

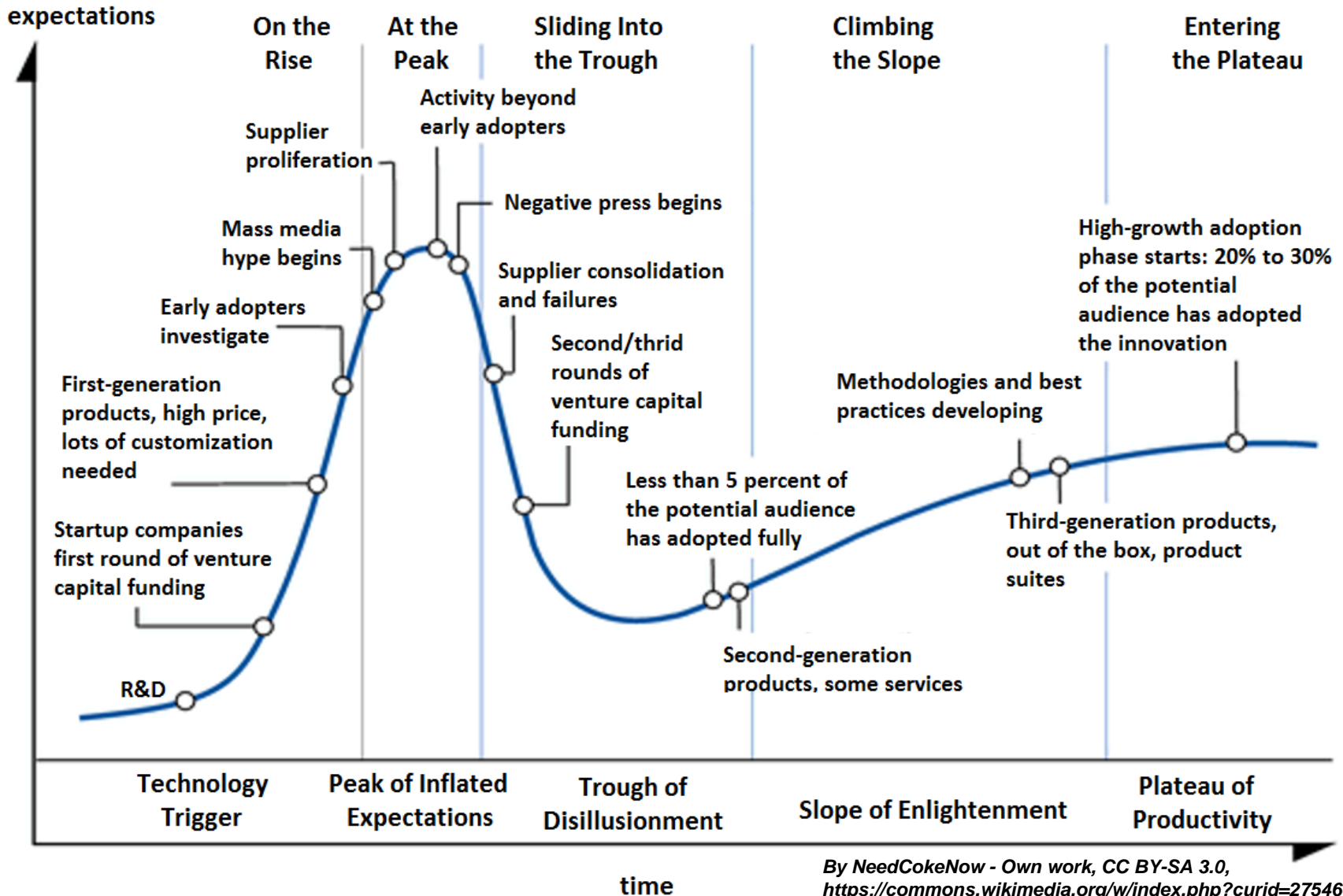


Planning for the Hype

Matthew Hardy, Ph.D.

Program Director for Planning and Performance Management
American Association of State Highway and Transportation Officials

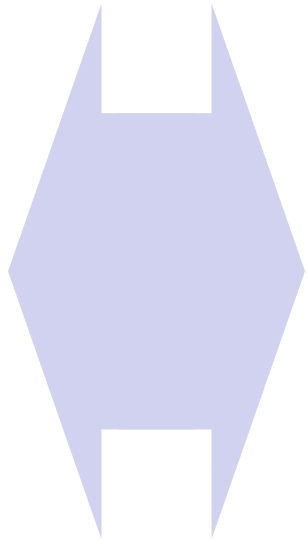
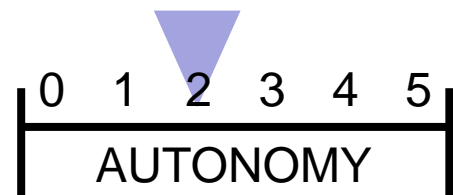




HYPE

POSSIBLE SCENARIOS

OUTCOMES



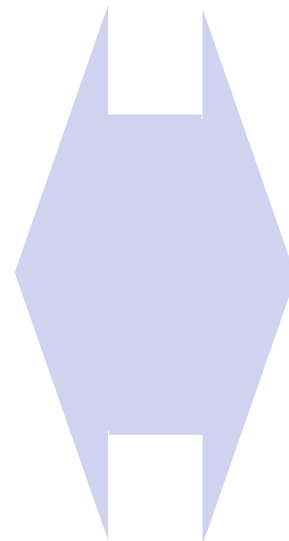
CAV Everywhere

TNCs Rule!

Connected Cars

Disneyland Rides

BAU



SAFETY

MOBILITY

ECONOMIC DEVELOPMENT



Triggers Change Trajectory

Vision
Goals
Objective

