

# 2012 AMPO

## ANNUAL CONFERENCE

### MOVING AMERICA'S METROS

conference program



September 11-14, 2012  
SARATOGA SPRINGS, NY



A premier conference for MPO staff, policy boards, consulting firms, and government agencies to network, learn, and enhance their abilities to improve transportation networks. . .



# WELCOME FROM CDTC



Capital District Transportation Committee is proud to be hosting this year's annual AMPO conference. New York's Capital Region is located in a historic transportation corridor, at the confluence of the Hudson and Mohawk

Rivers. Henry Hudson sailed up the River bearing his name, arriving in Albany in September of 1609. The turning point of the American Revolutionary War occurred just 15 miles east of Saratoga Springs, where in 1777 the American forces stopped the advance of General Burgoyne's army down the Lake Champlain-Hudson River corridor at the Battle of Saratoga.

The first steamboat in the United States, built by Robert Fulton, traveled from New York City to Albany on its first trip in 1807. The Erie Canal began at Albany, opening in 1824, and transformed economic commerce between the East Coast and the Midwest. The first passenger steam railroad in the United States started between Albany and Schenectady in 1831.

The historic location of the Capital District continues to enjoy excellent transportation access to major markets in the Northeast.

Our region's multi-centered geography, including the four central cities of Albany, Schenectady, Troy and Saratoga Springs, provides us with many opportunities. A recent achievement taking advantage of this geography was the opening of a bus rapid transit service, called BusPlus, between downtown

Albany and downtown Schenectady, traveling through three suburban communities along the way. After just one year of operation, BusPlus has been a big success, with ridership in the Route 5 Corridor increasing by more than 25%.

The region also enjoys a heritage of walkable communities and livable cities. Saratoga Springs represents a great example of this. The vibrant downtown will be a great place to explore during the conference. Saratoga Springs has been a tourism destination since the Saratoga and Schenectady Railroad gave greater access to the famous mineral springs in 1832. The Saratoga Race Course has been an iconic destination since 1863. I hope you will take advantage of the attractions the city offers, and I hope you get a chance to enjoy one of the tours of Saratoga Springs sponsored by the conference.

Metropolitan Planning Organizations are charged with finding solutions to diverse transportation problems with lasting consequences for the regions we serve. The roles, responsibilities and interests of MPOs have expanded to include a wide range of transportation planning areas, including livability objectives. We also face the challenges of dealing with limited funding and resources. I look forward to this conference as an opportunity for us to learn from each other and share ideas and best practices.

*- Michael Franchini, Executive Director*



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## MPO Educational Series Sponsor



# CONFERENCE HIGHLIGHTS

## MPO Educational Series

### Sponsored by FHWA

New MPOs need to effectively administer federal transportation planning requirements. This educational series will create an interactive forum allowing individuals to ask basic questions, as well as network with others in similar situations. Sessions include: What the Heck is an MPO?, Managing an MPO, and Air Quality & Transportation Planning/Modeling.

### Wednesday, September 12

12:00 pm – 1:30 pm

### General Membership Meeting and Presentation of 2012 AMPO Awards

The General Membership Meeting involves updates from the Board of Directors and Standing Committees. Following the reports, the Board of Directors election results will be announced.

### 2012 Award Winners

The AMPO Annual Awards are designed to honor those MPOs and individuals that have found ways to advance their organizations by embracing the planning process and shaping sustainable regions.

### Wednesday, September 12

6:00 pm – 8:00 pm

### Opening Reception – Taste of New York

Join us for the taste of New York. We will highlight traditional foods from the Empire State.

### Thursday, September 13

7:00 am – 9:00 am

### Continental Breakfast – Washington Policy Briefing

Join us for this interactive discussion that will allow attendees to ask questions specific to their metropolitan area and will look to the future as MAP-21 is implemented.

### Thursday, September 13

12:30 pm – 2:00 pm

### Lunch – Keynote Panel

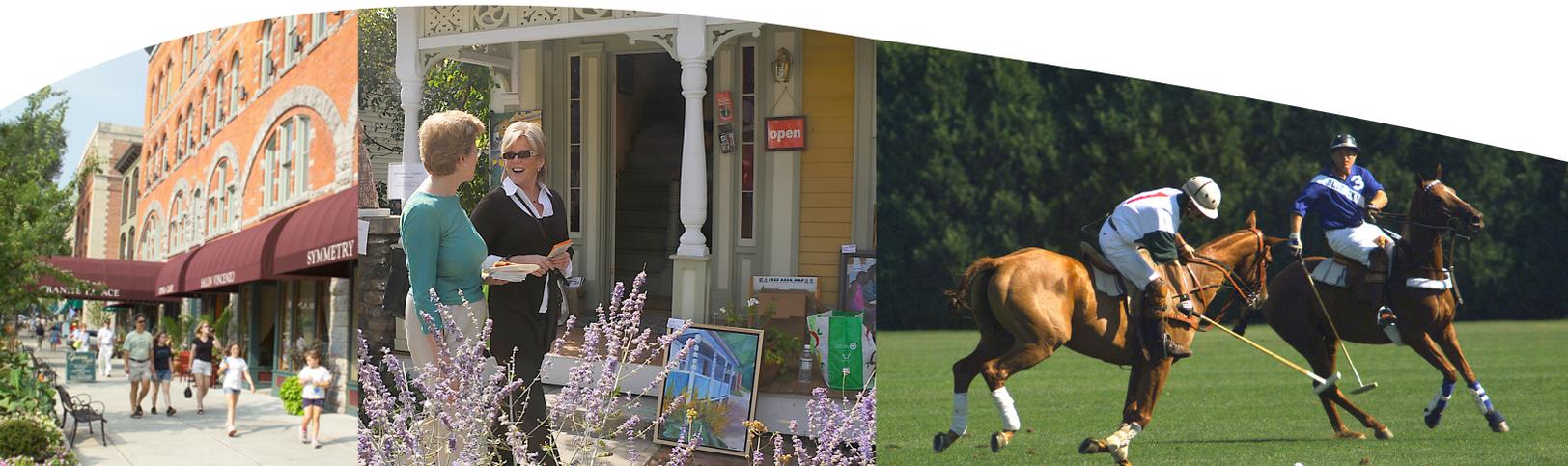
AMPO's transportation partners and elected official organizations join us to discuss the challenging issues we face, impacts of MAP-21 and how these might relate to current and future transportation issues. This is an open roundtable that will allow for an engaging dialogue.

### Friday, September 14

9:45 am – 11:45 am

### FHWA/FTA Town Hall

AMPO will be joined by our FHWA and FTA partners for a Q&A town hall discussion. Our DOT partners want to hear from members and help answer questions on emerging and recent transportation issue areas. Join us for this helpful session!



# CONFERENCE INFORMATION

## 2012 Conference Exhibitors



The 2012 AMPO Annual Conference Exhibit Hall will be open to all registrants on Wednesday, September 12, 8:30 am – 8:00 pm, and on Thursday, September 13, 7:00 am – 7:00 pm. An exhibitor passport, which includes all of the exhibitors' logos, is included in your registration materials. You must obtain a stamp from all of the exhibitors to be eligible to enter into the raffle. Once your exhibitor passport is complete, please submit it to the registration desk. During the Thursday evening cocktail reception, we will draw winners for special prizes. Winners must be present to win.

### Evaluation Forms

Conference evaluation forms are included in your registration materials. Your comments and suggestions are appreciated and will be helpful as we plan workshops, plenaries, and networking opportunities for future conferences.



## Save the Date – 2013 AMPO Annual Conference

**October 22-25, 2013**

Embassy Suites Portland – Downtown  
Portland, OR

The 2013 AMPO Annual Conference call for presentations will open in January 2013. Visit the AMPO website, [www.ampo.org](http://www.ampo.org), in January 2013 for more information. For questions, contact Maria Staunton at [mstaunton@ampo.org](mailto:mstaunton@ampo.org).

The 2012 AMPO Annual Conference PowerPoint presentations will be posted on the AMPO website in **October 2012.**



# AGENDA

## Tuesday, September 11, 2012

Time / Room	Session	Description	Speaker(s)
8:30 am – 4:30 pm Broadway 3	Freight and Land Use	This workshop will provide transportation and land use planning practitioners with the tools and resources to properly assess the impacts of land use decisions on freight movements, as well as the impacts of freight development and growth on land use planning goals.	Sophie Hartshorn, CS Christopher Lamm, CS
3:00 pm – 5:00 pm Gallery	Registration		
3:15 pm – 4:45 pm Broadway 1	Statewide MPO Associations Roundtable	In this informal roundtable session, representatives will provide highlights of their state association, followed by a facilitated interchange with each other and the audience.	Facilitator: Steven Gayle, Gayle Consult Howard Glassman, FL MPOAC Tyler Meyer, NCAMPO
5:00 pm – 6:30 pm Broadway 2	Collaborative Planning Through an MPO Association: The New York State Working Group Approach	This session will provide an overview of NYSAMPO's working group approach, which can serve as a model to other MPO associations.	Moderator: Jay Schissell, ECTC Jim Arey, ECTC Kate Mance, AGFTC Howard Mann, NSTCC Sandy Misiewicz, CDTC Jason Purvis, CDTC Jeff Quackenbush, HOCTS
4:00 pm – 6:00 pm Broadway 4	Standing Committee Business Meeting		

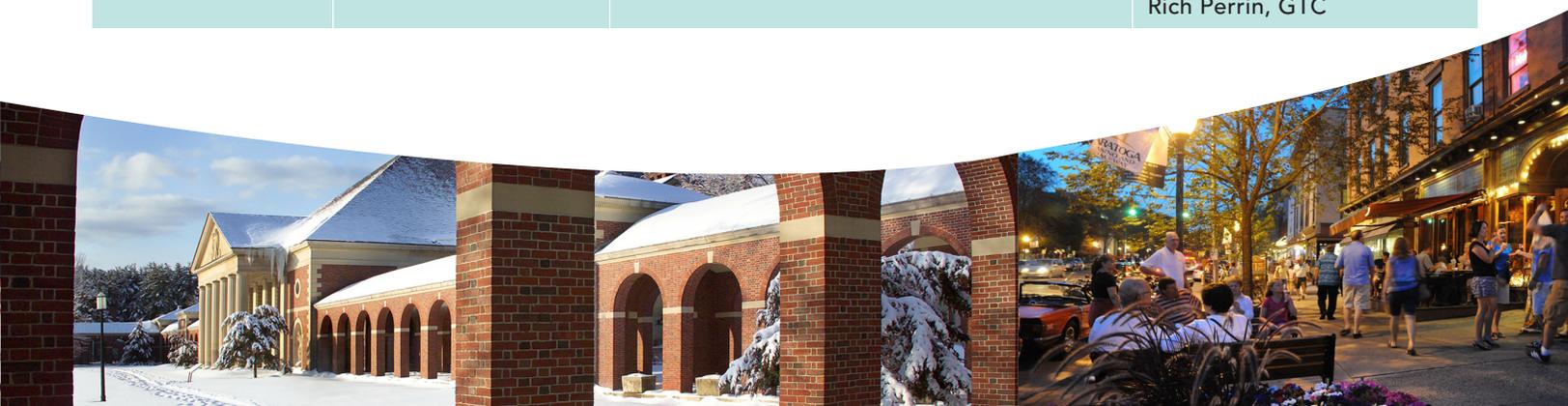
## Wednesday, September 12, 2012

Time / Room	Session	Description	Speaker(s)
8:00 am – 9:30 am Alabama Travers	Standing Committee Business Meetings		
8:30 am – 5:30 pm Gallery	Registration		



# AGENDA (continued)

Wednesday, September 12, 2012			
Time / Room	Session	Description	Speaker(s)
8:30 am – 8:00 pm Gallery	Exhibits		
10:00 am – 11:30 am Broadway 1	Making Connections: Statewide Planning with Regions and Mega-Regions in Mind	This session will showcase expansion of a statewide transportation model to cover an entire mega-region, using a high energy price scenario. Results will show that urban areas are linked to mega-regions and the entire country.	Uri Avin, NCSG Dr. Fred Ducca, NCSG Rolf Moeckel, PB
10:00 am – 11:30 am Broadway 2	MPO Educational Series: What the Heck is an MPO?	This session provides an introduction to metropolitan transportation planning, the importance of the MPO decision making process, and federal planning requirements.	Steven Gayle, Gayle Consult DeLania Hardy, AMPO
10:00 am – 11:45 am Meet in hotel lobby at 9:45 am <i>(Pre-registration is required.)</i>	Walking Tour of Downtown Saratoga Springs	Recent efforts to redevelop downtown Saratoga have helped create a mixed-use, vibrant, and pedestrian-friendly downtown. This tour highlights redevelopment successes in downtown Saratoga.	Brad Birge, City of Saratoga
12:00 pm – 1:30 pm Saratoga 1&2	Lunch » General Membership Meeting and Presentation of 2012 AMPO Awards » Redevelopment of the World Trade Center - Quentin Brathwaite, World Trade Center Construction		
1:45 pm – 3:15 pm Broadway 1	Should My MPO Move to an Activity-Based Model? A Non-Technical Discussion for MPO Managers	This session will review AMPO research on MPO experiences transitioning from trip-based to activity-based models. The discussion is geared to MPO managers who must decide how to invest limited modeling resources.	Ron Kirby, NCRTPB Karl Quackenbush, Boston Region MPO Kermit Weis, CMAP
1:45 pm – 3:15 pm Broadway 2	Advancing Transit in Various Contexts	This session will highlight some of the factors that come into play to determine the success of transit in a community, from technical forecasts to partnerships to the role of government agencies.	Moderator: Rich Weaver, APTA Thera Black, TRPC Todd Brauer, Whitehouse Group Peter Haliburton, CS Tracy Selin, CS James Wagner, INCOG
1:45 pm – 3:15 pm Broadway 3&4	Project Prioritization - A Pillar of Performance-Based Planning and Programming	This panel session will demonstrate how some MPOs and others have tackled the challenges in the move toward a performance-based approach to transportation planning.	Moderator: Peter Plumeau, RSG Joe Guerre, CS Charlie Howard, PSRC Rich Perrin, GTC



# AGENDA (continued)

Wednesday, September 12, 2012			
Time / Room	Session	Description	Speaker(s)
3:15 pm – 3:45 pm Gallery	Coffee Break with Exhibitors		
3:50 pm – 5:20 pm Broadway 1	Integrated Safety Planning: From Research to Practice	This session will focus on the NCHRP report “Framework for Institutionalizing Safety in the Transportation Planning Process” and recommendations and findings from a 2010 FHWA Peer Exchange on “Integrating MPOs into the State’s HSIP.”	Moderator: Todd Lang, BRTB Amy Cummings, RTC Washoe Sandy Misiewicz, CDTC Audrey Wennink, CS
3:50 pm – 5:20 pm Broadway 2	TDM and TSM: Heightened Importance in an Era of Constrained Funding and MAP-21 Performance Measures	This session will provide information Travel Demand Management and Transportation Systems Management, with a focus on experiences in Atlanta, a ridesharing program in NY, and the potential for ridesharing to reduce congestion at a small cost.	Cindy Burbank, PB Jamie Cochran, GS&P Fernando de Aragon, ITCTC Kofi Wakhisi, ARC
3:50 pm – 5:20 pm Broadway 3&4	Planning for Livability and Sustainability	This session will provide examples of how three regions are meeting the challenges of planning for livable and sustainable regions.	Moderator: Harrison Rue, ICF Int’l Uri Avin, NCSG Sara Devlin, MTA Maren Outwater, RSG Emi Randall, OKI
6:00 pm – 8:00 pm Gallery	Opening Reception - Taste of the Empire State		
Thursday, September 13, 2012			
Time / Room	Session	Description	Speaker(s)
7:00 am – 5:30 pm Gallery	Registration		
7:00 am – 7:00 pm Gallery	Exhibit Hall		
7:00 am – 9:00 am Saratoga 1&2	Continental Breakfast 7:30 am – Washington Policy Briefing	Attendees will learn how Map-21 will impact their metropolitan region, learn what changes are in store for MPOs, and what remains the same.	Levon Boyagian, Boyagian Consulting, LLC



# AGENDA (continued)

Thursday, September 13, 2012			
Time / Room	Session	Description	Speaker(s)
9:10 am – 10:40 am Broadway 1	Tools and Coordination Techniques to Meet Air Quality Goals	This session will review how MPOs, state DOTs, and other agencies are determining the best way to integrate MOVES with existing travel demand modeling tools.	Moderator: Alan Clark, H-GAC Dr. H. Oliver Gao, Cornell Univ Mark Glaze, FHWA George Noel, Volpe Center Mike Wallace, Fehr & Peers
9:10 am – 10:40 am Broadway 2	Prioritizing Bicycle and Pedestrian Needs Across a Region	Agencies must prioritize needs and allocate resources to address those that are most pressing. Presenters will describe processes they use to ensure funding for bicycle and pedestrian projects goes to the most cost-effective locations within their regions.	Moderator: Hon. Elaine Clegg, City of Boise, ID Philip Banea, RTC Andy McDonald, MIC Chris Ryan, Broward MPO Brian Soland, CDM Smith Greg Stuart, Broward MPO
9:10 am – 10:40 am Broadway 3&4	50 Years Later: Looking Back at the 1962 Highway Act and Looking Towards the Future	This session will include a panel discussion of transportation leaders involved in the planning process since its inception and thoughts on where the industry is headed in the future.	Moderator: Charlie Howard, PSRC Ron Kirby, TPB Alan Pisarski John Poorman, CDTC
10:50 am – 12:20 pm Broadway 1	MPO Climate Change and Energy Planning: Findings from AMPO's Webinar Series	This session will highlight the findings of the AMPO webinar series on MPO efforts in climate change and energy planning.	Cindy Burbank, PB Gary McVoy, PB
10:50 am – 12:20 pm Broadway 2	MPO Educational Series: Managing an MPO	This session will provide the basic steps that a new MPO will need for the first year to satisfy federal requirements and get the ball rolling.	Fernando deAragon, ITCTC Donna Gardino, FMATS
10:50 am – 12:20 pm Broadway 3&4	Where the Future and Prosperity Intersect: Integrating Transportation, Economic Competiveness and Livability	This session will discuss the changing transportation needs of businesses, the importance of strategic investments in transportation, state and federal perspectives, and multi-modal transportation prioritization strategies..	Richard Hendrick, Port of Albany Jim Levy, CDM Smith Hon. John McDonald III, City of Cohoes Melissa Ziegler, CDM Smith
12:30 pm – 2:00 pm Saratoga 1&2	Lunch – Keynote Panel- MAP-21: Our Shared Future	Our transportation partners and elected official organizations join us to discuss the challenging issues we face, impacts of MAP-21 and how these might relate to current and future transportation issues.	Moderator: Don Kopec, CMAP Anne Canby, OneRail Coalition James Corless, T4 America Janet Oakley, AASHTO David Parkhurst, NGA Rich Weaver, APTA



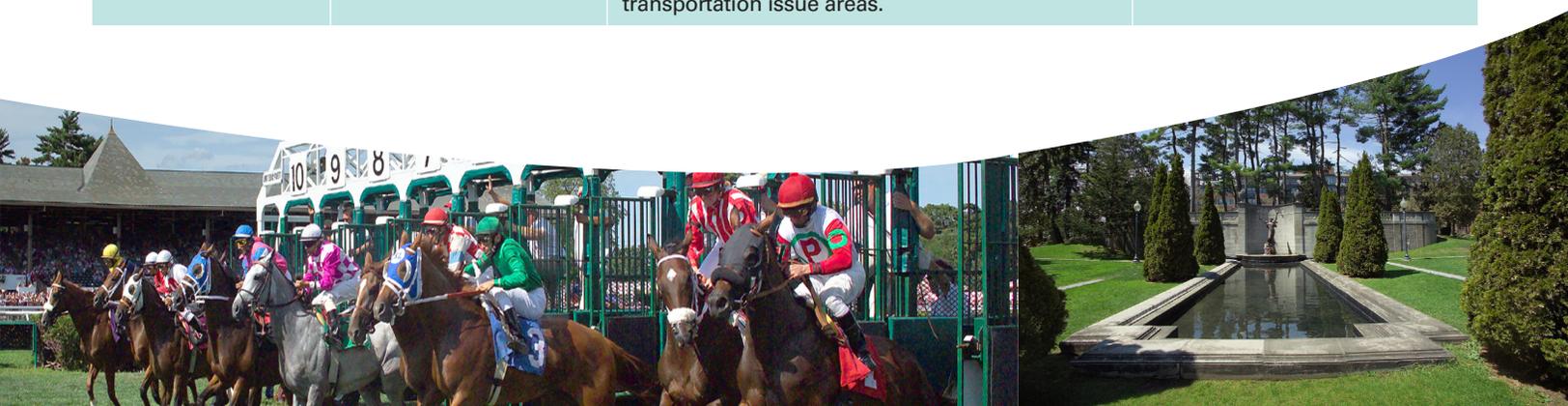
# AGENDA (continued)

Thursday, September 13, 2012			
Time / Room	Session	Description	Speaker(s)
2:10 pm – 3:40 pm Broadway 1	Bringing Freight to Metropolitan Planning	In this session, attendees will learn about a project to use intermodal freight facilities as major assets for siting logistics; efforts to study freight and goods movement in a small community; and a four-year goods planning effort.	Moderator: Don Kopec, CMAP Corey Hull, SGRC David Chandler, CNT Sophie Hartshorn, CS Annie Nam, SCAG
2:10 pm – 3:40 pm Broadway 2	Transit Planning Partnerships for Livable Communities	The session will focus on partnerships between public transit agencies, MPOs, elected officials and stakeholders working together to develop sustainable long- and short-range transportation plans and programs.	Moderator: Victor Austin, FTA Kurt Culbertson, Design Workshop Sandy Misiewicz, CDTC Rich Weaver, APTA
2:10 pm – 3:40 pm Broadway 3&4	Climate Change Mitigation and Vulnerability Assessment	This session will summarize a TRB study on how agencies incorporate GHG reduction strategies into their transportation plans, and a framework for conducting climate change vulnerability assessments of transportation infrastructure.	Moderator: Rich Perrin, GTC Tiffany Batac, PB Heather Holsinger, FHWA Dr. Michael Meyer, PB
3:40 pm – 4:10 pm Gallery	Coffee Break		
4:10 pm – 5:40 pm Broadway 1	MPO Educational Series: Air Quality & Transportation Planning/Modeling	This workshop will provide attendees with some of the basics of air quality and transportation planning and travel modeling for air quality purposes.	Rich Denbow, AMPO
4:10 pm – 5:40 pm Broadway 2	Models, Measures and Managing Change at Small MPOs	This session will describe performance metrics that work for diverse audiences, highlight cost-effective efforts to implement modeling and data analysis, and examine how Cheyenne codified the award-winning PlanCheyenne effort to anticipate new regional energy development and associated transportation impacts.	Moderator: David Wessel, Flagstaff MPO Steven Gayle, Gayle Consult Tom Mason, Cheyenne MPO Srikanth Yamala, GHMPO



# AGENDA (continued)

Thursday, September 13, 2012			
Time / Room	Session	Description	Speaker(s)
4:10 pm – 5:40 pm Broadway 3&4	Measuring Sustainability at MPOs	During this session, MPOs will learn about the sustainability work being done by their colleagues and how to integrate FHWA's INVEST sustainability tool into their transportation planning processes.	Moderator: Sam Seskin, CH2MHILL Heather Holsinger, FHWA Charlie Howard, PSRC Gary Roux, PVRPC Michael Skipper, Nashville MPO Elizabeth Whitaker, NCTCOG
5:40 pm – 7:00 pm Gallery	Cocktail Reception and Exhibits	Join AMPO for drinks and hors d'oeuvres. Take the opportunity to mingle with exhibitors and colleagues.	
Friday, September 14, 2012			
Time / Room	Session	Description	Speaker(s)
7:00 am – 8:00 am Broadway 3&4	Continental Breakfast		
7:00 am – 11:00 am Lobby	Registration		
8:00 am – 9:30 am Broadway 1	MPO Role in Expanding the Transportation Revenue Base	This session will address how innovative funding options can be addressed as part of the transportation investment strategy in the LRTP and what may now be considered in a financially constrained plan. It will also explore possible new roles and relationships that would be vital to the MPOs.	Moderator: Dr. Adiele Nwanko, PB Regina McElroy, FHWA Paul Morris, NCDOT John Orr, ARC
8:00 am – 9:30 am Broadway 2	Corralling Your Data	This session will focus on developing a data collection program that can address uncertainties, emerging data needs, and new technologies. It will highlight tools used to produce summaries and visualizations for performance-based planning, and examine practices for integrating data into a one-stop enterprise clearinghouse.	Moderator: David Freidenfeld, CDM Smith John Allen, NJDOT Chad Edwards, NCTCOG Vladimir Livshits, MAG George Schoener, I-95 Corridor Coalition
9:45 am – 11:45 am Broadway 1	FHWA / FTA Town Hall	AMPO will be joined by our FHWA and FTA partners for a Q&A town hall discussion. Our DOT partners want to hear from members and help answer questions on emerging and recent transportation issue areas.	Moderator: DeLania Hardy, AMPO Victor Austin, FTA Harlan Miller, FHWA



# FLOOR PLAN



## The Saratoga Hilton

