

RIDESHARING INSTITUTE



Free LIVE Webinar:

Disruptive Innovations in Ridesharing

Wednesday, April 17, 3:00 - 4:15 pm ET

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Transportation systems in many North American cities are being disrupted by the arrival of a new form of ridesharing: the "smart-phone dispatched shared ride". Some claim these are unregulated taxis, while others see this as the key to unlocking the empty-seat resource to reduce congestion. Some regulators are fighting back, while others are changing laws to make it easier for the newcomers.

In their landmark paper, [Ridesharing in North America: Past, Present, and Future](#), Susan Shaheen and Nelson Chan explored the history of this energy conserving and congestion reducing transport mode, and envisioned a future that didn't anticipate arranging private transportation for customers 'on-demand' via smart-phone apps. And yet within two years these 'instant ride-sourcing' services such as Uber, SideCar, Lyft, and Hailo are the ones setting an aggressive pace for reform.

Now the content is being updated, and the future re-envisioned in real time.

[Read the original Report >>](#)

Join us April 17 as:

- Report author **Susan Shaheen**, of the Transportation Sustainability Research Center, University of California, Berkeley, describes the background to Ridesharing and provides a provocative analysis of the new trends;
- Our panel responds to Dr Shaheen's analysis. The panel is made up of:
 - **Sunil Paul**, CEO of SideCar;
 - **Timothy Papandreou**, Deputy Director, Sustainable Streets Planning, San Francisco Municipal Transportation Agency;
- **Larry Filler**, Regional Director, UrbanTrans North America, moderates a discussion in which speakers will exchange thoughts on this important topic and answer questions from the webinar audience.

This webinar is hosted by the **National Center for Transit Research at the Center for Urban Transportation Research at the University of South Florida.**

Date: 17 April, 2013

Time: 3:00 p.m. – 4:15 p.m. Eastern

Cost: **Free**

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