Performance Measurement + MPO & Transit Coordination = Livability

Funny Math or Promising Direction?

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A long-range transportation plan has extraordinary value if it includes objectives and outcomes that are managed and measured.

Source: Performance Based Planning and Programming Newsletter, August 2013

Almost certainly true, but...
Differing Goals and Values
Differing Outcomes
Differing Opinions on Role of Transit

The Good News
• Project Connect - First ever regional high-capacity transit system plan
• Two-year development process
• Costs comparable to peer plans
• Positive momentum!

The Not So Good News
• Road warriors
• Anti tax/govt. sentiment
• Limited acceptance of transit/land-use connection
• Complex multijurisdictional governance situation
• Funding shortfalls
• Plan still costs $4B!
Positive Signs for Performance Based Planning
A Quick Case Study

- Livability Focus
- Effective Public Engagement
- Connecting Transportation and Land use
- Responsive to Local Needs
- Solid Technical Process
The Livability Principles

1. Provide more transportation choices to decrease household transportation costs, reduce our dependence on oil, improve air quality and promote public health.
2. Expand location- and energy-efficient housing choices for people of all ages, incomes, races and ethnicities to increase mobility and lower the combined cost of housing and transportation.
3. Improve economic competitiveness of neighborhoods by giving people reliable access to employment centers, educational opportunities, services and other basic needs.
4. Target federal funding toward existing communities - through transit-oriented and land recycling - to revitalize communities, reduce public works costs, and safeguard rural landscapes.
5. Align federal policies and funding to remove barriers to collaboration, leverage funding and increase the effectiveness of programs to plan for future growth.
6. Enhance the unique characteristics of all communities by investing in healthy, safe and walkable neighborhoods, whether rural, urban or suburban.
Making the Connection

Capital Metro

Livability?

Performance Measures ↔ CAMPO
Performance-Based Planning: The Optimistic Outcome

Public Health
Economic Dev.
Environment
Social Equity
Level of Service
Congestion
Travel Demand Model
Key Presentation Take-Aways

- Transit representation is great
  - But meaningful engagement is key
- Transit and MPOs should embrace performance measures in support of more livable communities
  - And must work together to see them used properly
- Performance based planning is gaining credence
  - And now has to deliver
Thank You

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