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| Agenda | |
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| •Welcome and Introductions | |
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| •Background and Purpose | |
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|  | |
| •Current and Emerging Issues | |
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|  | •Next Steps and Closing    2 |

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| Background and Purpose | |
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| Why a Public Involvement Working Group? | |
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| Background and Purpose | |
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| Mission and Goals Discussion | |
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| Mission: The AMPO Public Involvement Working | |
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| Group supports public involvement in metropolitan | |
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| transportation planning that meets federal | |
|  | requirements and strengthens the delivery and stewardship of programs, projects, and the transportation system.    4 |

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| Background and Purpose | |
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| Mission and Goals Discussion | |
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| Goals: | |
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| – Provide a forum for communications and sharing of public involvement best | |
| practices, guidance, and resources that support: | |
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|  Metropolitan Planning Organizations (MPOs) in meeting federal | |
|  | requirements related to public involvement.   * MPOs in efficiently integrating public involvement into their programs, projects, and activities in a way that uses resources effectively. * Public involvement practices that build public trust and relationships, and gain participation from a diverse group of stakeholders. * The use a wide range of public involvement strategies, techniques, and methods to meet the diverse needs of MPO stakeholders, projects, programs, and activities. * Identify opportunities, challenges, needs, and emerging issues in public involvement. * Communicate and share best practices, guidance, resources, and activities with other AMPO committees and at AMPO events, as appropriate.     5 |
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| Background and Purpose | |
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| Website | |
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| •Mission and Goals | |
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| •Contacts | |
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|  | •Meetings and Events  •Resources  – Thanks to those who have already shared materials    6 |

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| Background and Purpose | |
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| Website - Resources: | |
| • 23 Code of Federal Regulations (CFR) Part 450 Subpart C—Metropolitan Transportation | |
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| Planning and Programming http://www.ecfr.gov/cgi-bin/text-idx?rgn=div5&node | |
| =23:1.0.1.5.11#sp23.1.450.c | |
| • United States Department of Transportation (USDOT) Federal Highway Administration | |
| (FHWA) Public Involvement https://www.fhwa.dot.gov/planning/public\_involvement/ | |
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|  | * USDOT Federal Transit Administration (FTA) Public Involvement and Outreach https://www.transit.dot.gov/regulations-and-guidance/transportation-planning/public involvement-outreach * USDOT FTA Title VI of the Civil Rights Act of 1964 https://www.transit.dot.gov/ regulationsand-guidance/civil-rights-ada/title-vi-civil-rights-act-1964 * USDOT FHWA Environmental Justice https://www.fhwa.dot.gov/environment/ environmental\_justice/ * USDOT FHWA Americans with Disabilities Act/Section 504 of the Rehabilitation Act of 1973 https://www.fhwa.dot.gov/civilrights/programs/ada.cfm * USDOT FHWA and FTA Public Involvement Techniques, Chapter 1: Informing People Through Outreach and Organization, Section A: Including People Who Are Underserved by Transportation, Subsection a: Ethnic, Minority, and Low Income Groups and Subsection b: People with Disabilities https://www.planning.dot.gov/ PublicInvolvement/pi\_documents/1intro.asp     7 |
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| Background and Purpose | |
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| Website - Resources continued: | |
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| • United States Department of Homeland Security A Guide to | |
| Interacting with People who have Disabilities | |
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| https://www.dhs.gov/sites/default/files/publications/ | |
|  | |
| guide-interacting-with-people-who-have-disabilties\_09-26-13.pdf | |
|  | * USDOT FHWA and FTA A Guide to Transportation Decision Making   https://www.fhwa.dot.gov/planning/publications/transportation\_de cision\_making/citizen01.cfm   * USDOT FHWA Public Involvement Techniques for Transportation Decision-Making   https://www.fhwa.dot.gov/planning/public\_involvement/publication s/techniques/chapter00.cfm  \*\*Please send us resources from your MPOs to post on the website!\*\* Again thanks to those who have  already shared materials. 8 |

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| Background and Purpose | |
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| Other related activities | |
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| – The Public Involvement, Title VI, Environmental Justice, and Equity | |
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| in Practice session will be held at the AMPO Planning Tools and | |
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| Training Symposium in May in St. Louis. | |
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|  | * In preparation for the session, we have prepared a brief survey to help us get an idea of key topics and focus areas for the session presentations and discussions. If you have not already done so, please take a few minutes to fill out the survey: https://www.surveymonkey.com/r/T9SW5QN. * More information on the AMPO Planning Tools and Training Symposium can be found on our website.   Determination of recurring quarterly meeting date and time    9 |
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| Current and Emerging Issues Discussion | |
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| Communication and Messaging Background: | |
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| What is an MPO? Explaining MPO functions to general audiences. | |
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|  | How to engage the public on performance measures and targets?  Leveraging the TIP--i.e. interactive practices, local awareness, and small business involvement.    10 |

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| Current and Emerging Issues | |
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| Evaluation of Outreach | |
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| Performance measures for public involvement. How effective is | |
|  | |
|  | your outreach?    11 |
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| Current and Emerging Issues Discussion | |
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| Federal Requirements and MPO Products | |
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| How to engage the public on performance measures and targets? | |
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|  | Leveraging the TIP—i.e. interactive practices, local awareness, and small business involvement.    12 |

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| Current and Emerging Issues Discussion | |
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| Stakeholder Groups | |
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| Other transportation agencies | |
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|  | Community organizations  The public  People with disabilities  Title VI and Environmental Justice    13 |
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| Current and Emerging Issues Discussion | |
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| Strategies, Techniques, Methods, and Tools | |
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| Using web-based and digital tools: webinars, websites, social | |
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| media (tagging other followers), and videos. | |
|  | Using graphics--color, icons, and infographics.  Getting the public involved early.  Perspectives from small, medium, and large MPOs on:  -general public outreach activities  -getting comments on the TIP and UPWP -public outreach for the MTP  Public notices, newspaper placements, advertising (newspaper versus online media buyer), and sponsored ads  14 |

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| Next Steps and Closing | |
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| •Public Involvement Session at the AMPO | |
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| Symposium | |
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|  | •Public Involvement Working Group Webinar in  June  – Interested in presenting at the next or a future webinar please let us know!    15 |
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| Thank you | |
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| • Linda Alvarado-Vela, Alamo Area Metropolitan Planning | |
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| Organization | |
|  | |
| • Melissa Roberts, Atlanta Regional Commission | |
|  | |
|  | * Chris Ryan, Broward Metropolitan Planning Organization * Amanda Wilson, North Central Texas Council of Governments   AMPO Contacts:  Rachel Roper rroper@ampo.org or 202-624-3682  Tiffany Currie tcurrie@ampo.org or 202-624-3686    16 |