Livability 2040 Regional Transportation Plan

Public Meetings
July 21-22, 2015

We heard you: Summary of previous public input
Public Outreach Strategy

Outreach Activities
• Public Meetings
• Stakeholder Meetings
• Postcards – 5000+
• School Visit
• Transit Bus Ads
• Press Releases & Community Fliers
• Radio Interviews
• Email Blasts – 1800+ Contacts
• Community Meeting Tag-Ons
• Interactive Social Media
• Survey – 560 Survey Responses
• Online map – 200+ Comments

Public Outreach

- Public Meetings – Round 1
- Public Meetings – Round 2
- Community and Tag On Meetings
- Livable Memphis
- MEMfix Event
- Westwood Community
- Center for Independent Living
- LatinoMemphis
Survey Results

Q5 For my day to day travel I use the following transportation modes: (Please select all options which apply to you).

Answered: 512  Skipped: 52

Drive my own car: 95.31%
Carpool: 4.88%
Transit bus or trolley: 7.03%
Bike: 13.28%
Walk: 14.26%

Q7 If you don’t bike, walk, or take transit the primary reason for NOT TAKING this mode is: (Please select one).

Answered: 474  Skipped: 90

- Doesn’t get me where I need to go: 11.81% (56)
- Distance: 21.52% (102)
- Not convenient: 17.72% (84)
- Not Applicable: 14.98% (71)
- Speed or reliability: 12.03% (57)
- Safety/Security: 9.28% (44)
- Other (please specify): 12.66% (68)
Frequent congestion
Unpredictable travel times
Condition and quality of transportation infrastructure
Difficulty of using transportation options besides driving
Impact to the environment
Unsafe travel conditions
Negative community impacts
Other

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<th>Issue</th>
<th>First/Percent</th>
<th>Second/Percent</th>
<th>Third/Percent</th>
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<td>Frequent congestion</td>
<td>82/51/55</td>
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<td>Unpredictable travel times</td>
<td>33/81/71</td>
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<td>Condition and quality of infrastructure</td>
<td>193/102/85</td>
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<td>Difficulty of using transportation options besides driving</td>
<td>148/95/55</td>
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<td>Impact to the environment</td>
<td>14/28/50</td>
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<td>Unsafe travel conditions</td>
<td>38/46/55</td>
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<td>Negative community impacts</td>
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<td>Other</td>
<td>5/10/5</td>
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**Community Remarks Results**
Public Outreach Summary

• Consistent feedback in relation to investment goals
  • Improve the condition, quality, and efficiency of the transportation network and surrounding communities
  • Oriented towards user experience of system
  • Input on strategies to address these needs varied, with range of regional mobility or local livability investments discussed

Overarching Themes from Outreach + Needs Analysis

• Preservation is important to the community: system performs well now, but will deteriorate below acceptable levels without additional funding
• Match multimodal access to changing distribution of population and employment
• Target opportunities for multimodal expansion: focus less on how much the system is expanded and more on how the system is connected and enhanced
• Logistics still key: focus on removing barriers to freight movement and related development
Summary of Draft Analysis Results

Understanding the Tradeoffs

$5B (MAINTAIN EXISTING)

$14B (NEW CAPITAL IMPROVEMENTS)
Understanding the Tradeoffs

$11B (AVAILABLE)

$5B $6B $8B
FUNDED UNFUNDED
Understanding the Tradeoffs

$11B (AVAILABLE)

FUNDED

UNFUNDED

$5B

$3B

$11B

$2.5B

$2.5B

$8.5B

$5.5B

Understanding the Tradeoffs

$11B (AVAILABLE)

FUNDED

UNFUNDED

$2.5B

$2.5B

$8.5B

$5.5B
Understanding the Tradeoffs

Project Evaluation - Metrics

- **Safety**
  - Project addresses safety need on corridor of safety concern or addresses safety emphasis area

- **Environment**
  - Project requires minimal right-of-way/land acquisition

- **Land Use**
  - Project supports community or corridor redevelopment

- **Economic Vitality**
  - Truck hours delay reduced

- **Mobility/Accessibility**
  - Project fills gap in, or expands, multimodal system

- **Congestion**
  - Auto delay reduced on corridor connection to regional employment center
Other Transit and Capital Projects

Example Freight Projects

- Lamar Ave
- Paul Lowery Extension from port area
Example Transit Projects

• IRS Park & Ride Lot to Summer/US64
• Midtown to Germantown connection
• Downtown Airport connection
• Service extension to Goodman on Airways

Other Example Projects

• Interchange Improvement: I-240 and Airways
• Access Management along Summer Ave.
• Road Widening: US-51 and Hacks Cross
Next Steps

• Finalize draft plan
• Submit to agencies and public for review
• Hold round 3 of public meetings
• Approve final plan (January)