Safety Planning on the Local Level: Being Strategic and Specific

2019 AMPO Annual Conference
October 24, 2019
Regional Safety Performance Measures - PM1

- Target 2015-2019
  - Follow state TZD methodology
  - Fatalities - 184
  - Serious injuries - 1,211
  - Fatality rate - 0.70
  - Serious injury rate - 462
  - Non-motorist fatalities + serious injuries - 222
BALTIMORE REGIONAL TRANSPORTATION BOARD

- Technical Committee
- Public Advisory Group
- Interagency Consultation Group (air quality)
- Cooperative Forecasting Group
- Freight Movement Task Force
- Safety Subcommittee
- Traffic Incident Management Committee
- Traffic Signal Subcommittee
- Transportation & Public Works Committee
- Bicycle and Pedestrian Advisory Group
Why do one? The state already has one...

• Are our local problems the same as the state view?
• Does each jurisdiction have the same problems?
• Unique areas → Unique plans
• Local progress → regional & state success
Critical setup

• Local effort
  - Whole plan/effort must be led by local partners
    ◦ Tied in to BRTB committees
  - Local buy-in
    ◦ Top-down increases possibility for local funding
    ◦ Bottom-up increases likelihood of implementation
  - One agency or a consultant writing the plan will not guarantee other local partners will invest and participate
    ◦ Then just a plan on the shelf and a box checked
Critical setup

• State support
  – Highway Safety Office funding
  – Highway Safety Improvement Program opportunities
  – Legislative/budgetary support
Components

• Plan to include:
  – Data-driven goals/targets
  – Emphasis areas
  – Strategies
  – Action items
  – Implementation plan
  – Evaluation tool
  – Ongoing tracking and evaluation with annual report/update

• Executive support:
  – Local approval and endorsement is key
Steps (whole group)  Support (BMC)

1. Meet to review current status
2. Identify partners
3. Convene a kickoff meeting
   Review planning process
   Review data
   Begin thinking of strategies
4. Meet to finalize strategies
   Begin thinking of Action Items
5. Meet to finalize Action Items
   Develop evaluation tool
6. Finalize plan/get approval/ begin implementation

- Arrange meeting
- Reach out to partners
- Arrange/facilitate meeting
  - With template
  - With data partners
- Facilitate meeting
  - Ongoing discussions
- Facilitate meeting
  - Ongoing discussions
- Compose plan/track implementation
Executive Steering Committee:
- Carroll County Sheriff’s Office
- Carroll County Department of Public Works
- Carroll County Volunteer Emergency Services Association (CCVESA)
- Maryland State Police (MSP) Westminster Barrack
- Carroll County Public Schools
- Westminster Police Department
- MDOT State Highway Administration District 7

Traffic and Highway Safety Advisory Board:
- Harford County Sheriff’s Office
- Harford County Council
- Harford County Department of Public Works
- Maryland State Police Bel Air & JFK Barracks
- MDOT State Highway Administration District 4
- Harford County Office of Drug Control Policy
- Harford County Youth Commission
- Harford County Health Department
- Harford County Public Schools Administration
- Mothers Against Drunk Drivers (MADD)
- MDOT MVA Highway Safety Office
- Aberdeen, Bel Air, & Havre de Grace Police
- State Delegation
- Motor Vehicle Insurance Industry Representative
- Department of Emergency Services
- Citizens

Steering Committee:
- Howard County Office of Transportation
- Howard County Department of Public Works
- Howard County Police Department
- Howard County Fire Department
- Howard County Department of Planning and Zoning
- Howard County Public Schools
- Howard County Health Department
- MDOT State Highway Administration District 7
• Steering Committee:
  – Anne Arundel County Department of Public Works
  – Maryland State Police (MSP)
  – Anne Arundel County Police Department
  – MDOT State Highway Administration District 5

• Toward Zero Baltimore:
  – Baltimore City Department of Transportation
  – Baltimore City Police Department
  – Baltimore City Public Schools
  – Baltimore City Fire Department

• Steering Committee:
  – Baltimore County Department of Public Works
  – Baltimore County Police Department
  – Baltimore County Public Schools

• Steering Committee:
  – Queen Anne’s County Department of Public Works
  – Queen Anne’s County Sheriff’s Office
  – Queen Anne’s County Board of Commissioners

Lead agency in red
For More Information

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