MPO Board Presentation Skills Training Symposium

Wednesday, May 8, 2019
10:45am – 12:15pm

2019 AMPO Planning Tools and Planning Organizations Metropolitans Symposium
Welcome and Introductions

Welcome.
This session will provide an overview of best practices for presenting to an MPO Board.

Who are we?

- Craig Lyon, Anchorage Metropolitan Area Transportation Solutions
- Joni Wilm, Anchorage Metropolitan Area Transportation Solutions
- Jim Wilm, East-West Gateway Council of Governments
- Kerrie Davis, Dougherty Area Regional Transportation Study MPO
- Ron Chicca, Duluth-Superior Metropolitan Interstates Council
- Andrew Canon, Hidalgo County MPO

Welcome and Introductions
Understanding Your Audience

• The desired outcomes, audience roles and responsibilities, and information desired/required by the audience varies:

  - Board Meeting
    - Require decisions made by the decisions maker to understand how their communities will be impacted or benefited
    - Provide insight on community values and as transportation system users
    - Public or Community Meeting
      - Require the most detailed and technical information
      - Ensure they meet federal requirements.
      - Ensure technical accuracy and basis for documents and products.
      - Technical Committee Meeting
        - Ensure decisions are consistent with agency and regional/state policy.
        - Approve documents/products, which set agency direction and allow projects/programs to move forward.
        - Decision and policy makers

Technical subject matter experts

Decision and policy makers

- Board Meeting
- Public or Community Meeting
- Technical Committee Meeting
- Technical subject matter experts

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Introduction to MPO Board Presentations

- Mock Board Meeting
  - Instructions
    - Break into five groups
    - 10-15 minutes for group preparation
    - Role assignments
  - Audience: Decision makers and policy makers
  - Role/responsibility and outcome:
    - Approve documents/products, which set agency direction and allow projects/programs to move forward.
    - Ensure decisions are consistent with agency and regional/state policy.

Reminder

- Reconvene for the Mock Board Meeting
- 10-15 minutes for group preparation
- Role assignments
- Break into five groups
- Instructions
Closing

• Group Report back/discussion

• Wrap up

Thank you!