Today’s Presenters

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How We Engage Our Elected Officials

• One-on-one interviews
• Interactive polling
• Board retreats
• Training program
  – Orientation Handbook
  – Continuous development
One-on-One Interviews

- Background information
  - Years of service
  - Skills and expertise
  - Training experience
  - MPO achievements
- Upcoming challenges
- Potential opportunities

What types of projects would you like to see in the 2040 Long Range Transportation Plan

- Waterways
- Unsure
- Transit
- Seaport
- Roadway
- Complete Streets
- Bike/Pedestrian
- Airport

Frequency
Interactive Polling

What should be the Broward MPO's funding priorities?

- Fixed guideway 36%
- Enhanced existing bus systems 32%
- Additional community shuttles 32%
Board Retreats

- Identify strengths and weaknesses
- Set strategic direction for the next five years
- Establish goals and objectives for each strategic direction
Board Training Program

- Orientation Guidebook
  - Core products and secondary functions
  - Roles and responsibilities
  - Planning partners
  - Support / committees
  - Quick reference guide

- Continuous development
Going The Next Step

• Set the stage for the MPO over next five years
• Seven strategic directions
• Action-orientated
• Advisory committees
  – Bi-yearly meetings
  – MPO Board and staff
Purpose Of The Strategic Business Plan

- Position the MPO for change
- Develop the MPO
- Support the MPO’s planning efforts
- Strengthen the MPO as a regional asset
Building The Plan

- **Current trends** - how well is the MPO meeting its current responsibilities
- **Future needs** - what are the future challenges the MPO will likely need to address
- **Strategic directions** - How will the MPO need to respond to the challenges
What The Plan Will Achieve

• Multimodal improvements
• Technology
• Revenue / funding
• Economic development
• Leadership/ partnership
• Education / development
• Contingency planning
Lessons We Learned

• Set the framework before engaging
• Continuous engagement
  – Advisory committees
• Provide regular updates
  – Progress reports
  – Committee presentations to Board
Questions & Answers