



Climate Change and Energy Planning for MPOs

A five-part webinar series to build MPO capacity
for energy and climate change planning



**PARSONS
BRINCKERHOFF**





QUESTION FOR PARTICIPANTS

Would you be willing to share your insights, observations, or recommendations about climate change/energy co-benefits?

If so, please send them to us via the “Chat Box” for this webinar (at any time during the webinar).

Or, you can email them, after the webinar, to: batac@pbworld.com

We will use your input during the webinar and afterwards, in preparing the final report for U.S. DOT on this AMPO project.





5-Part Webinar Series on Climate Change and Energy (CC&E) Planning

1. The Context for CC&E Planning (Nov 29, 2011)
2. CC&E Partners and Collaboration (Jan 10, 2012)
3. CC&E Communications (Mar 6, 2012)
4. Linking CC&E Solutions to Other Goals (May 1, 2012)
5. Effective CC&E Implementation – Traffic Operations/Management (June 2012)

Goal: To build MPO capacity for CC&E planning – and identify common MPO concerns, needs, and opportunities

Sponsored by: FHWA

Performed by: AMPO in partnership with Parsons Brinckerhoff

AICP credits: Webinar #1-4 (Webinar #5 Pending)





Steering Committee

Charlie Howard, **Puget Sound (WA) Regional Council**

Todd Ashby, **Des Moines (IA) Area Metropolitan Planning Organization**

Rich Perrin, **Genesee (NY) Transportation Council**

Cynthia Copeland, **Strafford (NH) Regional Planning Commission**

Jacob Snow, **formerly with RTC of Southern Nevada (NV)**

Walter Brooks and Jeffrey Roesel, **New Orleans (LA) Regional Planning Council**

Ron Kirby, **Metropolitan Washington (DC) Council of Governments**

Andrea Riner, **formerly with Lane (OR) Council of Governments**

Ann Flemer, **San Francisco Bay Area (CA) Metropolitan Transportation Commission**

Sponsor: Diane Turchetta, FHWA

Project Planning: AMPO: DeLania Hardy and Rich Denbow

Parsons Brinckerhoff: Cindy Burbank, Tara Weidner, Gary McVoy, and Tiffany Batac





Climate Change and Energy Planning for MPOs

Webinar #4

Linking Climate Change Solutions to
Other Planning Goals



**PARSONS
BRINCKERHOFF**



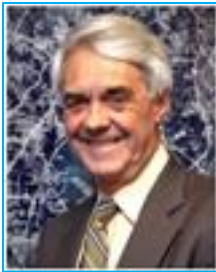


Overview

- Climate Change Mitigation, Adaptation, and Other Planning Goals:
 - Metropolitan Washington Council of Governments
 - Linking Climate Change Solutions to Other Planning Goals:
 - San Francisco Bay Area Metropolitan Transportation Commission
 - Des Moines Area Metropolitan Planning Organization
 - Audience Discussion
- 

A collage of aerial photographs showing various landscapes and infrastructure, including forests, roads, and buildings, arranged in a grid pattern.

Mitigation, Adaptation & Other Planning Goals



Ron Kirby

National Capital Region Transportation Planning Board

Metropolitan Washington Council of Governments



**PARSONS
BRINCKERHOFF**



Climate Change Mitigation, Adaptation & Other Planning Goals

- Climate Change Mitigation – employment of measures to *reduce greenhouse gas emissions*
- Climate Change Adaptation – employment of measures that *reduce or avoid climate change impacts*

Source: ICLEI

***How can these concepts be linked with
other long-range planning goals?***

Greenhouse Gas Analysis



- Many MPOs have experience accounting for criteria pollutants in long range planning through the SIP and Conformity processes
- GHGs are very different from criteria pollutants; currently, there are no federal requirements for MPOs for GHGs
- Significant reductions in both GHGs and criteria pollutants are projected due to federal fuel economy and emissions control standards

Estimating & Forecasting GHG



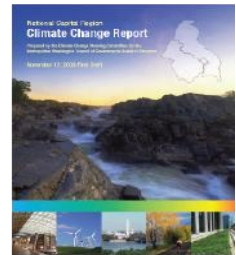
- Many of the tools for criteria pollutant analysis are useful for estimating and forecasting GHG
 - Non-attainment areas are already using Mobile6.2/MOVES
 - Other methodologies available
- Local projects and programs already in place likely impact GHG emissions
- Many regions have done work to look at how to achieve GHG reduction goals

Potential Co-Benefits of GHG Reduction Strategies

- **Improved Travel Efficiency**
 - Congestion Reduction
 - Travel Time Savings
 - More efficient use of existing transportation system
- **Increased Mobility**
 - Increased options for walking, bicycling, and transit
- **Public health**
 - Reduction in criteria pollutants
 - Reduced dependence on auto travel
- **Reduced use of fossil fuels**

Addressing Climate Change in the Washington Region

1. In May 2006, “An Inconvenient Truth” premieres at the Sundance Film Festival
2. In May 2007, MWCOG set up a regional Climate Change committee
3. In November 2008, the committee completed a comprehensive multi-sector report with recommended goals to reduce GHG emissions to...
 - 2005 levels by 2012
 - 20 percent below 2005 levels by 2020
 - 80 percent below 2005 levels by 2050
4. Work is ongoing on sector-specific studies, including transportation which is 30 percent of GHG

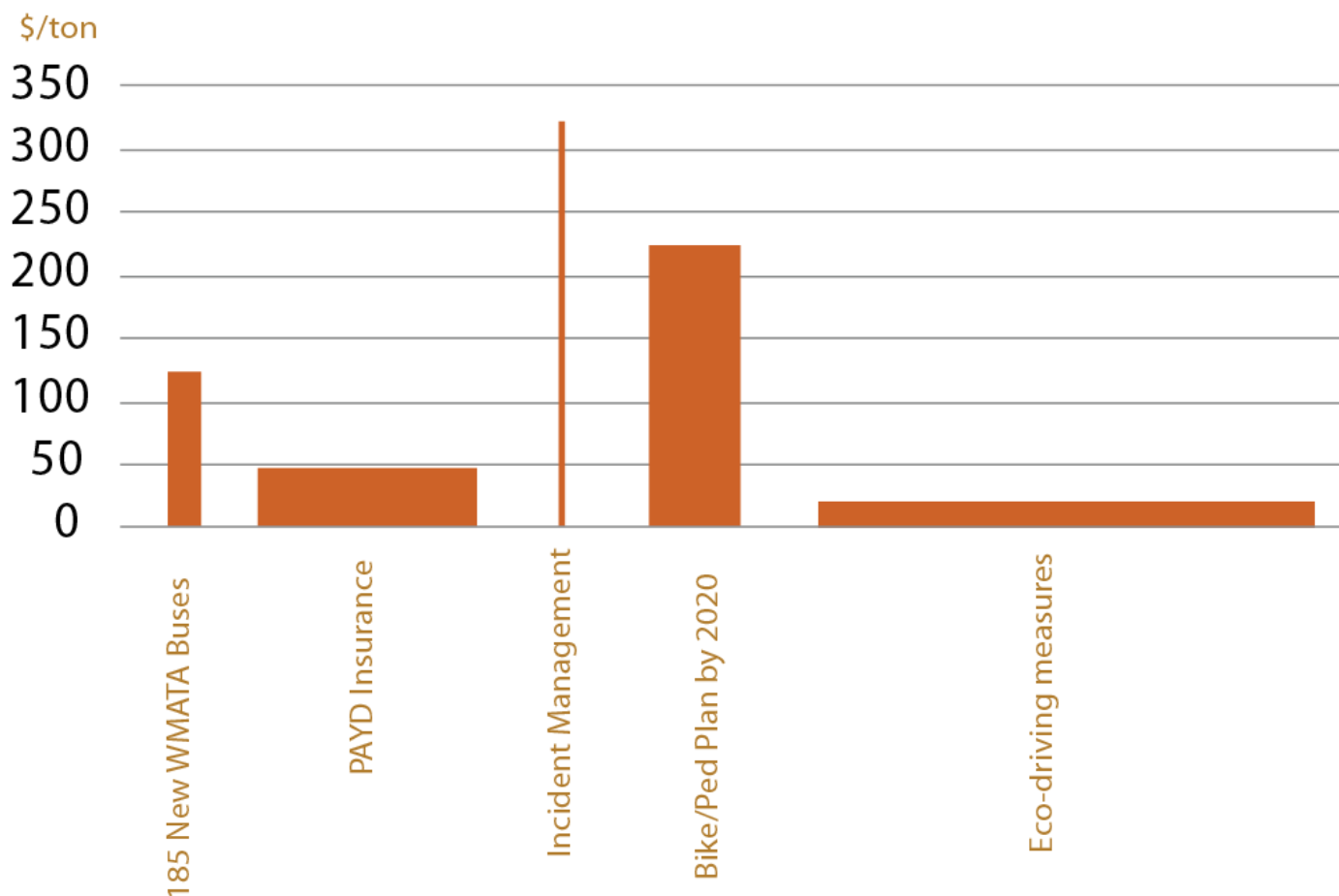



“What Would it Take” Scenario Study

- Examined 20-year cost-effectiveness of 37 GHG reduction Strategies (2010-2030):
 - Local, Regional, and/or State transportation sector strategies
 - Strategies included ones previously considered for criteria pollutant reduction as well as new initiatives

Only two strategies were considered cost-effective for GHG reductions alone based on social cost of carbon

Cost-Effectiveness



 1 million tons of cumulative reduction 2010-2030

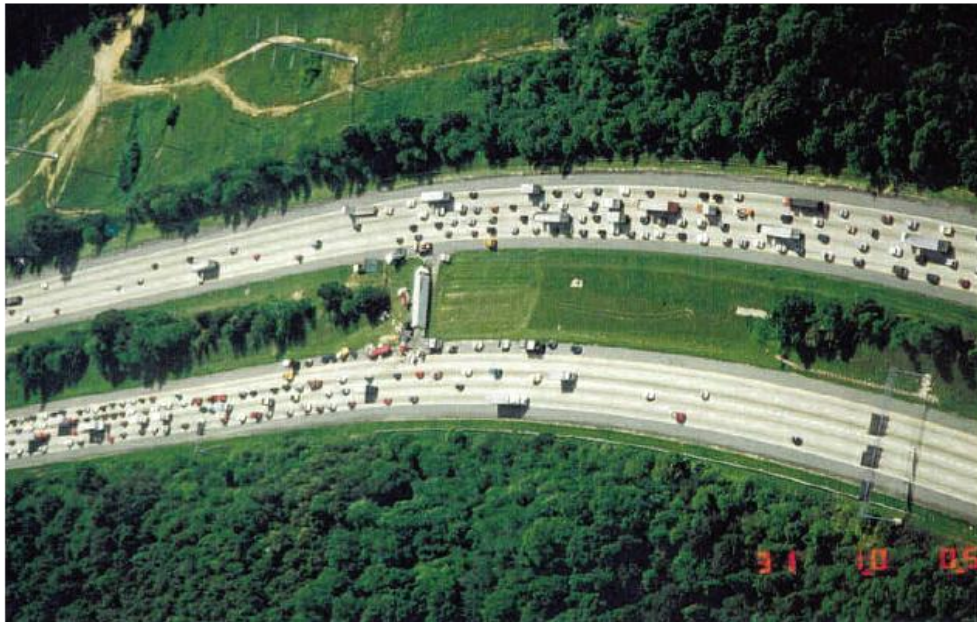
(width of bar indicates 20 year CO₂ reduction effectiveness)

Assumes current federal/local action

USG assumes the Social Cost of CO₂ to be \$21 in 2010 rising to \$45 in 2050.

Incident Management

The Metropolitan Area Transportation Operations Coordination (MATOC) program is designed to provide real-time situational awareness and information to support management of transportation incidents in the National Capital Region.



- Benefits include reduced congestion, improved travel time reliability, reductions in GHG emissions and reduced fossil fuel use
- Overall Benefit/Cost Ratio of 10:1

Bike Sharing

Modest CO₂ benefits
part of large overall
benefits calculated
for a TIGER grant
application.



Costs \$231,000,000

Capital	\$16,000,000
Operating	\$75,000,000
Increased Accidents	\$145,000,000

Benefits \$625,500,000

User Cost Savings	\$197,000,000
Travel Time Savings	\$378,000,000
Reduced Accidents (from reduced VMT)	\$1,300,000
Public Health	\$2,000,000
Increased Access	\$38,000,000
Congestion Reduction	\$3,500,000
Environmental Benefits	\$5,700,000

CO₂ 66,000 tons

All numbers over 20 year horizon from 2010-2030

Adaptation Planning: Possible Climate Change Impacts for Washington Region

- Warmer average temperatures
- Increased precipitation variability
- Increase in number and severity of severe storms and increase in intensity of hurricanes
- Sea level rise

Source: COG/DEP

Adaptation Planning: Challenges for MPOs

- Planning for uncertainties in climate forecasting
- Identifying vulnerable infrastructure and locations
- Ensuring that projects and programs in the CLRP and TIP consider climate change, both mitigation and adaptation
- Managing weather-related incidents (e.g. major snowstorms, heavy rainfalls)

Climate Change Planning as Part of the Regional Planning Process



- TPB is moving towards a more comprehensive approach to regional planning with the development of a Regional Transportation Priorities Plan
- Priorities will be set considering all merits and drawbacks of projects, rather than focusing on just a few elements (e.g. cost, congestion mitigation, safety, GHG reduction)
- A cost-benefit framework will be used to help set regional priorities

How are CC&E Considerations Changing the Planning Process for MPOs?

- There are new benefits and costs to be taken into account
- Some projects and programs may become more attractive because of CC&E, others may become less attractive
- MPOs need to keep up with the latest information on climate forecasts and the effectiveness of various mitigation and adaptation strategies

SCAG's Recently Adopted 2012-2035 RTP: Co-Benefits

Mobility

Reduce per capita travel delay by
1/3

Location Efficiency

Over
twice
as many households will live in high-quality transit opportunity areas

Economy

Over
500,000
jobs generated on average per year

Cost Effectiveness

\$2.90
return for every \$1 spent



SCAG's Recently Adopted 2012-2035 RTP: Co-Benefits

Land
Consumption

Decrease by
over
400
square
miles

Infrastructure
Costs

Total
savings over
\$5 billion

Household
Savings

Annual
savings of
\$3,400
per
household
in 2035

Health
Outcome

Reduce
Health
incidences
by
95,000
in 2035



Case Study: MARC (KS and MO)

- **2008 - Adopts vision based on sustainability**
- **2010 - Transportation Outlook 2040 (LRTP)**
 - Includes “climate change and energy use” as one of 9 goals, with focus on decreasing use of fossil fuels
 - Establishes performance measures to track progress towards the climate change/energy use goal
- **2010 – Hazard Mitigation Plan**
- **2011 Update - Clean Air Action Plan**
- **2011 – 2012-2016 Transportation Improvement Program**
 - Over 20% of TIP projects directly contribute to climate change/energy use goal



Discussing Climate Solutions and Other Planning Goals



Todd Ashby
Des Moines Area MPO



**PARSONS
BRINCKERHOFF**





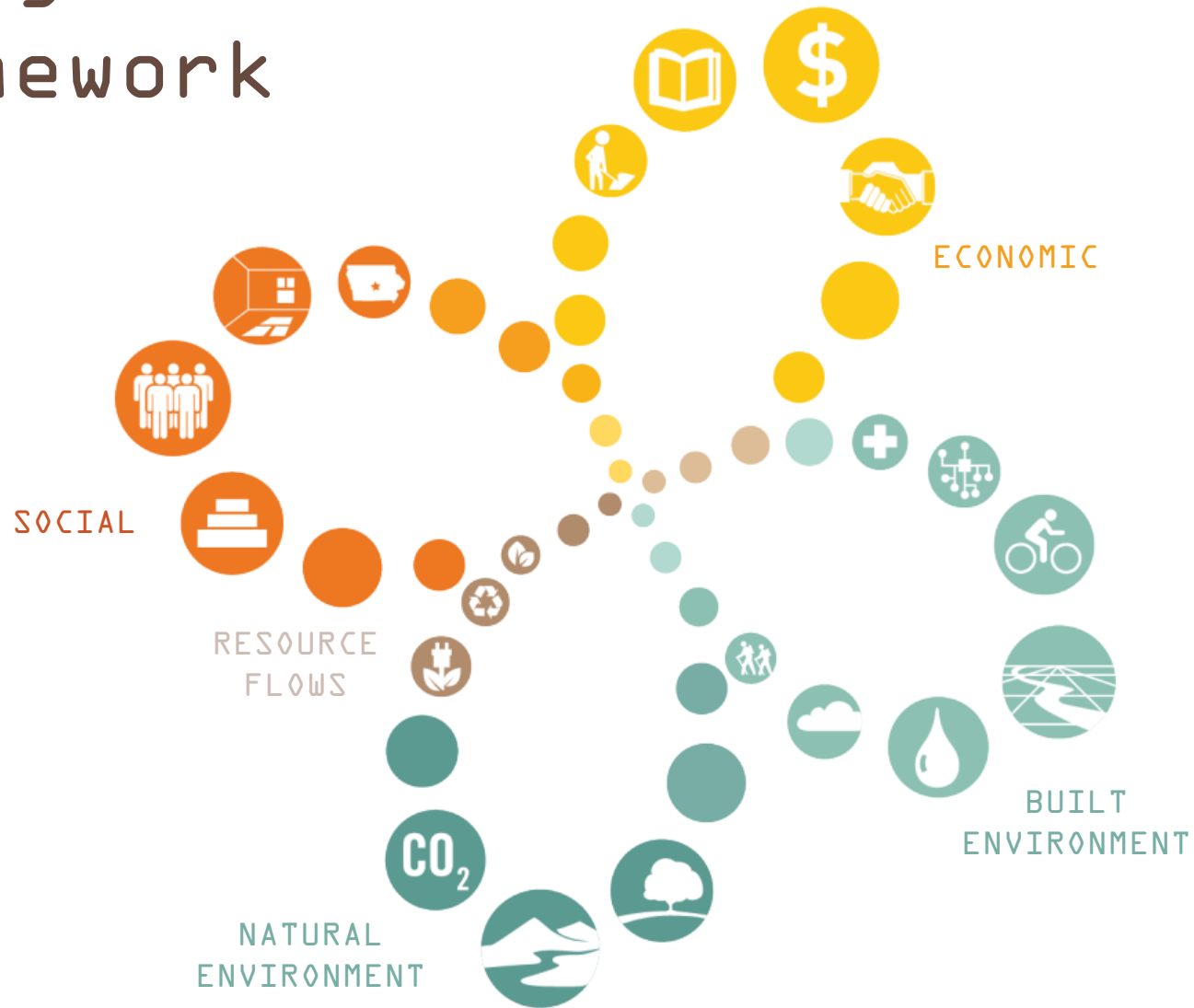
THE TOMORROW PLAN^{.COM}

Partnering for a Greener Greater Des Moines

May 21, 2012

- HUD/EPA/FHWA Grant Recipient

Integrated Framework



State of the Region Sustainability Scan

- Getting sustainability on the agenda in Greater Des Moines
- Existing plans and policies
- Opportunities & obstacles
- Definition of sustainability

Sustainability Scan

Prepared by Sasaki Associates
1 February 2012

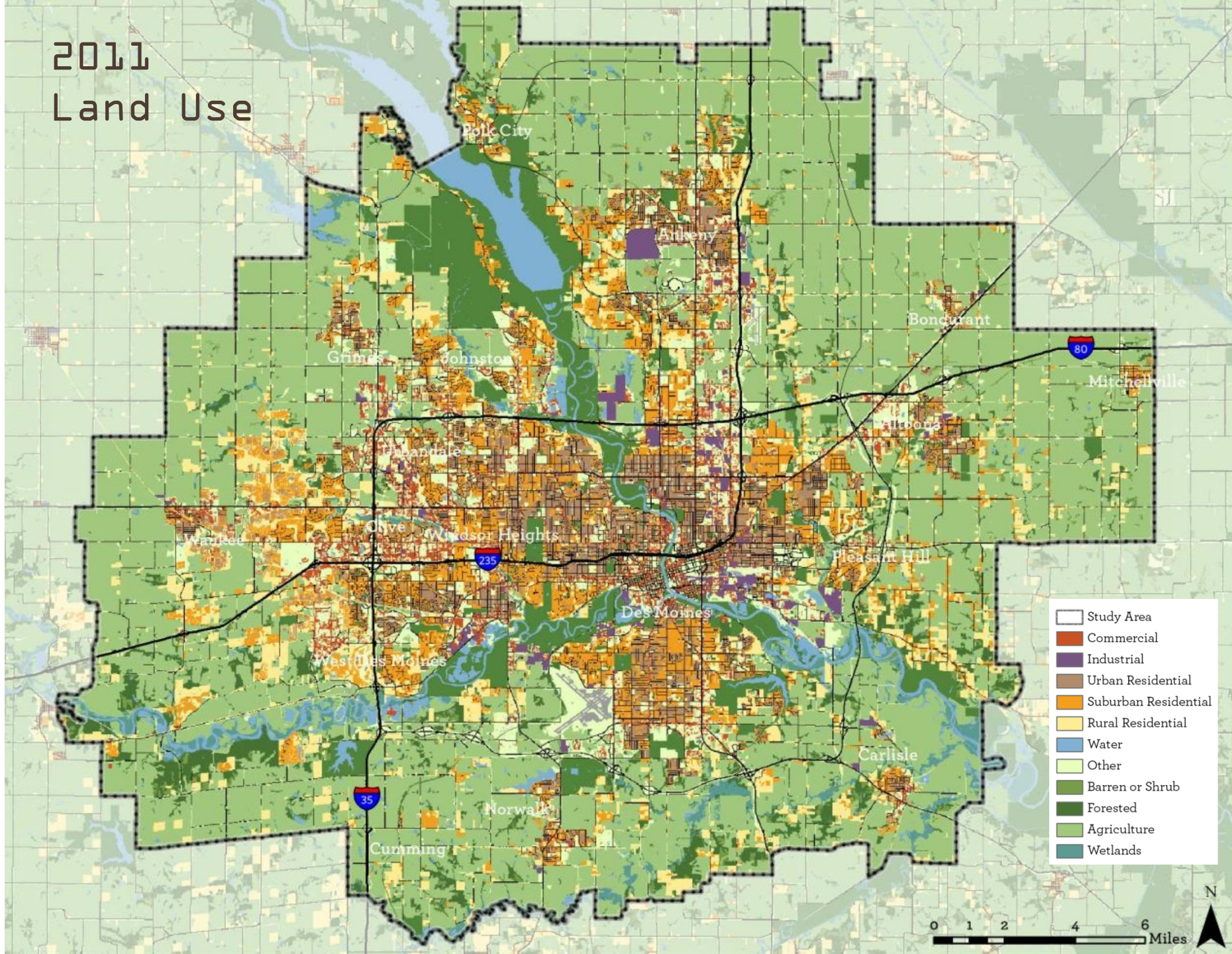


State of the Region

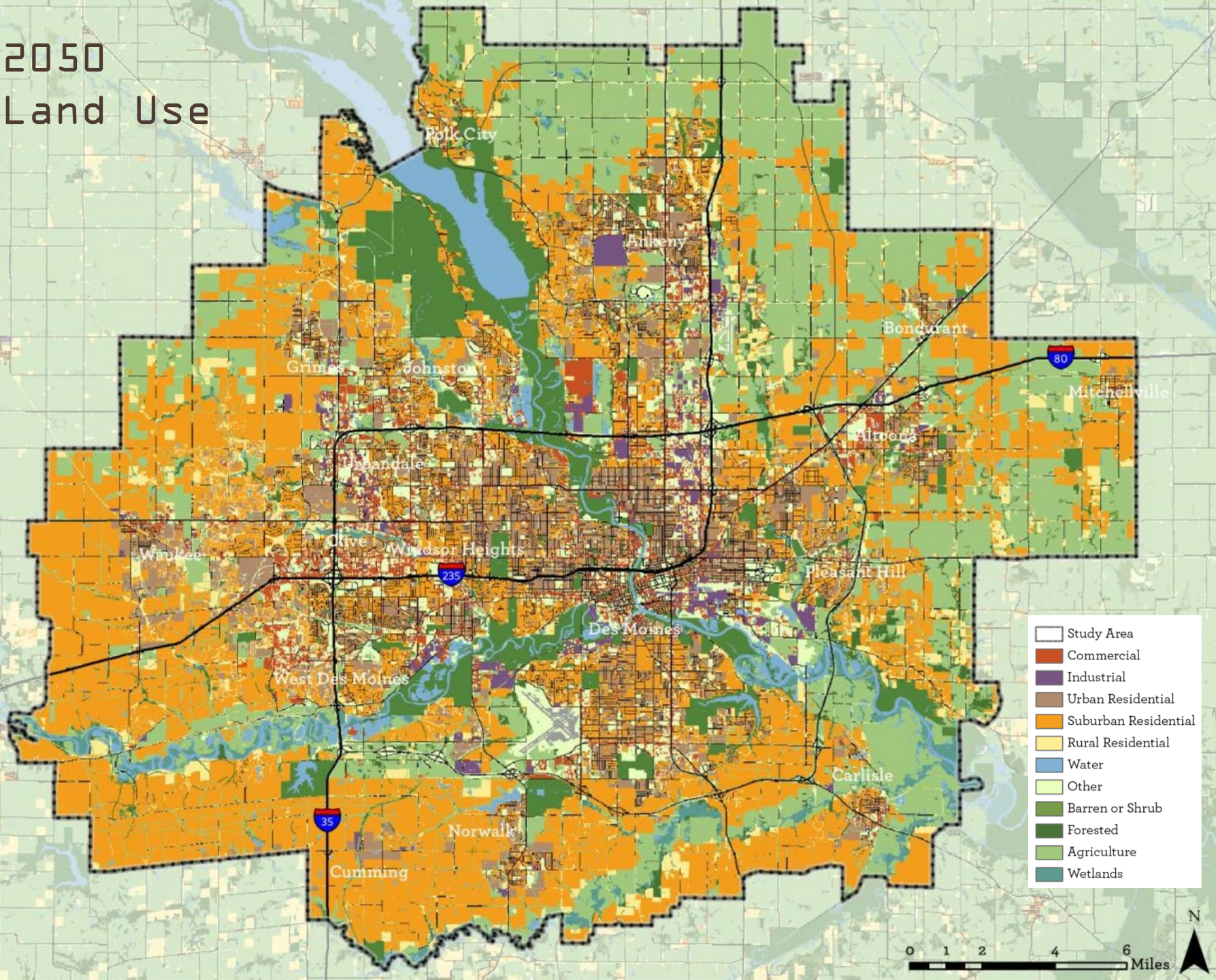
Existing Conditions Report

- Centuries of land clearing and development have drastically reduced the region's core natural habitat—90% of natural habitat existing in the 1800s is now gone
- Cars are the dominant mode of transportation, with 92% of person trips made using a personal vehicle
- A recreational trail system with over 115 miles of trails

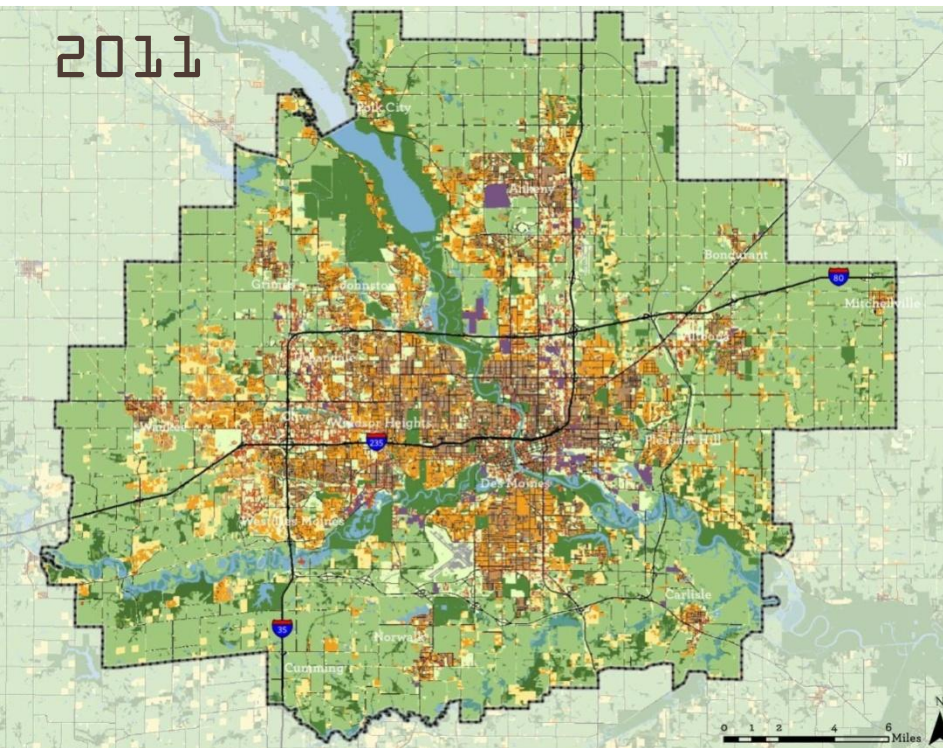
2011 Land Use



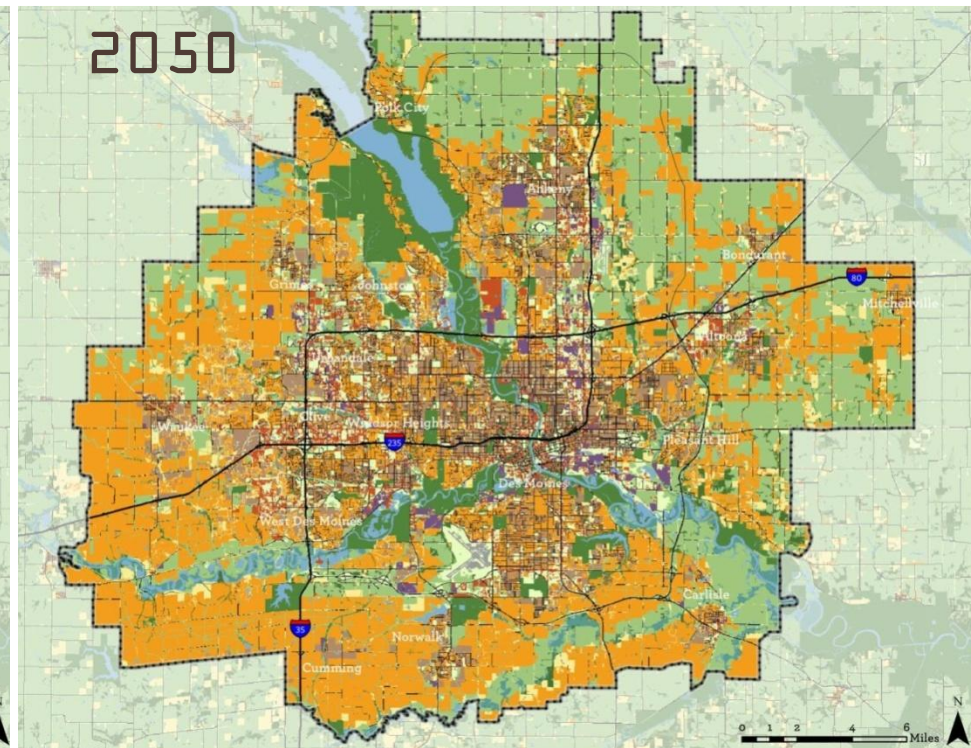
2050 Land Use














2011



2050



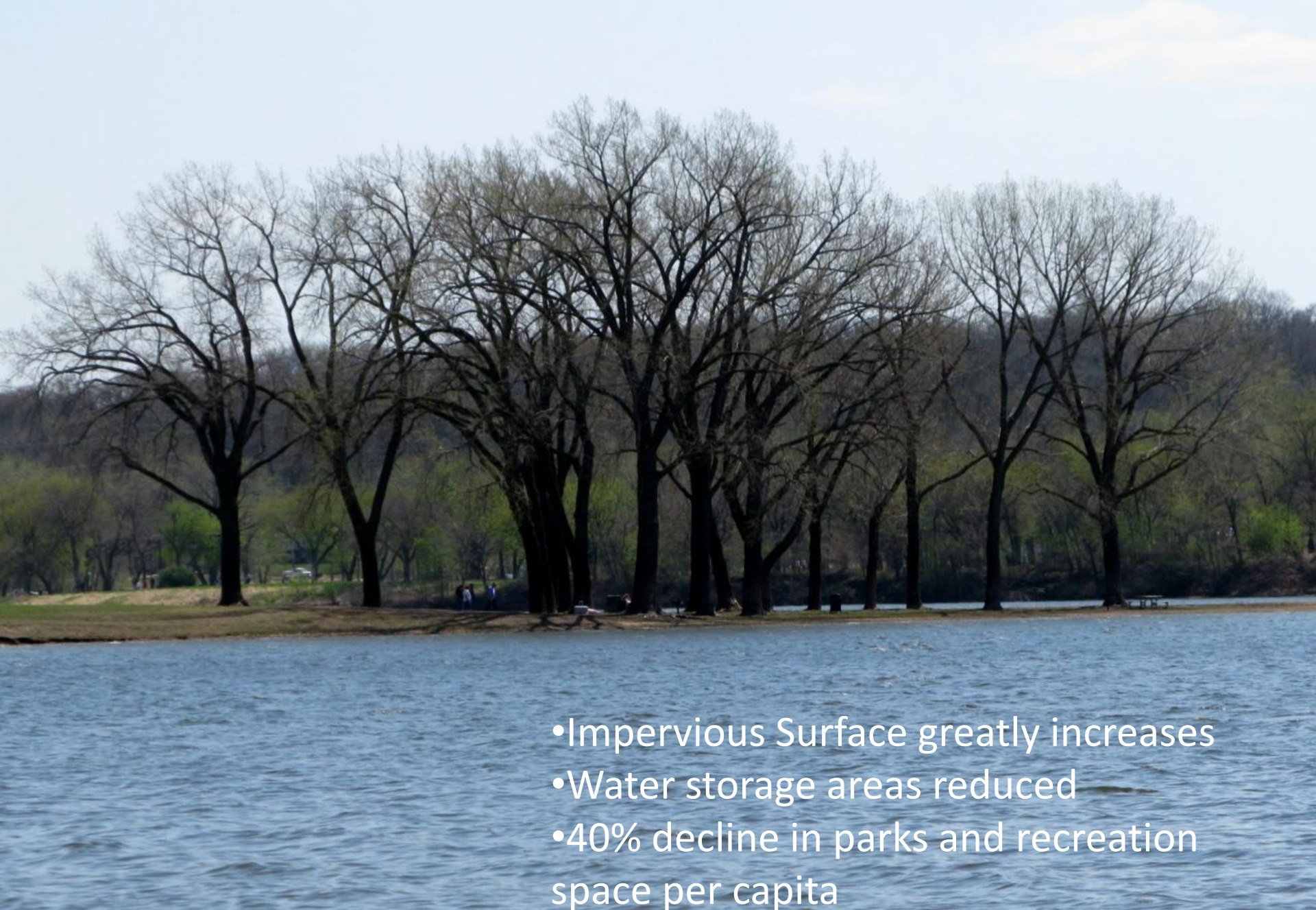
% OF STUDY AREA

LAND USE		2011	2050
	Commercial	2.9%	3.4%
	Industrial	1.0%	1.3%
	Urban residential	4.6%	8.0%
	Suburban residential	8.4%	33.8%
	Rural residential	6.4%	4.4%
	Water	2.9%	2.9%
	Barren or shrub	1.6%	1.1%
	Forested	5.0%	2.7%
	Agriculture	46.0%	23.9%
	Wetlands	3.4%	3.4%
	Other	17.7%	15.0%
TOTAL		100%	100%

“Business as Usual” Model

- 1.1% annual population growth (745,000 people by 2050)
- 0.84% annual job growth

Most significant change in agricultural and suburban residential land uses

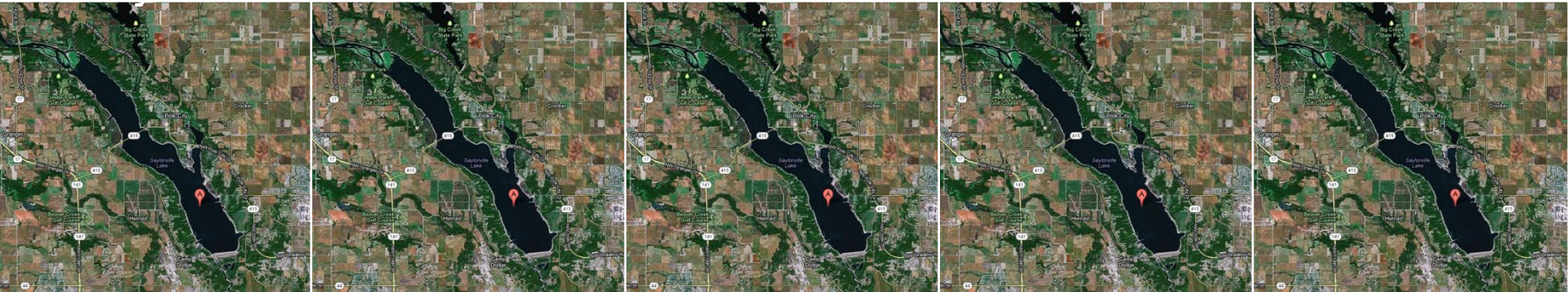


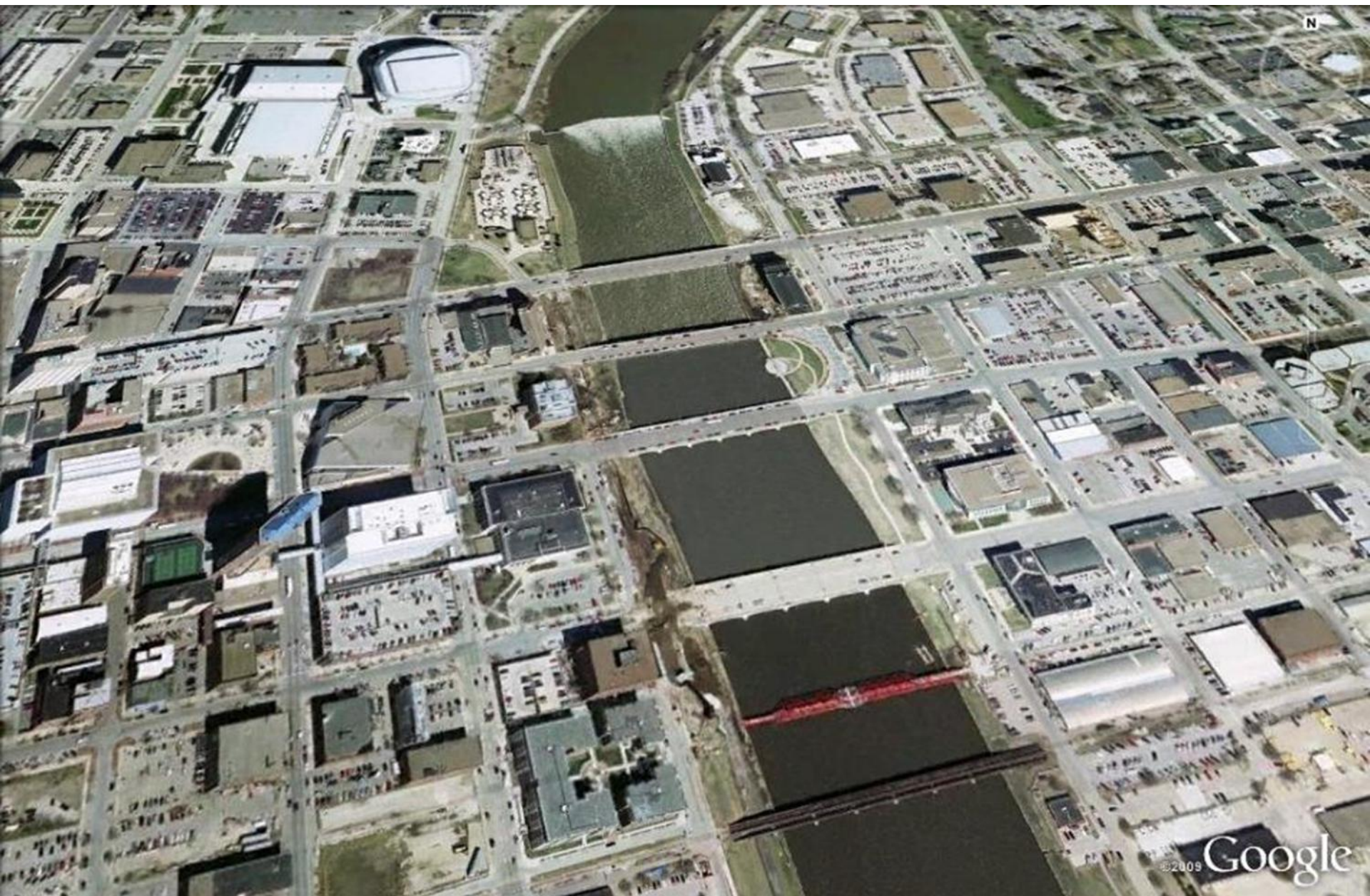
- Impervious Surface greatly increases
- Water storage areas reduced
- 40% decline in parks and recreation space per capita

In the baseline scenario, the
impervious cover is 63,000 acres in
2050—double what it is today.



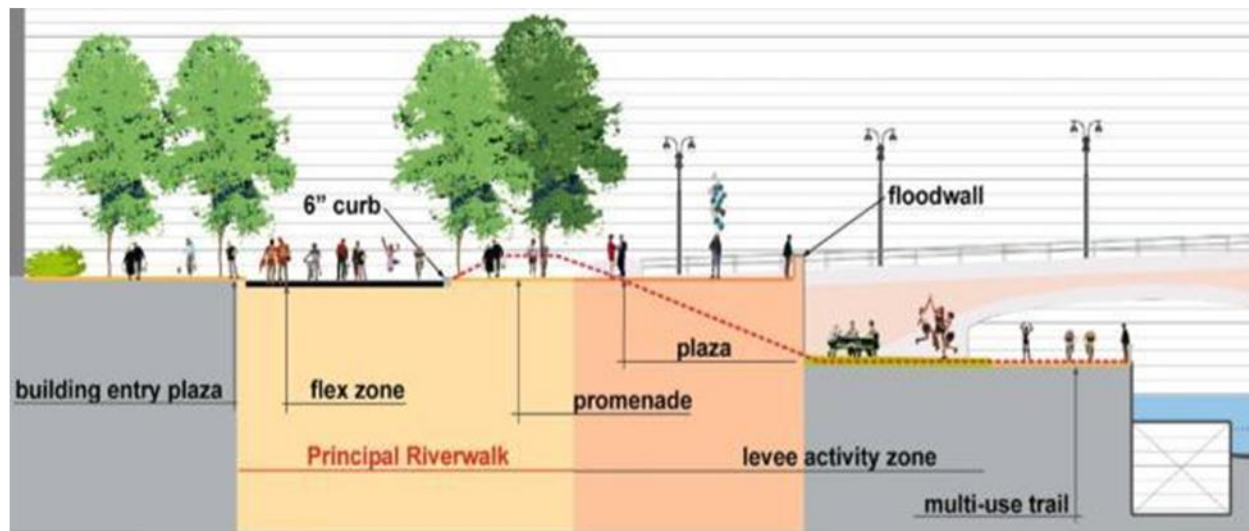
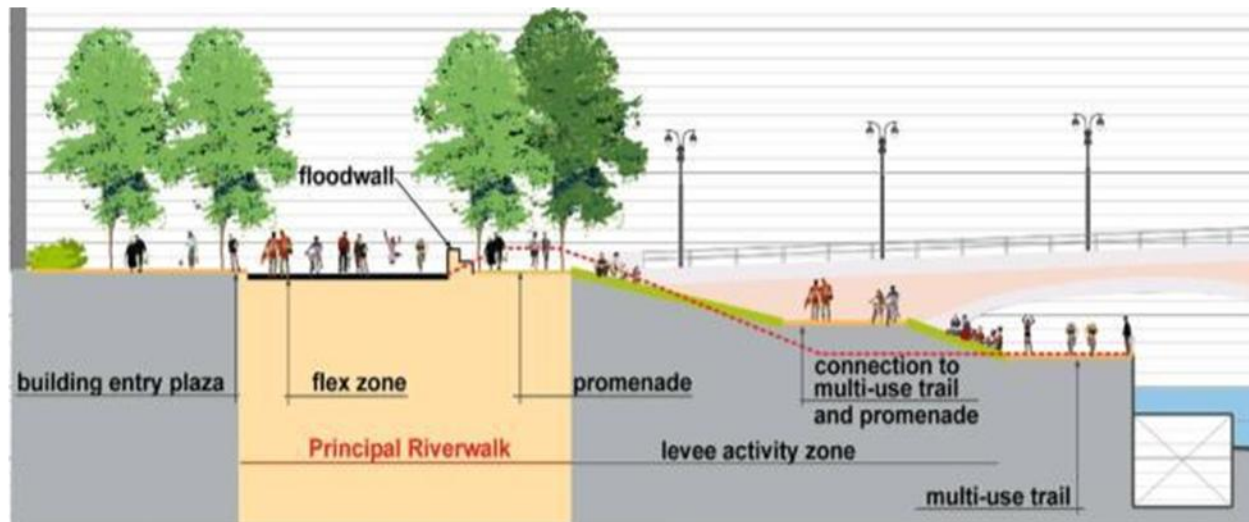
This increase of ~30,000 acres is equivalent to paving
Saylorville Lake 5 times:







1.2 Mile Pedestrian Loop



RDG Planning & Design

THE TOMORROW PLAN
Partnering for a Greener Greater Des Moines

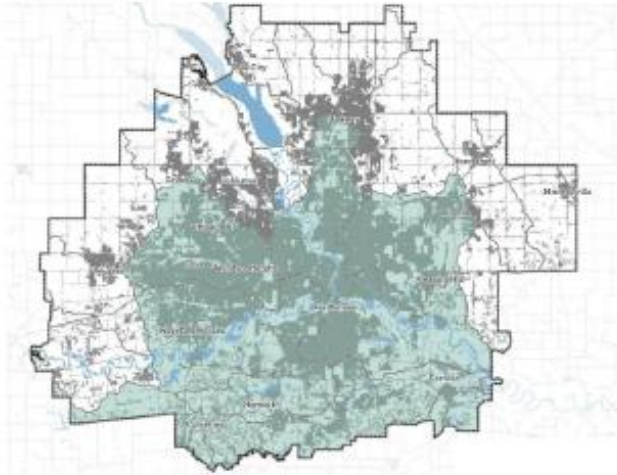
B e n e f i t s

- Rediscover the river
- A celebration of our heritage
- Breaking down the barriers
- Linking major attractions
- A stage for civic and social life
- Catalyst for urban growth
- Promoting recreational lifestyles
- Preserving natural resources
- Becoming a learning laboratory
- Expressing the spirit of Iowa

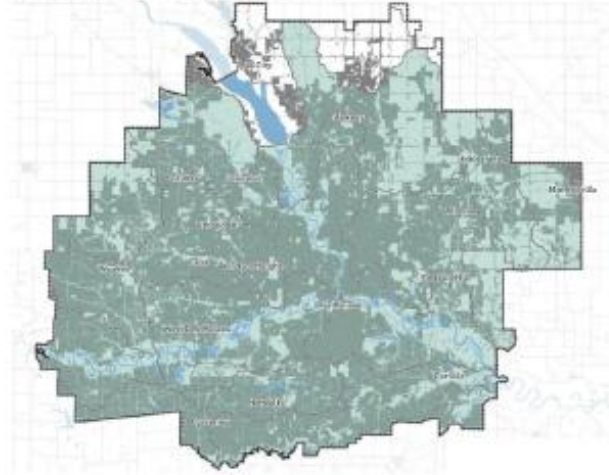


Watershed Health

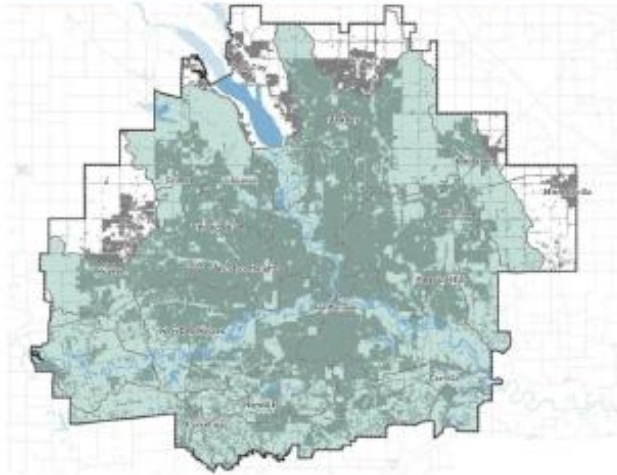
Current



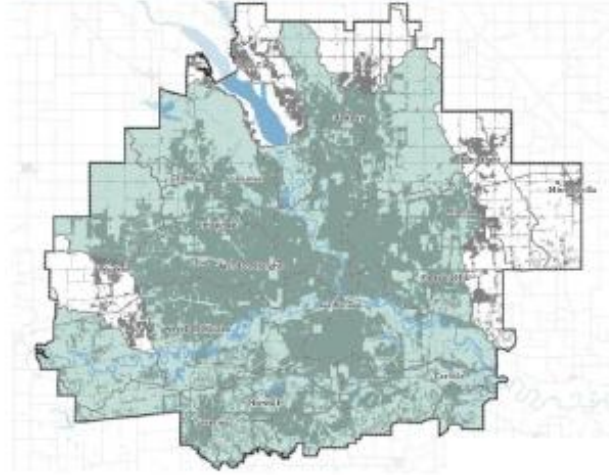
Business as Usual



Business as Usual—Smaller Lots Option



Local Community Plans



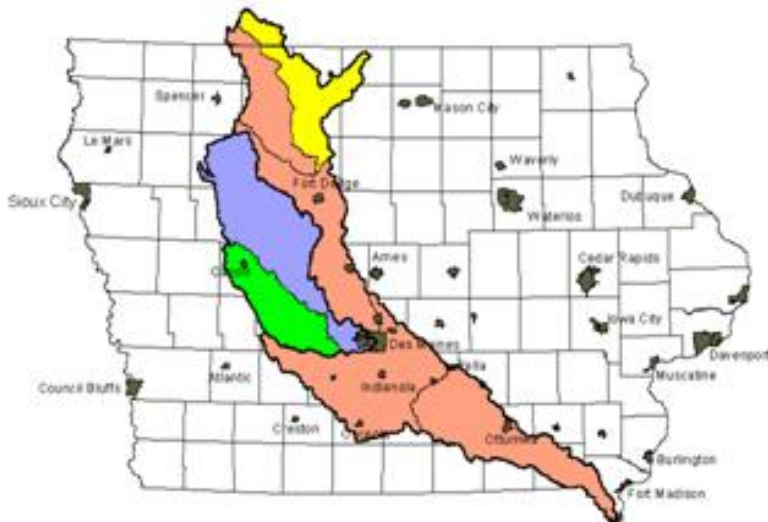
■ Impervious Surfaces
■ Volatile Watershed

- Having over **10% impervious surface** greatly impairs the health of a watershed
- **Watershed volatility** increases downstream flood risk

How it works . . .

Current funding from HUD

Routed through IEDA and DNR with a grants process



The potential for formation of sub-watershed groups:

- Catfish Creek
- Indian Creek
- Turkey River
- Upper Cedar River
- Squaw Creek



What a WMA can do . . .

Educate - Assess - Monitor

- Educate residents
- Identify sources of funding to institutionalize the Watershed Management Authority
- Assess flood risks
- Assess options for cutting flood risk
- Monitor state & federal flood risk planning and activities
- Assess water quality
- Leverage funding of multiple partners
- Allocate state and federal moneys available for water quality and flood programs to implement practices
- Implement the Raccoon River Master Plan
- Enter into contracts and agreements

Iowa Code Chapter 466B,
Subchapter III



Discussing Climate Solutions and Other Planning Goals



Ashley Nguyen

MTC, San Francisco Bay Area MPO



**PARSONS
BRINCKERHOFF**



BayArea Plan

*Metropolitan Planning Organizations Focus on
Climate Change & Energy Issues Series*

Web #4 Linking Climate Change Solutions to other Planning Goals

Convergence of Climate Change & Regional Land-Use/Transportation Planning

Ashley Nguyen
Metropolitan Transportation Commission
anguyen@mtc.ca.gov

May 1, 2012

Questions

1. How has the Bay Area's long-range transportation plan process changed in response to climate change?
2. How does the plan's land-use and investment strategy help to advance climate change goals while reinforcing broader planning goals like improved access, mobility, and public health?

California's Climate Change Legislation

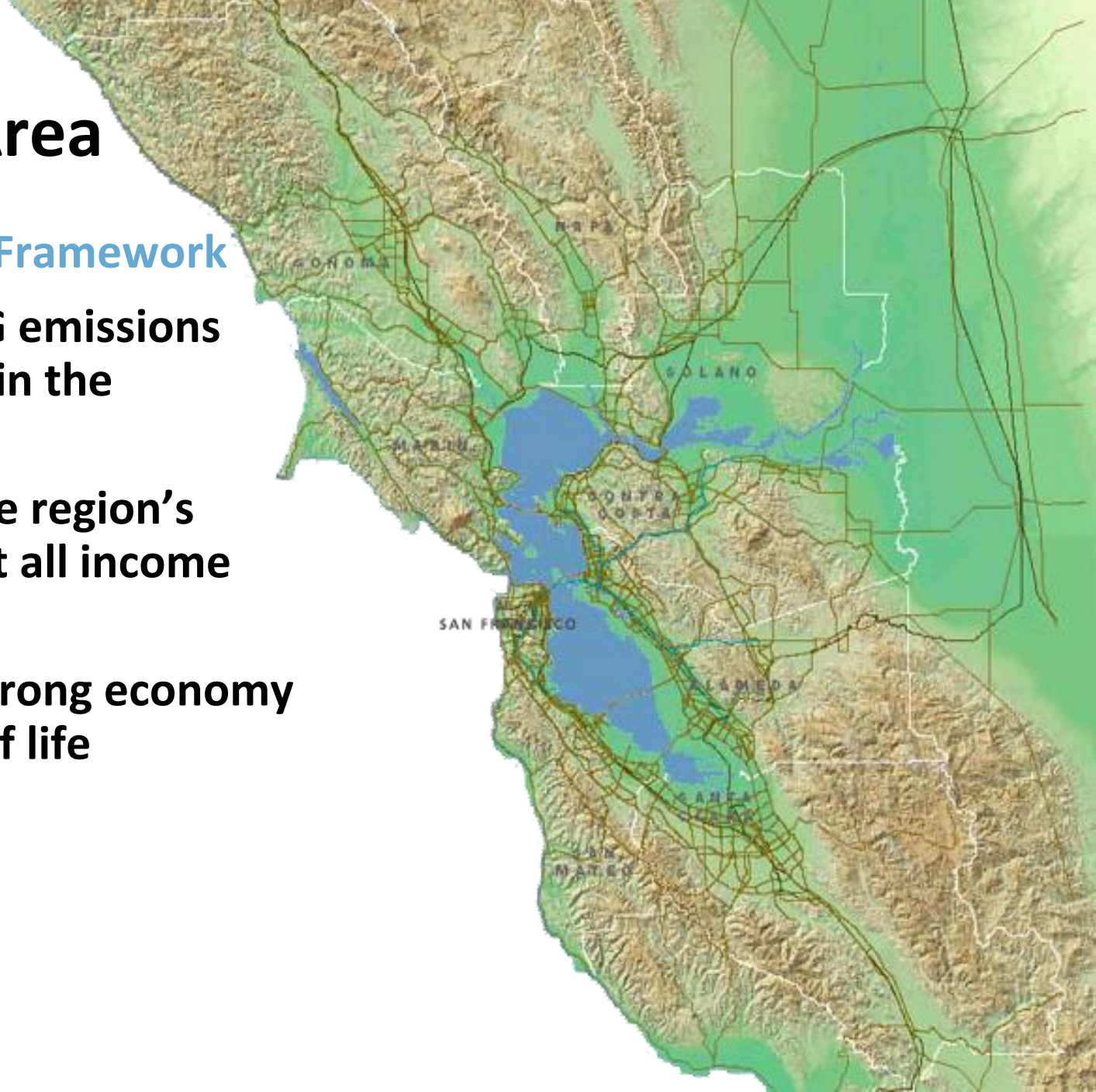
- **AB 32 Global Warming Solutions Act of 2006**
 - Emphasizes clean vehicles, clean fuels and more sustainable communities strategy to achieve state's GHG targets
- **Senate Bill 375 Sustainable Communities Strategy**
 - Requires the Regional Transportation Plan/Sustainable Communities Strategy's land-use development pattern and transportation investments to achieve the region's GHG targets



Plan Bay Area

Three Es Policy Framework

- Reduces GHG emissions from driving in the Bay Area
- Houses all the region's population at all income levels
- Supports a strong economy and quality of life

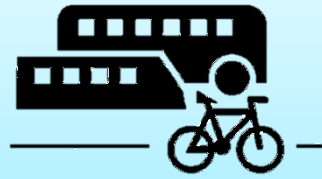


ECONOMY



**ECONOMIC
VITALITY**

**Increase gross regional
product**



**TRANSPORTATION
SYSTEM EFFECTIVENESS**

**Increase non-auto mode
share**

Reduce VMT per capita

**Maintain the transportation
system**

ENVIRONMENT



**CLIMATE
PROTECTION**

**Reduce per-capita
greenhouse gas emissions
from cars and light-duty
trucks**



**OPEN SPACE AND
AGRICULTURAL
PRESERVATION**

**Direct all non-
agricultural development
within the urban
footprint**



**HEALTHY
AND SAFE
COMMUNITIES**

**Reduce premature deaths from
exposure to particulate emissions**

**Reduce injuries and fatalities from
collisions**

**Increase average daily time spent
walking or biking**

EQUITY



**ADEQUATE
HOUSING**

**House all of the region's
projected housing growth**

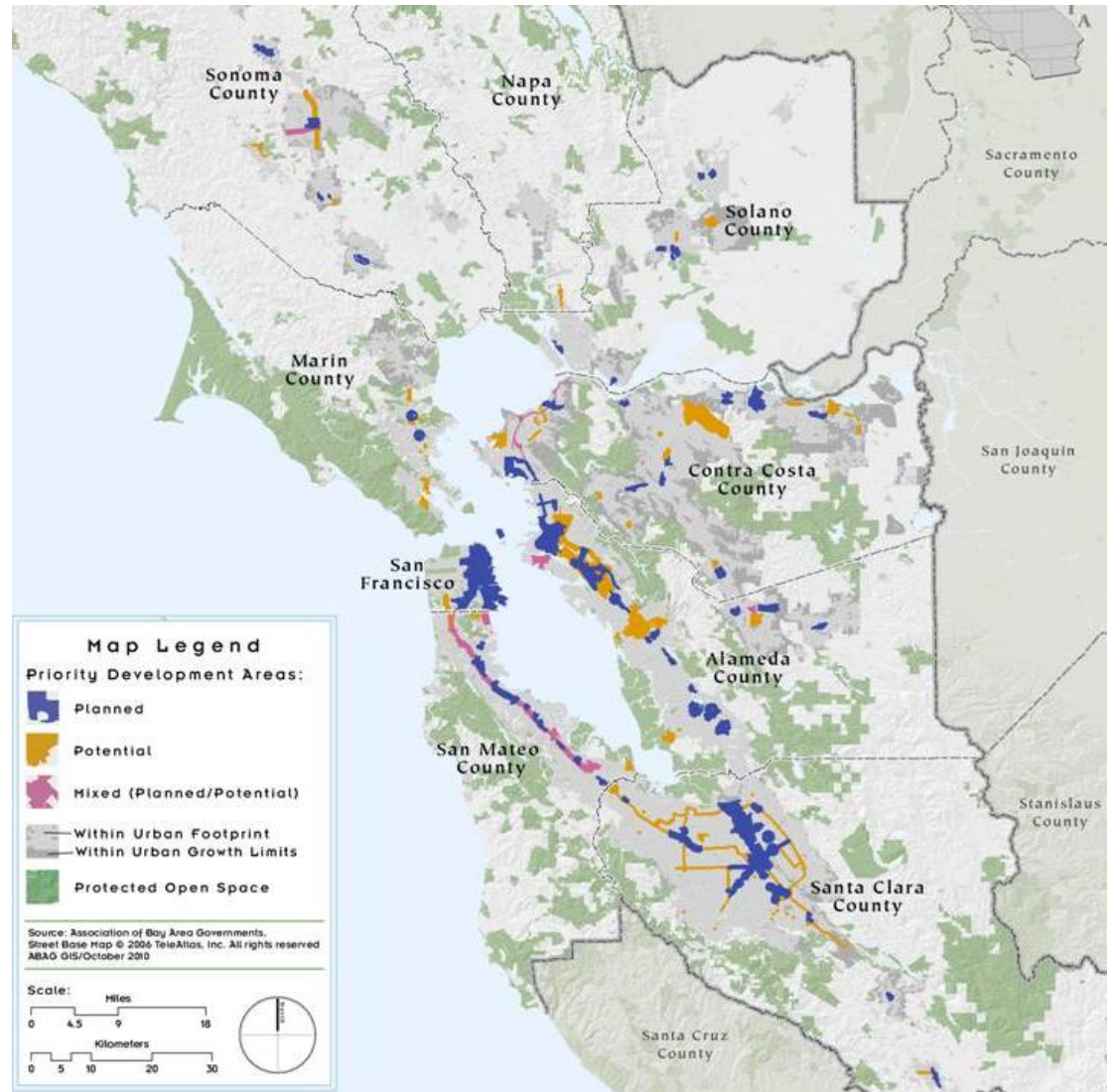


EQUITABLE ACCESS

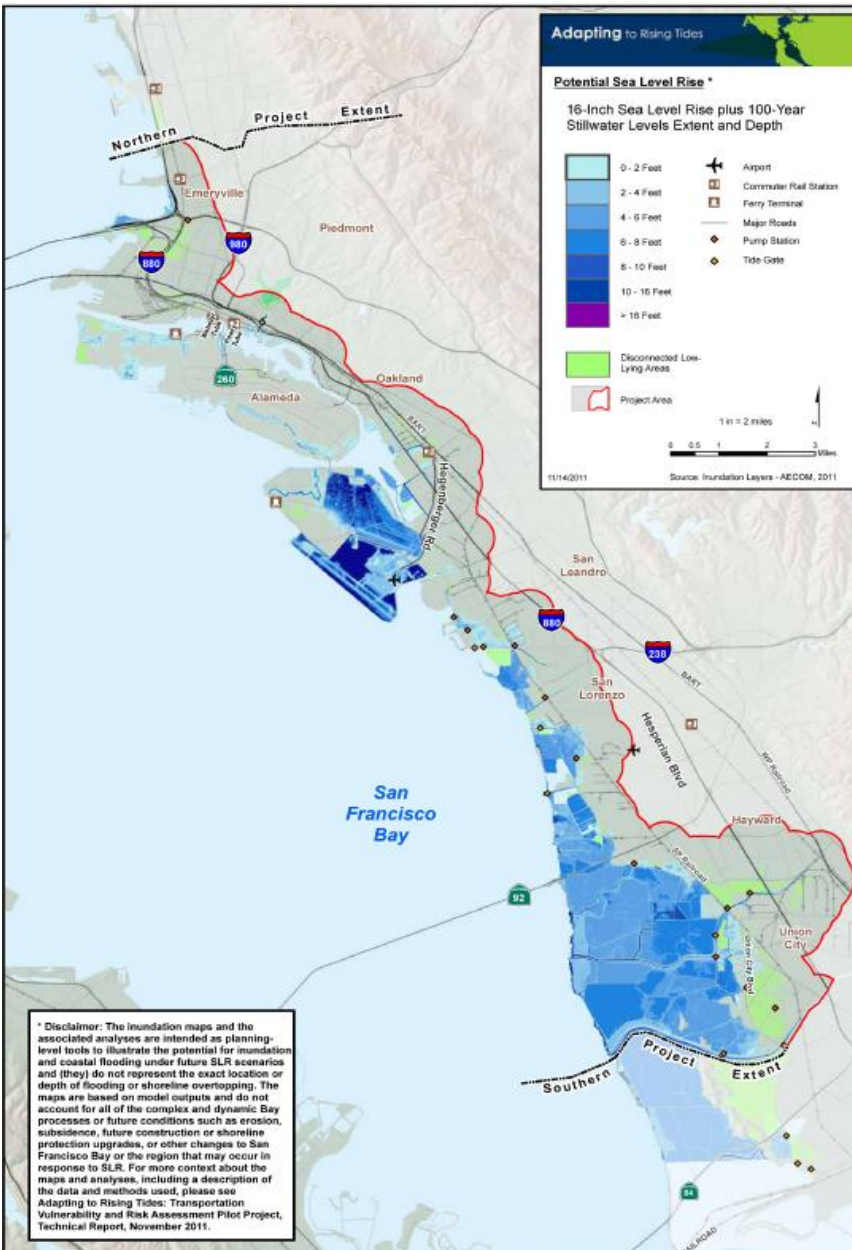
**Decrease housing and
transportation costs as a
share of low-income
household budgets**

Focus Growth Around Transit

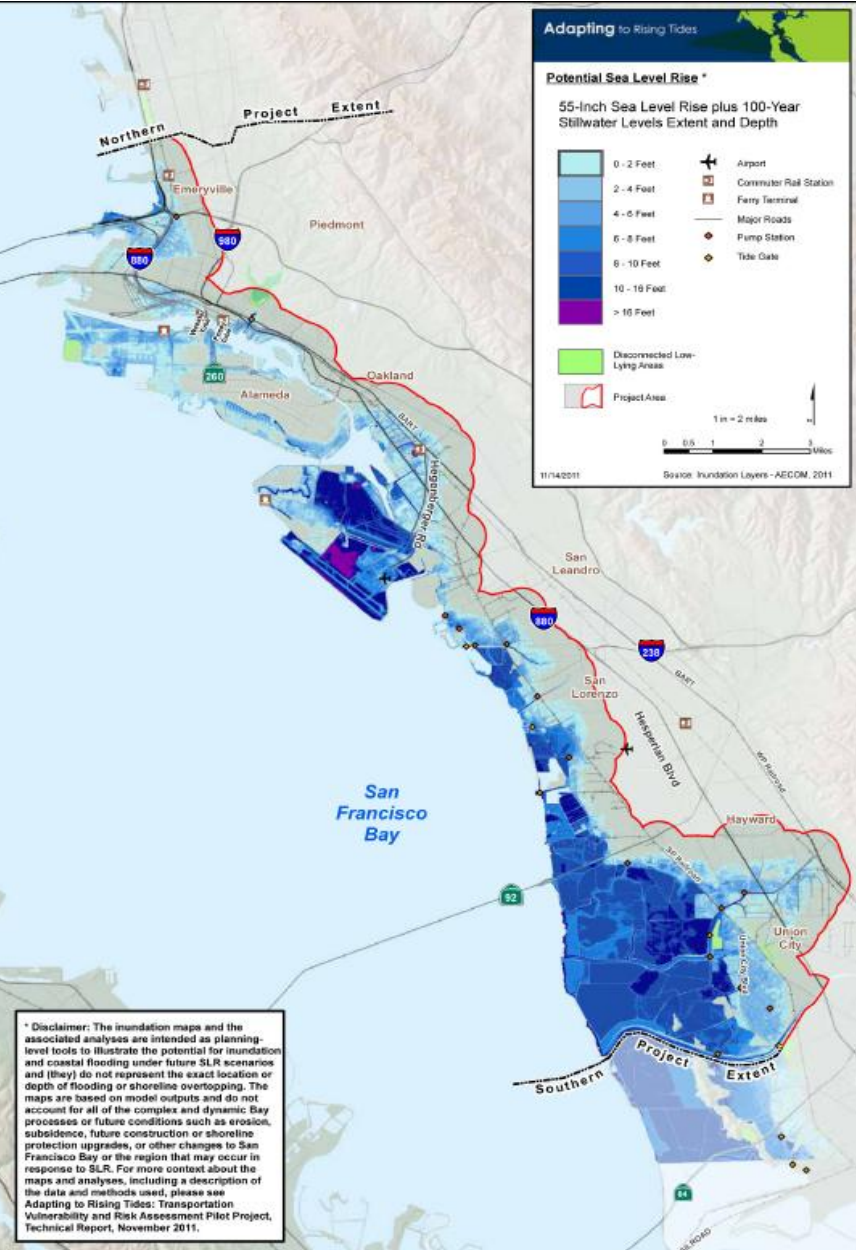
- Draft Jobs-Housing Connection Scenario places future Bay Area growth in Priority Development Areas:
 - 75% new housing
 - 64% new jobs
- More intense development near high quality transit
- A well maintained multi-modal transportation system is fundamental to the success of the Sustainable Communities Strategy



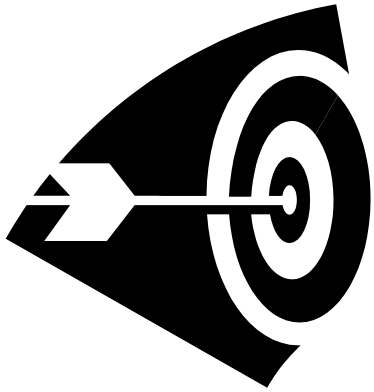
16" SLR + 100-Year Stillwater Level



55" SLR + 100-Year Stillwater Level



Performance-Based Planning



TARGETS ASSESSMENT

*Determine impact on targets
adopted by
MTC and ABAG*



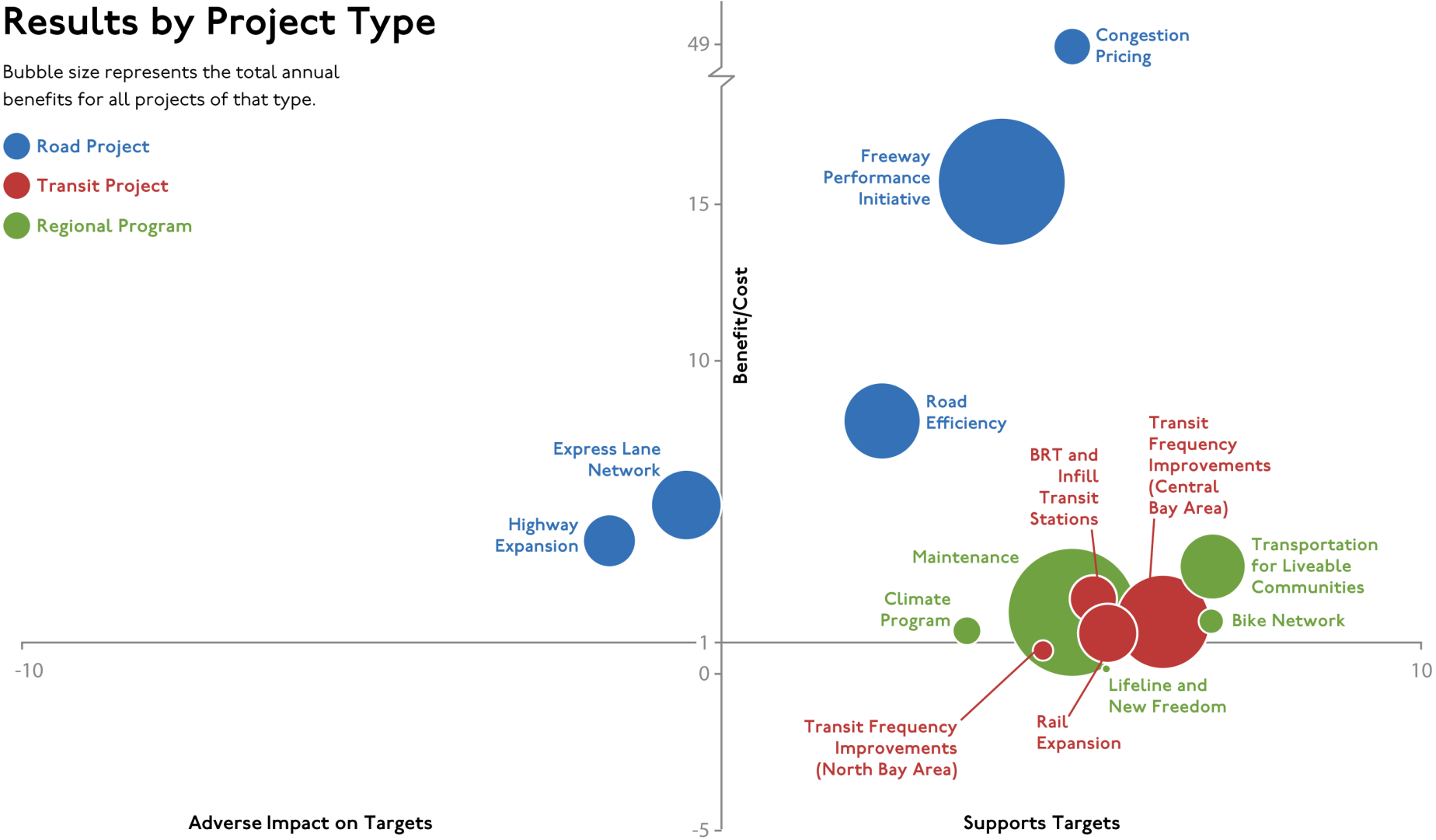
BENEFIT-COST (B/C) ASSESSMENT

Compare benefits & costs

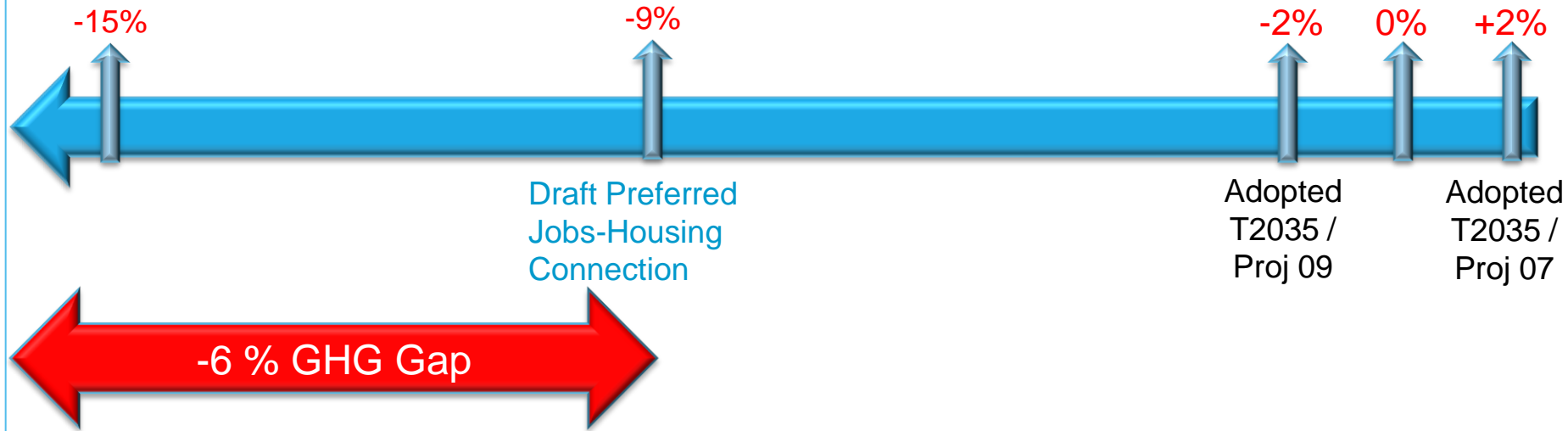
Project Performance Assessment: Results by Project Type

Bubble size represents the total annual benefits for all projects of that type.

- Road Project
- Transit Project
- Regional Program



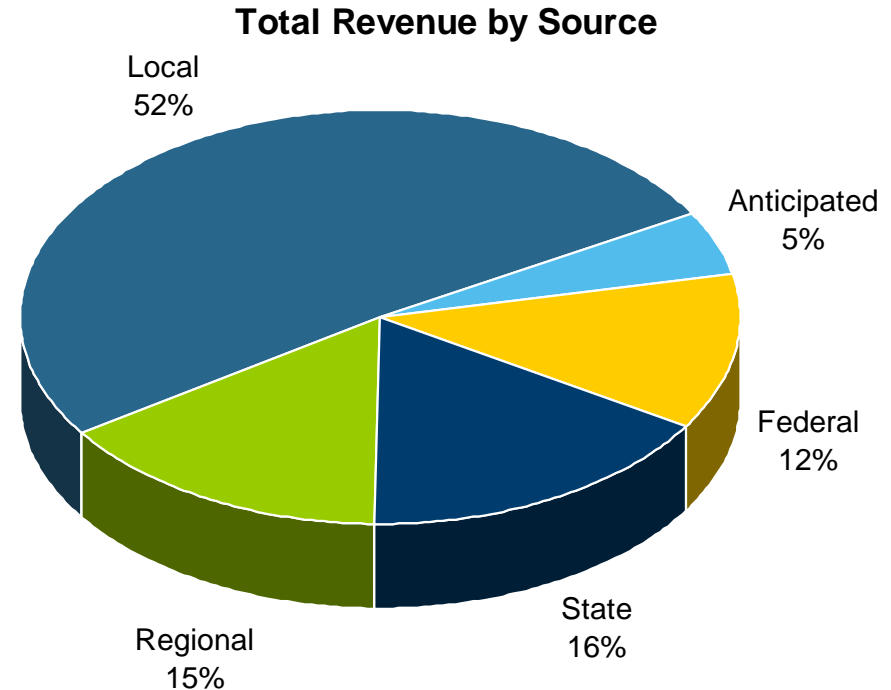
GHG Emission Reductions Update - 2035



- Bay Area's target for 2020 (-7 %) is achieved
- Planned transportation projects have a marginal effect on GHG emissions
 - Operations & Maintenance
 - Cost: \$242 B (88%)
 - GHG: Underpins GHG reductions from land use strategy
 - Capacity-Increasing Projects
 - Cost: \$35 B (12%)
 - GHG: regional effects vary slightly by mode and by project

Plan Bay Area 28-Year Revenues -- \$277 Billion*

















- **Committed Revenue - \$186 B**
- **Conditioned Discretionary - \$35 B**
 - \$34 B (97%) to Transit Operating and Maintenance
 - \$1 B (3%) to Other
- **Revenues Available for Trade-Offs - \$56 B**
- **Total - \$277 B**



**represents an \$11 billion increase from February (\$9 billion for regional and Santa Clara express lanes and \$2 billion for San Francisco cordon pricing).*

Overall Investment Approach

Six Strategies for Addressing the Three Es

	Economy	Equity	Environment
1. Close the GHG Gap			
2. Fix-It First			
3. Apply the OneBayArea Grant Framework			
4. Fund High-Performers			
5. Squeeze More Efficiency Out of Our Existing System			
6. Make the Transit System Sustainable			

Investment Strategy #1:

Close the GHG Gap

Climate Policy Initiatives

Proposed Approach

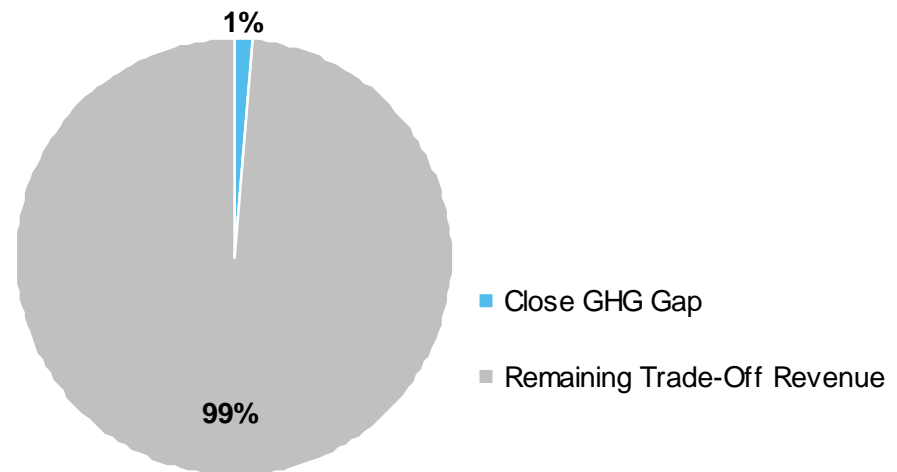
- Implement innovative policy initiatives to help region achieve and possibly exceed its greenhouse gas emission reduction targets

Related Performance Targets

- Reduce per-capita GHG emissions from cars and light-duty trucks
- Reduce VMT per capita

Trade-Off Investment Proposal

\$0.7 Billion



Investment Strategy #1:

Climate Policy Initiatives

Clean Vehicles/Smart Driving Emphasis

Policy Initiative	Cost (in millions of YOE\$)	Per-Capita CO ₂ Emissions Reductions (2035)
Electric Vehicle Acceleration •Regional Public Charger Network	\$240	-1%
Vehicle Buy-Back & Plug-In or Electric Vehicles Purchase Incentives	\$180	-1%
Car Sharing •For Profit and Non-Profit Car Sharing (includes clean vehicle car sharing) •Peer-to-Peer Car Sharing (includes clean vehicle car sharing)	\$4	-1%
Vanpool Incentives	\$6	-1%
Clean Vehicles Feebate Program	\$25 for admin costs	-1%
Smart Driving Strategy •Tire Pressure Cap Rebate Program •In-vehicle Fuel Economy Meters Rebate Program •Education Campaign	\$230	-2%
Total	\$685	-7%

Investment Strategy #3:

OneBayArea Grant Framework

Proposed Approach

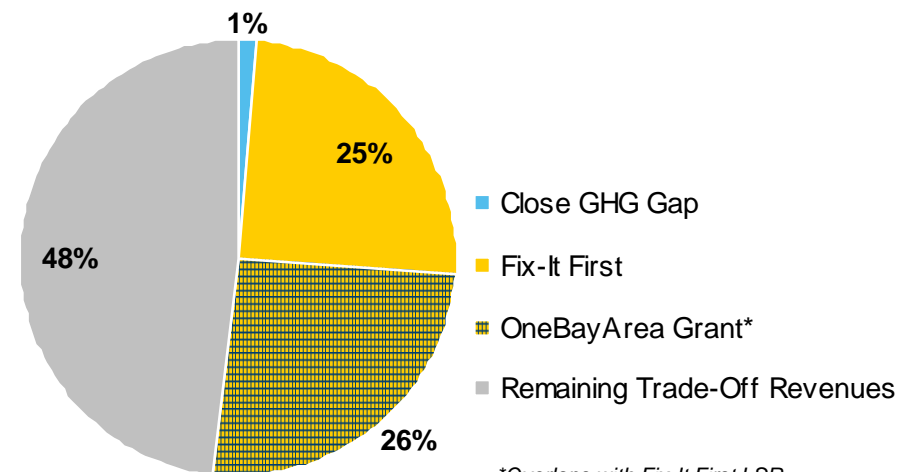
- Reward jurisdictions that produce housing near transit and create healthy communities
- Target investments in PDAs
- Support planning efforts for transit-oriented development in PDAs
- Support PCAs

Related Performance Targets

- House all of the region's projected housing growth
- Reduce VMT per capita
- Increase average daily time spent walking or biking
- Preserve open space
- Reduce per-capita GHG emissions
- Increase non-auto mode share

Trade-Off Investment Proposal

\$14 Billion



Investment Strategy #4: Fund High-Performers

Proposed Approach

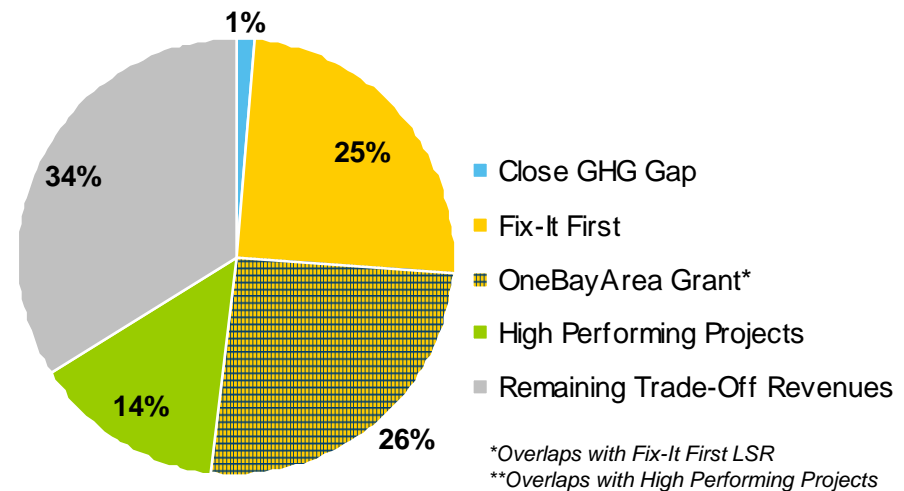
- Develop regional funding strategy to implement high-performing projects that received performance score of:
 - Benefit / Cost ≥ 10 and Targets Score ≥ 2 or
 - Benefit / Cost ≥ 5 and Targets Score ≥ 6
- Set the stage for next generation of capital transit investments and identify New Starts / Small Starts candidates
- Early High Speed Rail investment strategy on Peninsula Corridor

Related Performance Targets

- Increase Gross Regional Product
- Reduce per-capita greenhouse gas emissions from cars and light-duty trucks
- Reduce VMT per capita

Trade-Off Investment Proposal

\$8 Billion



Investment Strategy #5:

Squeeze More Efficiency Out of Our Existing System

- Regional Express Lanes Network
- San Francisco Pricing Program
- Freeway Performance Initiative

Proposed Approach

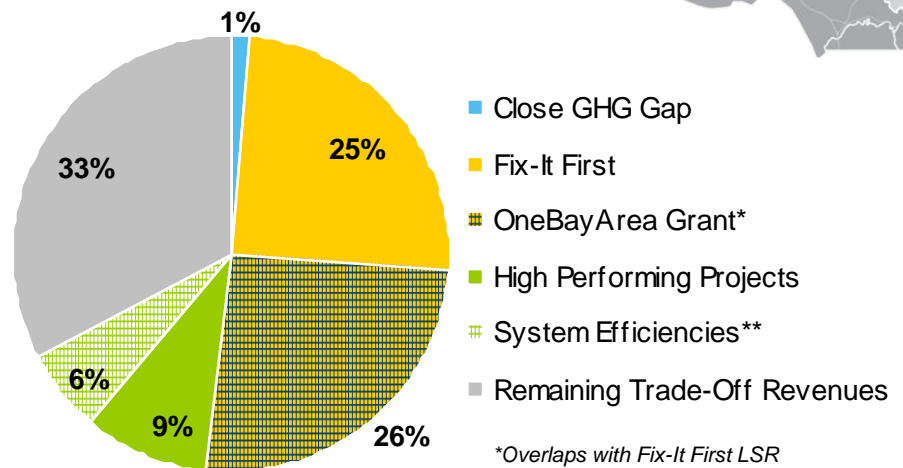
- Improve reliability and reduce delay in congested corridors
- Charge drivers a fee to drive in a specific, congested areas and use revenue to fund transportation improvements
- Maximize efficiency and management of existing freeway, highway and arterial infrastructure, while limiting expansion to only most essential locations
- Benefits exceed costs by a factor of 5:1

Related Performance Targets

- Increase gross regional product
- Reduce per-capita GHG emissions
- Reduce VMT per capita
- Increase non-auto mode share

Trade-Off Investment Proposal

\$3 Billion



*Overlaps with Fix-It First LSR

**Overlaps with High Performing Projects



Investment Strategy #6:

Transit Performance Initiative

Proposed Approach

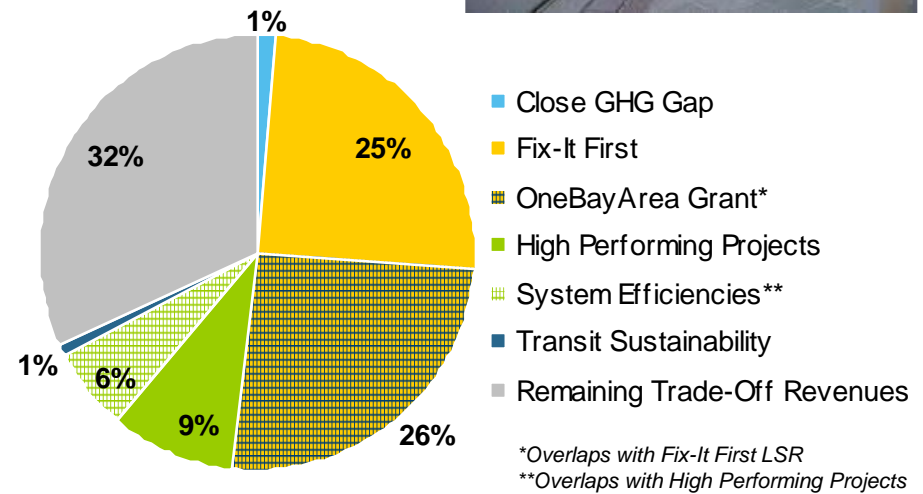
- Make regional investment in supportive infrastructure to achieve performance improvements in major transit corridors
- Reward agencies that achieve improvements in ridership and service productivity

Related Performance Targets

- Reduce per-capita GHG emissions
- Reduce VMT per capita
- Increase non-auto mode share

Trade-Off Investment Proposal

\$0.5 Billion



Summary

- **Growing concerns about GHG emissions from driving and climate change impacts of sea-level rise in the Bay Area have significantly changed and re-focused regional planning efforts**
- **Regional Transportation Plans must now:**
 - Demonstrate how future land use development patterns, which, when integrated with the transportation network, reduce GHG emissions
 - Prioritize transportation investments and funding to support high-performing projects that both reduce GHG emissions while supporting economic and equity goals (later goals are higher priority)
 - Prioritize transit investments to support compact development
- **Future planning emphasis: Climate Change Adaptation**



Audience Discussion

Please use the webinar question tool to submit questions – and also to provide your own insights, information and suggestions.

.



**PARSONS
BRINCKERHOFF**



Upcoming Webinar:

Effective Implementation of Traffic Operations and Management

Tuesday, June 26

2:00-3:30 PM Eastern

AICP credits pending

Register at: <https://www3.gotomeeting.com/register/155417854>





Thank you!

Webinar slides available at : www.ampo.org

Contacts for further info:

AMPO: Rich Denbow rdenbow@ampo.org

FHWA: Diane Turchetta diane.turchetta@dot.gov

PB: Tara Weidner weidner@pbworld.com;

Tiffany Batac batac@pbworld.com

