Better Planning, Better Projects... through A Common Vision

Association of Metropolitan Planning Organizations
October 2015
Concept of a Common Vision

• 3-C Planning Process
• Eight Planning Factors
• GA State Investment Policies
• Planning Emphasis Areas
• INVEST and PlanWorks
• Local Planning Timelines
3-C Planning Process

- Comprehensive
- Cooperative
- Continuous
Eight Planning Factors

1. Economic Vitality
2. Safety
3. Security
4. Accessibility/Mobility
5. Enhance Environment
6. Connectivity
7. Management & Operations
8. Preservation

- 27 Different Plans
  - Economic Developers
  - Land Use Planners
  - Emergency Depts.
  - Education, K-College
  - Environmental Orgs.
  - Airport
  - Medical Center
  - Housing Authority
  - State and Local Agencies
Planning Emphasis Areas

• MAP-21 Implementation
  • Transition to Performance-based Planning and Programming

• Regional Models of Cooperation
  • Ensure a Regional Approach to Transportation Planning

• Ladders of Opportunity
  • Access to Essential Services
INVEST

• Infrastructure Voluntary Evaluation Sustainability Tool
• Self-evaluation, sustainability best practices
• Systems, Projects and Operations Levels
• Topics
  • Access, affordability, multimodal, public health, travel demand management, project development, ecological connectivity, waste management, road weather management, operations
• Does your plan/project/operations include sustainability best practices?
PlanWorks

- Great Resource to Guide Plan, Project and Operations Development
- Decision Guide
  - Stakeholders
  - Questions
  - Data Resources
  - Comprehensive Integration
- A basic guide to be sure you are including the key concepts.
Local Planning Timelines

2040 Socioeconomic Data Study

10/2013

1/2014

2040 Transportation Vision Plan

Common Community Vision

University Master Plan

VBOE Strategic Plan

Comprehensive Land Use Plan

Consolidated Housing Plan

9/2015

10/2016

Hazard Mitigation Plan

#ccvinaction
# Socioeconomic Data Study

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<thead>
<tr>
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<th>2010</th>
<th>2040</th>
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<tr>
<td>Population</td>
<td>109,233</td>
<td>149,288</td>
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<tr>
<td>Households</td>
<td>39,747</td>
<td>59,472</td>
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<td>Employment</td>
<td>54,271</td>
<td>76,082</td>
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<td>Enrollment</td>
<td>34,974</td>
<td>59,105</td>
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<tr>
<td>Income</td>
<td>Uses median income by Census Tract, constant dollars</td>
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Housing, Age, Race, etc.
Block Group, TAZ, Tract, City, County
Common Community Vision

- ‘Strategic Plan’ Desired by Leadership
- Several Community Planning Efforts on Horizon
- 27 State, Regional, Local Plans
- Open Houses, Civic Groups, Surveys, Expert Stakeholders

1. Economic Development
2. Education
3. Health and Safety’
4. Housing
5. Intergovernmental Coordination
6. Land Use
7. Natural Resources
8. Quality of Life
9. Transportation
10. Utilities and Infrastructure
Common Community Vision

- 800 Statements
- Themes
- 18 Aspirational Goals
INVEST

• 2035 Transportation Plan Review
• INVEST Scorecard
  • Identified Areas for Improvement
• Better Collaboration
• Best Practices Ideas
PlanWorks

- Questions to ask
- Data to research
- Menu of options
- Integrated Planning
Transportation Vision Plan

- **How can Transportation Impact CCV Goals?**
- Goals -> Transportation Objectives
- Performance Themes
- Performance Objectives
- Implementation Strategies
Transportation Strategies

- Complete Streets Strategy
- Intersection Improvement Strategy
- Active, Healthy Lifestyles Strategy
- Transportation Planning Strategies
Public Involvement

• Continued to Focus on Collaboration
• 23+ events in 30 days
  • Local Governments
  • Civic Groups
  • Boards of Education
  • Development Authorities, etc.
Comprehensive Plan

• Required Elements
  • Goals, Needs/Opportunities, Work Program

• Conditionally Required Elements
  • Land Use, Transportation, Housing

• Optional Elements
  • Economic Development
Other Uses of CCV

- Meets State Requirements
- Modification of Aspirational Goals Expected
- Agencies Get Behind a Common Vision
Implementation

• We don’t know yet!
• #ccvinaction
• Common Community Vision Annual Report
• MPO Annual Report
Questions?

www.sgrc.us

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