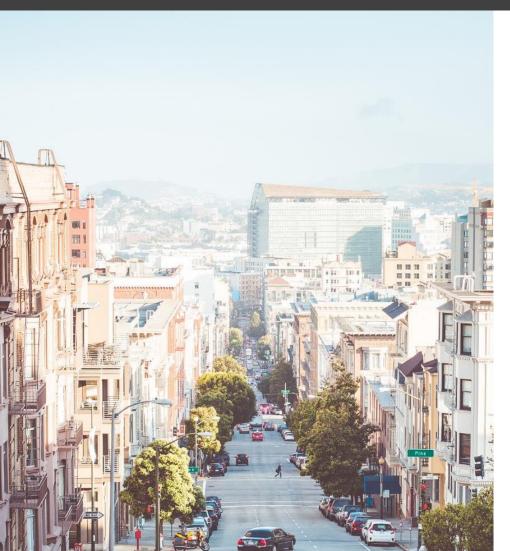
LAURA BLISS FEB 1, 2018

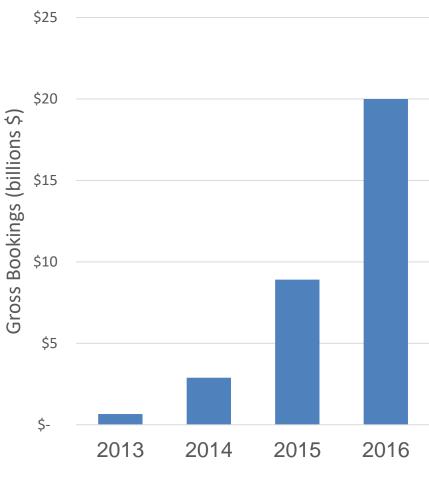
WHAT'S PROMPTING INTEREST?

Ridership Declines



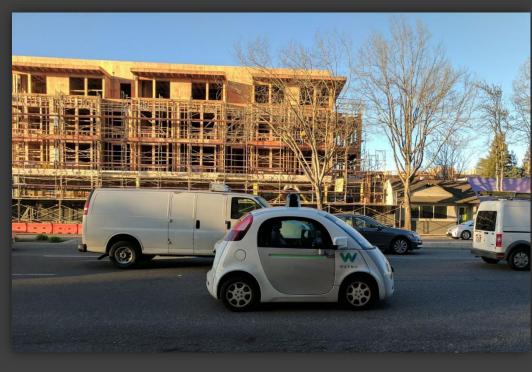
Travel by TNC has experienced astonishing growth

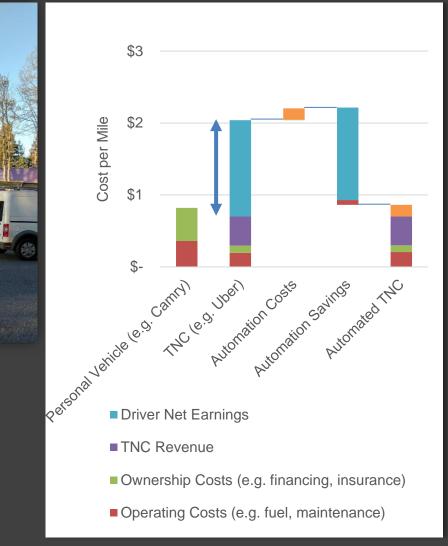




IMPACTS

...are likely to become more pronounced as AVs replace TNC drivers





PLANNING FOR AUTONOMOUS VEHICLES



Presented by Mike Wallace, Fehr & Peers Research Lead by Kevin Johnson, Fehr & Peers AMPO Annual Conference, October 2016

WHAT WE FOUND



NEXT GENERATION TRANSIT

Approach

A variety of services to optimally meet all demands and new levels of cooperation between transit agencies and TNCs.



MOBILITY SERVICE TYPES

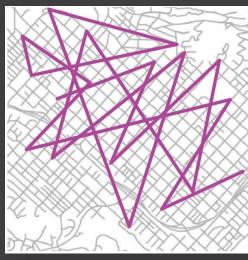


Rail

Hi Cap Bus, BRT

High density, limited linear corridors

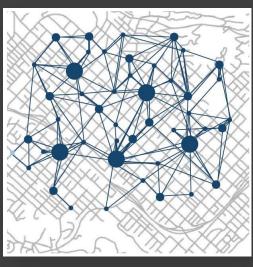
High / Moderate demand density corridor trunks



Coverage Bus

Shuttles

Moderate demand corridors and branches



Pooling

Low moderate many-many demand landscape

Drive

Low demand landscape















uberPOOL UBER Lyft Line

NEXT GENERATION TRANSIT

Not One-Size-Fits-All

Analysis / Strategic Planning

- SANDAG UATS
- SPUR
- Cincinnati Uber Transit Study



Application / Pilot Projects

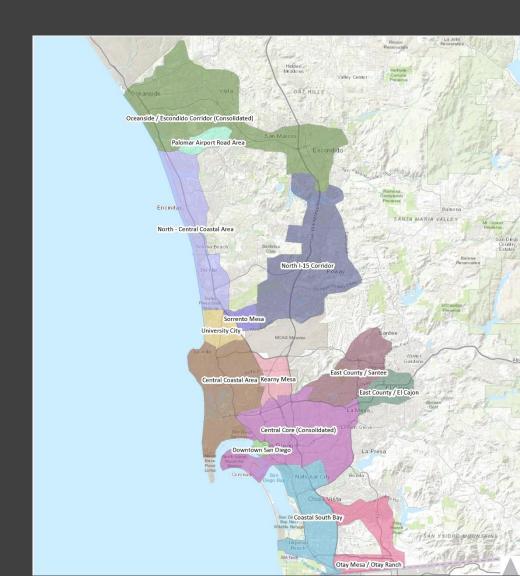
- Go Centennial
- Josephine County, OR
- Go Dublin



SANDAG UATS PROJECT

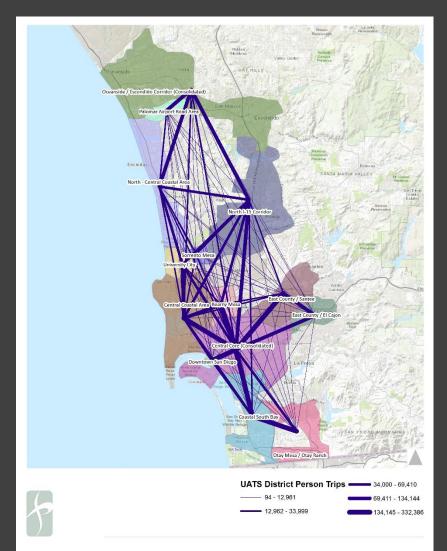
Next Generation Transit Analysis to Inform RTP

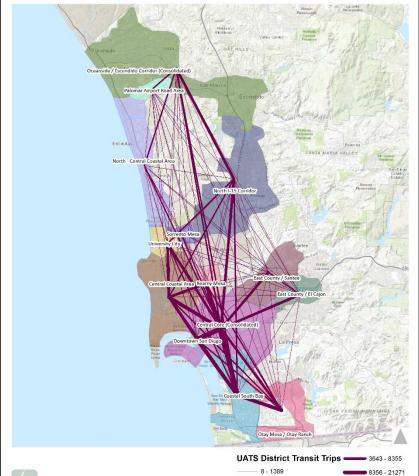
- Identify and segment travel markets
- Define appropriate levels of right-sized transit to increase sustainable mode share
- Inform changes to future transit projects



SANDAG

Person and Transit Trip Desire Lines



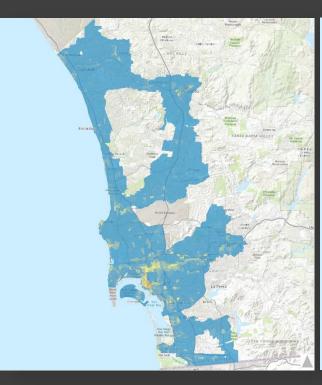


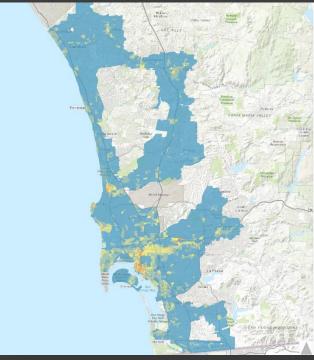
- 1390 - 3642

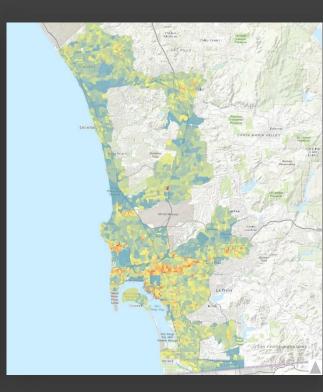
21272 - 35255



SANDAG TAZ Demand Analysis

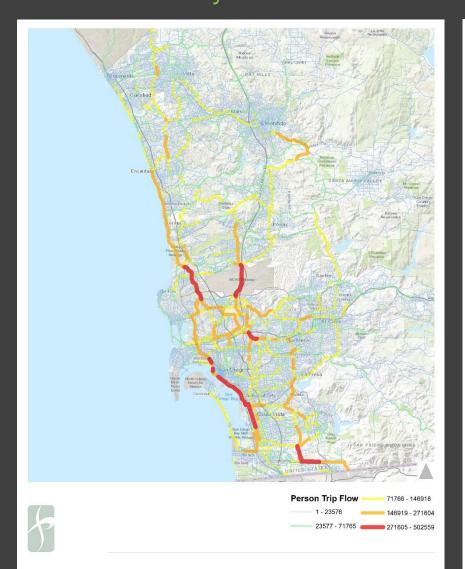


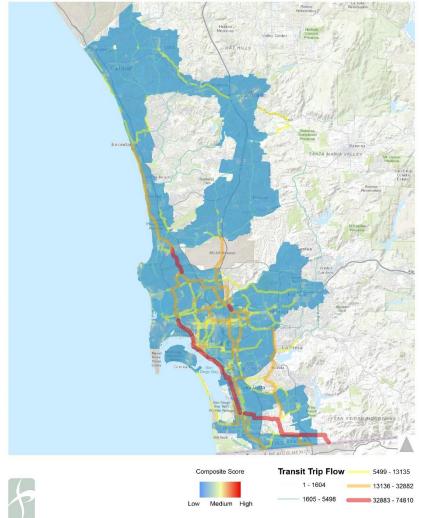




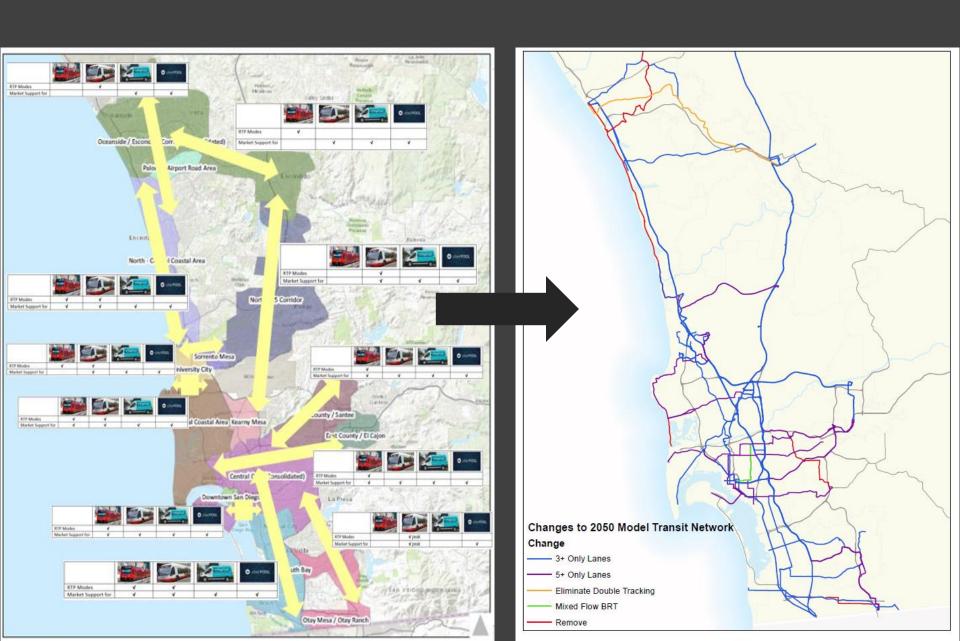
Backbone Crowdsource Door-to-Door

SANDAG Corridor Level Analysis

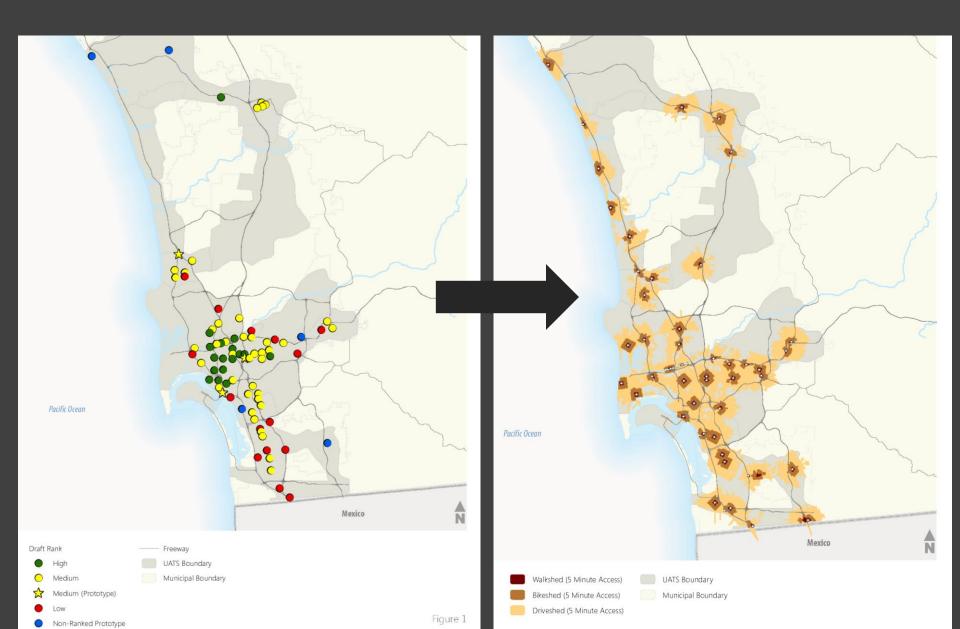




CORRIDOR LEVEL ANALYSIS

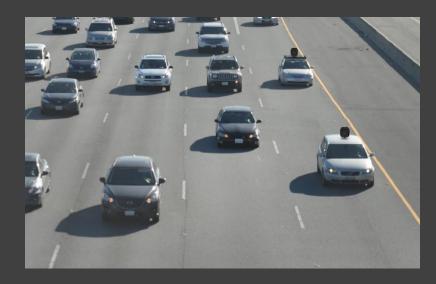


MOBILITY HUBS



SCENARIO DEFINITION







SCENARIO DEFINITION



SCENARIO EVALUATION



Input	Scenario A	Scenario B	Scenario C	RTP
	+++	+	+	+
	+++		++	++
			++	++
\$				
S				++

SCENARIO IMPLEMENTATION



Cities are clearing the way for transit by taking control of their curbs. To support key transit routes, cities are increasingly taking steps to shift from curbsides dominated by "free parking" to reliable bus lanes, safe bikeways, freight loading, and public space. With transit-served streets thriving and the demand for curbside access rising, there is a growing recognition that our approach to curbs needs to make transit service reliable in an era of urban growth.

Cities now have the design tools they need to make transit more reliable, but the politics of parking too often styrnie the best projects. The results of twentieth-century "first-come-first-served" parking are frustrating and wasteful: transit riders and drivers are delayed by double parking, with an especially large impact on the same vibrant, walkable streets where some of the highest bus and rail ridership is found. Without space for loading, delivery workers and forhire vehicles are both inconvenienced and cause delays to others; people bicycling and walking are put in danger by blocked bike lanes and bad visibility; and drivers cruise for long distances to find parking. Yet these practices have been tolerated for decades, in part because of the politically charged nature of "removing parking spaces" without addressing the underlying mismatch between supply and demand.

Supporting major street design changes with a curbside management system is a way to make sure that shifts to sustainable citywide mobility do not come at the expense of quality public space or small business needs. Modern curbside policies recognize that transit is fundamentally different from adding motor vehicle capacity because it can deliver so many people to a street. These policies seek to make better decisions about curbs based on a recognition that transit and local businesses support one another. Transit riders, transit agencies, city governments, and local merchants all have a stake in more reliable transit and better public space.

This paper provides examples of how cities have successfully changed curb use to support transit. It is focused on the types of busy, store-lined streets where high-ridership transit lines often struggle with reliability. These key curbside management strategies support reliable transit and safer streets in one of two ways: either by directly making room for transit, or supporting transit projects by better managing the many demands on the urban curb.



Published References

Local Vision

QUESTIONS?

THE NEED FOR COUNTERMEASURES

NEXT GENERATION TRANSIT FOR BALANCING FUTURE MOBILITY



Mike Wallace, Principal
M.Wallace@fehrandpeers.com
September 26, 2018