Public Involvement Survey Results

1. How did you hear about today’s public meeting? (1 sticker)

   - Word of Mouth, 20%
   - Social Media, 7%
   - MPO Website/Calendar, 0%
   - Memphis MPO Newsletter, 5%
   - Local Newspaper, 25%
   - Poster/Flyer, 2%
   - TV/News, 0%
   - E-mail, 41%

2. Other than bike/ped issues, what regional transportation issues are you most interested in? (2 stickers)

   - Long Range Transportation Improvements, 18%
   - Transit, 22%
   - Safety, 24%
   - Congestion, 9%
   - Movement of Goods, 3%
   - Other, 0%

3. In general, how do you tend to hear about news and events in your community? (2 stickers)

   - Local Municipality, 11%
   - Neighborhood Association, 7%
   - Written Letter, 3%
   - Social Media, 15%
   - Community Groups/Organizations, 7%
   - Focus Group/Steering Committee, 11%
   - Place of Worship, 1%
   - Online Survey, 32%
   - Television, 17%
   - Website/Social Media, 30%
   - Local Newspaper, 24%
   - E-Mail, 15%
   - Memos, 2%
   - Public Meetings/Comments, 17%

4. How would you most likely provide your input to the Memphis MPO? (2 stickers per)

   - Local Newspaper, 24%
   - Television, 17%
   - Website/Social Media, 30%
   - Radio, 1%
   - Written Letter, 3%
   - E-Mail, 15%
   - Focus Group/Steering Committee, 11%
   - Public Meetings/Comments, 17%
   - Online Survey, 32%
   - Memos, 2%
5. How are you currently connected to the Memphis MPO? (2 sticker)

- I am not connected to the Memphis MPO, 30%
- Attend MPO Meetings, 24%
- Follow the Memphis MPO on Social Media, 3%
- Attend MPO workshop or ad hoc meetings, 6%
- Provide Public comment of input on plans and studies, 3%
- Written information online for review and/or download in advance, 43%
- Other, 5%

6. How would you prefer to have detailed or complicated material presented to you? (1 sticker)

- Maps, Charts, or other visual aid, 28%
- Live presentation at meeting or workshop, 17%
- Brochure, flyer or printed material, 7%
- Other, 5%

7. Which of the following best describes you? (1 sticker)

- Interested Resident, 52%
- Community Group Member, 19%
- Business Person, 10%
- Government Agency Staff, 5%
- Environmental Organization, 7%
- Elected Official, 0%
- Other, 7%

8. How often do you attend Memphis MPO events? (1 sticker)

- This is my first time, 63%
- Once every few months, 23%
- Once a month, 5%
- 4 or more times a year, 10%
- Once every few years, 5%

*Survey size approximately 60+ participants*