

Making the Commitment

Engaging Elected Officials in the Planning Progress

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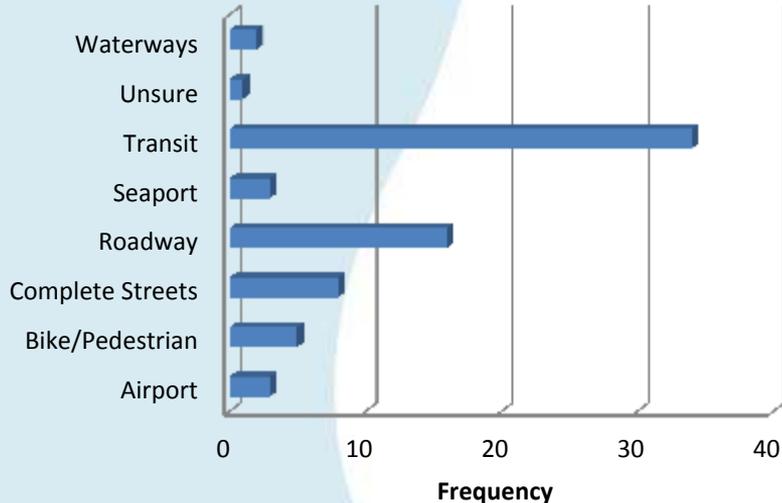
How We Engage Our Elected Officials

- One-on-one interviews
- Interactive polling
- Board retreats
- Training program
 - *Orientation Handbook*
 - Continuous development



One-on-One Interviews

What types of projects would you like to see in the 2040 Long Range Transportation Plan

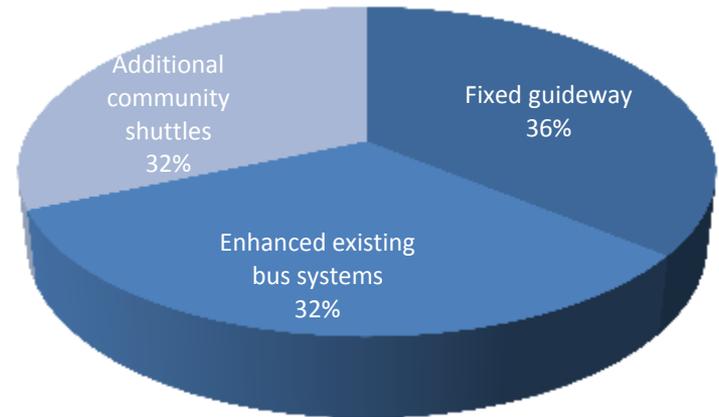


- Background information
 - Years of service
 - Skills and expertise
 - Training experience
 - MPO achievements
- Upcoming challenges
- Potential opportunities

Interactive Polling



What should be the Broward MPO's funding priorities?



Board Retreats



- Identify strengths and weaknesses
- Set strategic direction for the next five years
- Establish goals and objectives for each strategic direction

Board Training Program

- Orientation Guidebook
 - Core products and secondary functions
 - Roles and responsibilities
 - Planning partners
 - Support / committees
 - Quick reference guide
- Continuous development

PREPARE
for and
ATTEND
*10 meetings
per year*

ELECT
*officers every
other year*

VOTE
*to approve core
products (LRTP, TIP,
UPWP) and other
studies and policies*

ADVOCATE
*for public outreach/
education*
INTERFACE
*with other
elected officials*

Going The Next Step



- Set the stage for the MPO over next five years
- Seven strategic directions
- Action-orientated
- Advisory committees
 - Bi-yearly meetings
 - MPO Board and staff

Purpose Of The Strategic Business Plan

- Position the MPO for change
- Develop the MPO
- Support the MPO's planning efforts
- Strengthen the MPO as a regional asset



Building The Plan



- Current trends - how well is the MPO meeting its current responsibilities
- Future needs - what are the future challenges the MPO will likely need to address
- Strategic directions - How will the MPO need to respond to the challenges

What The Plan Will Achieve

- Multimodal improvements
- Technology
- Revenue / funding
- Economic development
- Leadership/ partnership
- Education / development
- Contingency planning



Lessons We Learned



- Set the framework before engaging
- Continuous engagement
 - Advisory committees
- Provide regular updates
 - Progress reports
 - Committee presentations to Board

Questions & Answers