



## PUBLIC NOTICE

# Update, Develop and Implement Regional Planning Tools

## Request for Qualifications

The Spokane Regional Transportation Council (SRTC) is requesting submittals from qualified firms with expertise in updating, developing and implementing regional planning tools. The project is a multi-year effort that is based on design-build principles. This project has been identified in SRTC's SFY 2020-2021 Unified Planning Work Program which details the expected outcomes in Section 3.2. SRTC reserves the right to amend terms of this Request for Qualifications (RFQ) to circulate various addenda, or to withdraw the RFQ at any time, regardless of how much time and effort consultants have spent on their responses.

### Project Description

Recent presentations from transportation experts on emergent technologies and an increased emphasis on performance-based planning have highlighted the importance of adapting analytics to help understand the rapidly changing transportation environment. The proliferation of passive or "big" data has the potential to improve the way transportation planners understand travel behavior throughout the region. This project will leverage available data to improve existing tools and develop new ones that will assist decision makers in implementing policies and right-sizing investments to maximize benefit to all users.

This document refers to the term "tools" to describe those devices that apply data to the planning process. Examples could include the travel demand model (including exploratory scenario planning), a dashboard that allows the Policy Board to understand regional safety impacts and trends or, a tool like the Rapid Policy Analysis Tool (RPAT) that was developed under the federal Strategic Highway Research Program (SHRP2). Prior to any investment to improve SRTC's existing tools, or the purchase of additional expensive data, a holistic consideration of the entire "toolbox" is necessary to develop an improvement plan (Design Plan). The Design Plan will allow SRTC to strategically invest in an integrated suite of tools which will allow SRTC to more effectively apply data to the planning process.

Once the Design Plan has been approved, a separate notice to proceed will be issued authorizing the qualified consultant team to execute the Design Plan. This project does not have a mandatory Underutilized Disadvantaged Business Enterprise (UDBE) goal, however, a 10% Voluntary Small Business Enterprise (SBE) goal is assigned.

For more details regarding the project, tasks, and instructions to the proposer, please go to: [www.srtc.org](http://www.srtc.org)

## Evaluation Criteria

Submittals will be evaluated and ranked based on the following criteria:

### Qualifications

- Project Firm / Project Manager / Project Team
- Familiarity with travel demand modeling platforms
- Familiarity with Washington State Department of Transportation (WSDOT), Federal Highway Administration (FHWA), and other applicable transportation planning standards

### Approach

- Approach to, and full understanding of, the project
- Demonstrated ability to recommend innovative data application strategies
- Ability to meet schedule

### Past Performance/References

## Submittal

Submittals should include the following information: firm name and contact information (mailing address, email, phone, fax); name of Principal-in-Charge and Project Manager; and number of employees in each firm proposed for the project. Please submit five (5) copies of your Statement of Qualifications to Spokane Regional Transportation Council, Mike Ulrich through regular mail at 421 W. Riverside Ave., Suite 500, Spokane, WA 99201, or by email at [mulrich@src.org](mailto:mulrich@src.org) no later than 4:00 pm (Pacific Standard Time) on September 9, 2019. Submittals will not be accepted after that time and date. Any questions regarding this Request for Qualifications shall be submitted by email to [mulrich@src.org](mailto:mulrich@src.org) by August 23, 2019. Responses to questions submitted will be provided to each entity that has requested a copy of the RFQ no later than August 29, 2019.

## Americans with Disabilities Act (ADA) Information

SRTC in accordance with Section 504 of the Rehabilitation Act (Section 504) and the Americans with Disabilities Act (ADA), commits to nondiscrimination on the basis of disability, in all of its programs and activities. This material can be made available in an alternate format by emailing Shauna Harshman at [sharshman@src.org](mailto:sharshman@src.org) or by calling (509) 343-6370.

## Title VI Statement

SRTC, in accordance with the provisions of Title VI of the Civil Rights Act of 1964, (78 Stat. 252, 42 U.S.C. 2000d to 2000d-4) and Title 49, Code of Federal Regulations, Department of Transportation, subtitle A, Office of the Secretary, Part 21, nondiscrimination in federally assisted programs of the Department of Transportation issued pursuant to such Act, hereby notifies all bidders that it will affirmatively ensure that any contract entered into pursuant to this advertisement, disadvantaged business enterprises as defined at 49 CFR Part 26 will be afforded full and fair opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, national origin or sex in consideration for an award.

Dates of publication in the Spokesman Review: August 12, 2019 and August 21, 2019.